



SES AND ESMT LAUNCH SATELLITE INSTALLER TRAINING COURSE IN SENEGAL

State-of-the-art satellite installer training programme to become a fixed course in the curriculum

LUXEMBOURG/DAKAR, 13 October 2016 – SES (Euronext Paris and Luxembourg Stock Exchange: SESG), the world-leading satellite operator, along with its local partner Ecole Supérieure Multinationale des Télécommunications (ESMT) located in Dakar, today announced the launch of the SES ELEVATE satellite installer training course with ESMT. ESMT has been a leading ICT University in Sub Saharan Africa for more than thirty years.

This SES ELEVATE satellite installer training course is one of the key areas of collaboration enumerated in the Memorandum of Understanding that has been signed this week between SES and ESMT, to bring advanced satellite installer training skills in Senegal.

As part of the launch, SES has sponsored a classroom that will be rebranded, furnished with the necessary equipment, and become the dedicated training venue. SES also created an internet Hub for ESMT and will provide the institution with one year of free internet connectivity via its ASTRA 2G satellite. The unlimited internet connectivity across the institution will ensure students are able to undertake part of their training online and have access to the internet for additional information.

“SES has been working with ESMT through the SES ELEVATE programme for a number of years and to have it provided as a fixed course in the curriculum is a step in the right direction, as more installers will be equipped to support satellite and digital television migration in the country. In addition to providing capacity and managed end-to-end services, SES with its Elevate installer training programme, help ensure customers receive the best service for the installation of their satellite reception equipment. To date, we have trained over 8,000 installers across Africa since the launch of the programme in 2012,” said Andy Anderson, Head of Marketing at SES in Africa.

Mr Tahirou Ouattara, Director General of ESMT, added, “We’re excited to introduce the programme as a fixed course in the curriculum and uplift the youth through education. This will empower our youth to become entrepreneurs and start their own businesses, and in the process create employment opportunities for others. Our institution provides certifications and graduate programs within the telecommunications industry and this partnership with SES will enable us to expand our current programme offerings.”

As part of the launch week, SES will be training VSAT and direct-to-home (DTH) installers. At the end of each course, installers will be provided with an ELEVATE certificate, which provides the opportunity to generate more income, as well as further develop skills, learn cutting edge techniques, and improve the overall quality of installations.

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About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESE) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. Focusing on value-added, end-to-end solutions in four key market verticals (video, enterprise, mobility and government), SES provides satellite communications services to broadcasters, content and internet service providers, and mobile and fixed network operators, as well as business and governmental organisations worldwide. SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES's subsidiary, MX1, is one of the leading media service providers and offers a full suite of innovative digital video and media services.

Through its ownership of O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre, SES significantly enhanced existing video and data capabilities. SES is the first satellite provider in the world to deliver a differentiated and entirely scalable GEO-MEO offer with powerful technical capabilities across numerous market segments and geographies.

At SES we are shaping new ecosystems and laying the groundwork for new foundations.

Further information available at: www.ses.com.

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About ESMT

The Multinational School of Telecommunications (ESMT) located in Dakar, was created in 1981 at the initiative of seven West African countries (Benin, Burkina Faso, Mali, Mauritania, Niger, Senegal, Togo) as part of a United Nations Program for Development project (UNDP).

As Centre of Excellence of the International Telecommunication Union (ITU) in broadband access and digital broadcasting technologies and also Center of Excellence of the West African Economic and Monetary Union's, ESMT primary vocation is to limit the brain drain to Europe by providing a quality training framework adapted to the needs of African businesses. Engineers from this school are immediately ready to work in the field. ESMT also provide consultancies in ICT areas to institutions and companies.

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About SES ELEVATE

ELEVATE, launched in 2012, is the SES Quality Assurance and Accreditation training programme for installers across the African continent. This programme aims to create an engaged installer network essential to support DTH growth in Africa. The ELEVATE certificate provides the opportunity to generate more income, further develop skills, learn cutting edge techniques and improve the overall quality of installations.

Find out more about SES ELEVATE: <http://africa.ses.com/17738814/elevate>