



## Press release

### **NATUREVISION TV AND NATURE RELAXATION TEAM UP TO LAUNCH ULTRA HD CHANNEL WITH SES**

*On a mission to help audiences relax, NatureVision TV and Nature Relaxation's producer David Huting have joined forces to launch new 4K channel aboard SES's growing Ultra HD North American platform*

LUXEMBOURG, 26 October 2016 -- SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) today announced the Nature Relaxation 4K channel has launched aboard its fast-growing Ultra HD distribution neighbourhood hosted by a trio of satellites (SES-1, SES-3 and AMC-18) at the centre of the North American orbital arc.

As part of the agreement, Vivicast Media provides multi-platform licensing of Nature Relaxation programming throughout North America. The Nature Relaxation Ultra HD channel feed originates from SES's Woodbine, Maryland mediaport, where it is prepared and uplinked to the SES-1 satellite and distributed to cable and broadcast distribution points throughout the US and the North American region.

Nature Relaxation Ultra HD TV results from a partnership between the world's leading HD relaxation channel NatureVision TV and the highly acclaimed nature cinematographer David Huting, who founded Nature Relaxation. The channel features more than 800 hours of beautiful, calming nature scenes, perfectly matched with soothing music designed to help viewers de-stress, relax, study or sleep. The new UHD channel captures everything from majestic mountain ranges and waterfalls to incredible canyons, enchanted forests, brewing storms, wonderful wildlife and mesmerizing sunsets around the world in stunning, high picture quality 4K.

"Nature Relaxation Ultra HD offers an unsurpassed and growing collection of video that allows viewers to escape the daily rat race of life. Just like with our NatureVision TV HD channel, audiences can simply tune in to Nature Relaxation 4K to replace their worries with the wonders of nature and benefit from watching the calming and comforting nature vignettes after a long day," explained Jon Gorchow, CEO of NatureVision TV. "We chose SES, the world's leading satellite operator with unrivalled expertise in global video distribution, to launch our new Nature Relaxation Ultra HD channel in North America. Relying on SES, we're well positioned to reach the biggest audiences across the region and eventually the world."

"Consumers across North America are buying Ultra HD TVs at such a pace that more than half of the homes in the region are expected to have at least one 4K TV by 2020. Now they want to see a full line-up of Ultra HD programming on their screens as soon as possible," noted Steve Corda, Vice President of Business Development for SES in North America. "Nature Relaxation



Ultra HD TV is the latest channel to join SES's fast-growing, premier Ultra HD distribution neighbourhood."

"Nature Relaxation Ultra HD is a great addition to SES's tremendous Ultra HD line-up, offering a welcomed break from a fast-paced world with some of the finest, breathtaking views of nature at its very best," said Stuart Smitherman, President of Vivicast Media. "Together, SES and Vivicast are enabling audiences across North America and around the world to enjoy the finest 4K programming available today."

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### **About SES**

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator, with more than 50 geostationary satellites and, through its subsidiary O3b Networks, 12 medium Earth orbit satellites. Focusing on value-added, end-to-end solutions in four key market verticals (Video, Enterprise, Mobility and Government), SES provides satellite communications services to broadcasters, content and internet service providers, and mobile and fixed network operators, as well as business and governmental organisations worldwide. SES's fleet includes the ASTRA satellite system, which has the largest Direct-to-Home (DTH) reach in Europe. Through its ownership of O3b Networks, SES significantly enhances existing data capabilities, and is the first satellite provider to deliver a differentiated and scalable GEO-MEO offering worldwide. Another SES subsidiary, MX1, is a leading media service provider and offers a full suite of innovative digital video and media services.

Further information available at: [www.ses.com](http://www.ses.com)

### **About NatureVision TV and Nature Relaxation 4K TV**

The result of a partnership between NatureVision TV, the world's leading HD relaxation channel, and David Huting, the leading producer of 4K nature programming, Nature Relaxation 4K TV is an ultra-high-definition relaxation channel devoted to providing viewers with soothing vignettes of nature scenes featuring journeys to some of the world's most scenic and majestic places. For more information, visit [www.NatureVisionTV.com](http://www.NatureVisionTV.com).

### **About Vivicast Media**

Vivicast Media is a leading source of the finest quality 4K programming and 24/7 linear networks. As a forward-thinking media company, Vivicast was one of the first companies to



offer linear content geared toward the OTT market and has shown that same commitment to 4K/Ultra HD. Vivicast Media is a one-stop source of the very best the 4k content an entertainment business has to offer.