



## Press release

### **SES PARTNERS WITH MADA TO PROVIDE HIGH-QUALITY INTERNET CONNECTIVITY IN SOUTH SUDAN**

*MADA will utilise capacity on SES-5 satellite to deliver internet connectivity in East Africa*

**LUXEMBOURG/CAPE TOWN, 15 November 2016** - SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), the world-leading satellite operator, today announced a multi-year agreement with MADA Communications International S.A.L (Offshore), a licensed Voice and Data Communications Internet provider, to provide Internet services to an Internet Service Provider (ISP) and Mobile Network Operator (MNO) in Juba, South Sudan.

MADA provides multiple telecommunications services across Africa. This agreement is a multi-year operations contract which commenced on 28 October 2016. MADA has signed up for service on SES's SES-5 satellite, specifically on a C-band Hemi beam with an 115Mbps Internet capacity linked through SES Betzdorf teleport facilities – a tier 1 Internet provider with extremely high service and teleport availability.

“We live in a digital era where consumers expect to be always connected from a personal and business perspective, regardless of their geographical location,” said Ferdinand Kayser, Chief Commercial Officer at SES. “This deal will enable end users to have Internet connectivity, communicate across social media platforms and stay connected to the digital world, thus, bridging the digital divide. With this new deal, SES is able to bring Internet connectivity to MADA’s customers where terrestrial infrastructure is currently non-existent.”

Dominic Fahed, Director of Africa Operations at MADA, added: “Our main focus is to provide value added services to our customers. This agreement allows us to tap into SES’s infrastructure for the greater good of end users and avail high quality Internet services to fulfil their daily online needs. Beneficiaries of this deal include: MNOs requiring 3G data access, 4G Telecoms, ISPs, corporate businesses and NGOs, given that connectivity has become a basic requirement to fulfil day to day operations in the workplace.”

For further information please contact:

Markus Payer  
Corporate Communications  
Tel. +352 710 725 500  
[Markus.Payer@ses.com](mailto:Markus.Payer@ses.com)

Follow us on:

Twitter: [https://twitter.com/SES\\_Satellites](https://twitter.com/SES_Satellites)  
Facebook: <https://www.facebook.com/SES.YourSatelliteCompany>  
YouTube: <http://www.youtube.com/SESVideoChannel>  
Blog: <http://www.ses.com/blog>



SES Pictures are available under [http://www.ses.com/21472913/Our\\_Pictures](http://www.ses.com/21472913/Our_Pictures)  
SES White papers are available under <http://www.ses.com/18681915/white-papers>

## **About SES**

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator, with more than 50 geostationary satellites (GEO) and, through its subsidiary O3b Networks, 12 medium Earth orbit satellites (MEO). Focusing on value-added, end-to-end solutions in four key market verticals (Video, Enterprise, Mobility and Government), SES provides satellite communications services to broadcasters, content and Internet service providers, and mobile and fixed network operators, as well as business and governmental organizations worldwide. SES's fleet includes the ASTRA satellite system, which has the largest Direct-to-Home (DTH) reach in Europe. Through its ownership of O3b Networks, SES significantly enhances existing data capabilities, and is the first satellite provider to deliver a differentiated and scalable GEO-MEO offering worldwide. Another SES subsidiary, MX1, is a leading media service provider and offers a full suite of innovative digital video and media services.

Further information available at: [www.ses.com](http://www.ses.com)

## **About MADA**

MADA is a leading telecommunications provider, offering international voice, wireless broadband, SMS, and communications network services. Established in the year 2004, MADA footprint currently extends to Europe, the United States, the Middle East, North Africa and Asia. MADA has points of presence (POPs) in major international telehouses in the United States (New York), The United Kingdom (London), and Jordan (Amman). MADA's portfolio of activities is constantly expanding, and currently includes: International Voice Terminations, SMS Hub Provider, Satellite Services, Wireless Data Services, VAS for Mobile Operators, Project Management and Engineering Services.

For more information, please visit [www.mymada.com](http://www.mymada.com)