

## Press release

### **SES TO CARRY MORE HDTV CHANNELS FOR M7 GROUP IN CENTRAL EASTERN EUROPE**

*New transponder leased by M7 will host all High Definition (HD) channels of the Czech public TV broadcaster, while the renewed capacity agreement will allow M7 to continue bringing HD quality to viewers in both the Czech Republic and Slovakia via Skylink*

LUXEMBOURG, 29 November 2016 -- SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that the satellite television provider M7 Group has contracted additional capacity and extended an existing capacity contract on SES's ASTRA 3B satellite positioned at 23.5 degrees East.

The new multi-year agreement will allow M7 Group to host all HD channels of the Czech public broadcaster Česká Televize, as well as new HD channels for Skylink, M7's Direct-to-Home (DTH) television platform for the Czech Republic and Slovakia. The renewed capacity agreement will enable M7 to continue carrying a wide range of HD channels via Skylink, the market-leading satellite television platform in these countries, which reaches over two million homes.

"This recent agreement with SES will enable us to satisfy the existing and growing consumer demand for better picture quality and innovative new programs in the Czech Republic and Slovakia, as well as allow us to further reinforce our positions in these highly competitive markets," said Hans Troelstra, Chief Executive Officer at M7 Group. "SES has been our reliable partner in delivering a quality TV experience to our viewers, and we are looking forward to continuing this fruitful relationship."

"M7 Group has been a long-standing partner, and we are pleased that our collaboration continues to grow," said Ferdinand Kayser, Chief Commercial Officer at SES. "M7 has a leading position in the high definition broadcasting segment of the Czech Republic and Slovakia, and we are happy to continue contributing to this success by providing our reliable satellite services."

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### **About SES**

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator, with more than 50 geostationary satellites (GEO) and, through its subsidiary O3b Networks, 12 medium Earth orbit satellites (MEO). Focusing on value-added, end-to-end solutions in four key market verticals (Video, Enterprise, Mobility and Government), SES provides satellite communications services to broadcasters, content and internet service providers, and mobile and fixed network operators, as well as



business and governmental organizations worldwide. SES's fleet includes the ASTRA satellite system, which has the largest Direct-to-Home (DTH) reach in Europe. Through its ownership of O3b Networks, SES significantly enhances existing data capabilities, and is the first satellite provider to deliver a differentiated and scalable GEO-MEO offering worldwide. Another SES subsidiary, MX1, is a leading media service provider and offers a full suite of innovative digital video and media services. Further information available at: [www.ses.com](http://www.ses.com)

### **About M7 Group**

M7 Group SA, based in Luxembourg, is one of Europe's largest operators of satellite and IP-based TV platforms. M7 Group uses different brands in different countries: CanalDigitaal and Online.nl in the Netherlands, TV Vlaanderen in Flanders and TéléSAT in French speaking Belgium, AustriaSat/HD Austria in Austria, Skylink for the Czech and Slovak markets and M7 Deutschland in Germany. All brands offer tailor made packages for clients adapted to the local culture and language in these countries. Today, M7 Group SA provides more than 3 million viewers with hundreds of satellite and IP-based radio and television services in digital and HD quality. Since 2011, M7 Group SA also provides broadband and telephony services to its customers in the Netherlands and Belgium. M7 Platform Services provides broadcasters with end-to-end distribution solutions for DTH, cable and IPTV reception. European private equity firm Astorg is the majority shareholder of the M7 Group. For further information, please visit [www.m7group.eu](http://www.m7group.eu)