

Press release

SES: MX1 FACILITATES SATELLITE TRANSMISSION FOR EUROSPORT 1HD ON HD+

All HD+ satellite households in Germany are now able to receive Eurosport 1HD



LUXEMBOURG, 7 December 2016 -- SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that MX1, a wholly-owned subsidiary of SES, has signed a multi-year agreement with Discovery Networks Germany, Eurosport's parent company, to handle technical services and satellite transmission of the Eurosport 1HD channel on HD+, SES's German HD platform. MX1's services include encoding, uplink and delivery in HD via an ASTRA satellite at 19.2 degrees East. The Eurosport 1HD channel was added to the HD+ package on 1 December 2016, increasing its encrypted HDTV offering to 23 channels, in addition to 35 free-to-air HD channels.

"We are very pleased to support Discovery Networks Germany in making Eurosport 1HD available for HD+ customers via satellite. Satellite dissemination offers networks such as Discovery a reliable way to reach a large number of eyeballs throughout Germany. MX1 services contribute to broadcasters being able to present their content in the best possible quality and on every screen," said Christoph Mühleib, Vice President Sales and Marketing DACH (Germany, Austria and Switzerland) at SES.



beyond frontiers

“Our viewers want programmes rich in content and delivered in top quality. By incorporating Eurosport 1HD into the HD+ offer, we now provide our satellite customers with another channel in our portfolio, thanks to our longtime partner MX1. MX1 is a one-stop shop that offers us a comprehensive range of highly optimized media services, as well as unrivalled distribution services for our video content,” said Alberto Horta, acting CEO and Vice President Strategy & Commercial Development Discovery Networks Deutschland.

For further information please contact:

Markus Payer

Corporate Communications

Tel. +352 710 725 500

Markus.Payer@ses.com

Follow us on:

Twitter: https://twitter.com/SES_Satellites

Facebook: <https://www.facebook.com/SES.YourSatelliteCompany>

YouTube: <http://www.youtube.com/SESVideoChannel>

Blog: <http://www.ses.com/blog>

SES Pictures are available under http://www.ses.com/21472913/Our_Pictures

SES White papers are available under <http://www.ses.com/18681915/white-papers>

About SES

SES is the world-leading satellite operator, with more than 50 geostationary satellites and, through its subsidiary O3b Networks, 12 medium Earth orbit satellites. Focusing on value-added, end-to-end solutions in four key market verticals (Video, Enterprise, Mobility and Government), SES provides satellite communications services to broadcasters, content and internet service providers, and mobile and fixed network operators, as well as business and governmental organizations worldwide.

SES's fleet includes the ASTRA satellite system, which has the largest Direct-to-Home (DTH) reach in Europe. Through its ownership of O3b Networks, SES significantly enhances existing data capabilities, and is the first satellite provider to deliver a differentiated and scalable GEO-MEO offering worldwide. Another SES subsidiary, MX1, is a leading media service provider and offers a full suite of innovative digital video and media services.

Further information available at: www.ses.com

About MX1

MX1, a wholly-owned subsidiary of SES (Euronext Paris and Luxembourg Stock Exchange: SESG), is a global leading media services provider. The world's first media globalizer works with leading media businesses to transform content into the ultimate viewer experience for a



beyond frontiers

global audience. With more entertainment, more innovation and more impact, MX1 offers a full range of content management, delivery and value-added digital media services. Every day, MX1 distributes more than 2,500 TV channels, manages the playout of over 500 channels, delivers syndicated content to more than 120 leading subscription VOD platforms, delivers over 8,000 hours of online video streaming and delivers more than 500 hours of premium sports and live events. The new company has 16 offices worldwide and operates six global state-of-the-art media centres, enabling customers to reach billions of people around the world.

To find out more, visit www.mx1.com and follow [LinkedIn](#), [Twitter](#), [Facebook](#) and [YouTube](#)!