

Press release

SES TO CARRY EIGHT TV CHANNELS FOR UKRAINIAN 1+1 MEDIA GROUP

Under the multi-year agreement 1+1 Media Group will use capacity on SES's satellite at 5 degrees East

LUXEMBOURG, 15 December 2016 -- SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that it has signed a capacity deal with 1+1 Media Group, one of the largest media holdings in Ukraine. The long-term agreement is for the lease of one transponder on the ASTRA 4A satellite positioned at 5 degrees East.

The capacity contracted by 1+1 Media will enable the group to host all of its eight channels on SES's satellite. Seven of the Direct-to-Home channels serve the Ukrainian market: "1+1", "2+2", "TET", "PLUSPLUS", "Bigudi", "Unian TV" and "Kvartal TV". The other channel of the group, "1+1 International", is oriented towards representatives of the Ukrainian diaspora in Europe, and is an international version of the popular "1+1" channel.

"1+1 Media Group is one of Ukraine's major players in the market," said Ferdinand Kayser, Chief Commercial Officer of SES. "We have already been hosting some of the group's TV channels. This new agreement brings our long-standing relationship to a new level, and we are very much looking forward to delivering all of 1+1 Media Group's channels to both Ukrainian and international audiences."

"We have been relying on SES's services over the past several years, and we are very pleased that our collaboration is expanding," said Yaroslav Pakholchuk Chief Operational Officer of 1+1 Media Group, commenting on the agreement. "SES has extensive experience in the Ukrainian market, and a proven track record in delivering top quality services. We are confident in SES as a partner in bringing our channels to our audiences in Ukraine and abroad."

For further information please contact:

Markus Payer
Corporate Communications
Tel. +352 710 725 500
Markus.Payer@ses.com

Follow us on:

Twitter: https://twitter.com/SES_Satellites

Facebook: <https://www.facebook.com/SES.YourSatelliteCompany>



beyond frontiers

YouTube: <http://www.youtube.com/SESVideoChannel>

Blog: <http://www.ses.com/blog>

SES Pictures are available under http://www.ses.com/21472913/Our_Pictures

SES White papers are available under <http://www.ses.com/18681915/white-papers>

About SES

SES is the world-leading satellite operator and the first to deliver a differentiated and scalable GEO-MEO offering worldwide, with more than 50 satellites in Geostationary Earth Orbit (GEO) and 12 in Medium Earth Orbit (MEO). SES focuses on value-added, end-to-end solutions in four key market verticals (Video, Enterprise, Mobility and Government). It provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators, governments and institutions, and businesses worldwide. SES's portfolio includes the ASTRA satellite system, which has the largest Direct-to-Home (DTH) television reach in Europe, and O3b Networks, a global managed data communications service provider. Another SES subsidiary, MX1, is a leading media service provider and offers a full suite of innovative digital video and media services. Further information available at: www.ses.com.

About 1+1 media

1+1 Media Group is one of the largest media holding companies in Ukraine. The vision of the Group is to create content that changes the way people think about the world and themselves. The structure of 1+1 Media includes 7 TV channels – “1+1,” “2+2,” “TET,” “PLUSPLUS” , “1+1 International,” “UNIAN TV” and “Bigudi”. Each channel of the Media Group holds a certain niche and is oriented towards its own audience. Another component of the Group is information and news platforms TSN.ua, UNIAN, Glavred.info and international platform Ukraine Today, which are among the most visited portals. Websites Telekritika and Dusia offer the latest news from the world of Ukrainian and foreign show business. The Group structure includes Production Department “1+1 Production”, responsible for creation of in-house formats and adaptation of international formats of various genres for TV channels of the Group: reality and dating shows, talent shows, scripted realities, TV series, sitcoms, documentary and sports programs, original programs, information broadcasting, etc. Further information available at: media.1plus1.ua.