



beyond frontiers

Press release

SES SUPPORTS LUXEMBOURG AT EXPO 2020 IN DUBAI

SES, POST and Chamber of Commerce partner with the Luxembourg Ministry of the Economy / Under the Expo's theme "Connecting Minds, Creating the Future", the Grand Duchy will explore the topic "Resourceful Luxembourg"

LUXEMBOURG, 19 December 2016 -- SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that it will support Luxembourg's presence at Expo 2020 in Dubai. The world exhibition with the overall theme "Connecting Minds, Creating the Future" will take place between October 2020 and April 2021 in the United Arab Emirates. Its main theme will be developed through three spheres: Opportunity, Mobility and Sustainability. Focusing on Luxembourg's strengths in economic and technological innovation and diversification, Luxembourg's pavilion will explore the key topic "Resourceful Luxembourg".

SES supports the Grand Duchy and the Luxembourg Ministry of the Economy alongside two other partners, the Luxembourg Chamber of Commerce and POST Luxembourg. The concept of the pavilion and the cooperation were presented today at a joint press-conference in the Luxembourg Ministry of the Economy.

Karim Michel Sabbagh, President and CEO of SES, commented: "SES is an excellent example of Luxembourg's global reach. Covering 99% of the planet and connecting over a billion people every day, SES perfectly demonstrates how a small country can have an impact well beyond its frontiers and even reach the most remote corners of the world. SES also illustrates Luxembourg's pioneering role in space technologies and its ambition to explore new resources. As a global leader and a strong partner of the Government, we enthusiastically participate in this new adventure and look forward to supporting Luxembourg's presence in Dubai."

Étienne Schneider, Luxembourg's Deputy Prime Minister and Minister of the Economy, commented: "The United Arab Emirates are the most important commercial partner of Luxembourg in the Gulf region. In promoting innovation and sustainable development, the profile of Expo 2020 perfectly aligns with our national approach of global economic diversification, especially with reference to the space sector and information and communication technologies. Dubai is the first Arab city in the world to host a universal expo that expects over 25 million visitors. Our participation offers a unique opportunity to highlight Luxembourg's strengths on the international scene, and particularly in the Middle East."

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SES is the world-leading satellite operator and the first to deliver a differentiated and scalable GEO-MEO offering worldwide, with more than 50 satellites in Geostationary Earth Orbit (GEO) and 12 in Medium Earth Orbit (MEO). SES focuses on value-added, end-to-end solutions in four key market verticals (Video, Enterprise, Mobility and Government). It provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators, governments and institutions, and businesses worldwide. SES's portfolio includes the ASTRA satellite system, which has the largest Direct-to-Home (DTH) television reach in Europe, and O3b Networks, a global managed data communications service provider. Another SES subsidiary, MX1, is a leading media service provider and offers a full suite of innovative digital video and media services. Further information available at: www.ses.com