

## Press release

# **SES accelerates its market approach with SES Video and SES Networks**

LUXEMBOURG, 6 April 2016 – SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that its Board of Directors approved a restructuring of SES's go-to-market organisation model with the creation of two highly focused business units, SES Video and SES Networks, focusing on the video- and data-centric segments in which SES operates. The new organisation, which will be implemented during the course of 2017, will gather all go-to-market capabilities and allow SES to deliver increasingly differentiated and essential satellite-enabled communication solutions to SES clients in the respective video and data-centric segments. SES Networks comprises the Enterprise, Mobility, and Government segments and integrates O3b Networks.

Ferdinand Kayser, currently Chief Commercial Officer of SES, is appointed Chief Executive Officer of SES Video; Steve Collar, currently Chief Executive Officer of O3b Networks, is appointed Chief Executive Officer of SES Networks. Both will report to Karim Michel Sabbagh, President and Chief Executive Officer of SES.

In addition to the President and Chief Executive Officer, the Chief Executive Officer of SES Video and Chief Executive Officer of SES Networks, the Executive Committee of SES comprises the Chief Financial Officer, Pdraig McCarthy; the Chief Strategy and Development Officer, Christophe De Hauwer; the Chief Technology Officer, Martin Halliwell; the Chief Human Resources Officer, Evie Roos; and the Chief Legal Officer, John Purvis.

"This new market facing structure will enable SES to accelerate the execution of its market centric strategy and concentrate its differentiated capabilities within each community to best serve its customers globally," said Romain Bausch, Chairman of the SES Board of Directors. "Scaling up its essential capabilities, SES demonstrates strategic determination and foresight, bringing the best of SES to each and every client we serve around the world. The new operating model will allow SES to fully leverage the capabilities of its affiliates, MX1 and O3b, in which we have recently made significant investments, and make them a key enabler of our video and data-centric businesses, respectively. With Ferdinand and Steve, we have two of the most trusted and experienced leaders at the helm of the respective business units."

Up-to-date biographies and photos of Ferdinand Kayser and Steve Collar are available here: <https://www.ses.com/about-us/management>.



beyond frontiers

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**About SES**

SES is the world-leading satellite operator and the first to deliver a differentiated and scalable GEO-MEO offering worldwide, with more than 50 satellites in Geostationary Earth Orbit (GEO) and 12 in Medium Earth Orbit (MEO). SES focuses on value-added, end-to-end solutions in two key market verticals; Video and Networks. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators, governments and institutions, and businesses worldwide. SES's portfolio includes the ASTRA satellite system, which has the largest Direct-to-Home (DTH) television reach in Europe, O3b Networks, a global managed data communications service provider and MX1, a leading media service provider that offers a full suite of innovative digital video and media services. Further information available at: [www.ses.com](http://www.ses.com)