

## Press release

# **MX1 and VUBIQUITY Sign Global Linear Distribution Deal**

LUXEMBOURG, 19 April 2017 -- SES (Euronext Paris and Luxembourg Stock Exchange: SESE) announced today that MX1, a global media services company wholly owned by SES, and VUBIQUITY, the leading provider of media technology solutions and premium content services that connects content owners with video providers to deliver entertainment on any screen, have signed a multi-year linear distribution deal.

The new service offering combines VUBIQUITY's linear transport portfolio with MX1's service infrastructure and future-proof content aggregation management and delivery technology. These capabilities offer broadcasters, TV channels, affiliates, rights holders and content aggregators the ability to aggregate content and reach millions of viewers in the US and worldwide, quickly and simply through a single platform.

"We selected MX1 to provide the necessary innovative media technologies to support VUBIQUITY's linear growth. We look forward to continuing to build this relationship," said Darcy Antonellis, CEO at VUBIQUITY.

Services are centralised from MX1's Media Centre in Hawley, PA, and went live in the US at the end of 2016.

"We are delighted to be working closely with VUBIQUITY and this deal represents a winning combination, bringing together the world's best content, deliverable to anyone, on any screen," said Avi Cohen, CEO at MX1. "Our customers -- video content providers -- are benefitting greatly from this new deal as they are able to bring services to market faster, customise their offerings based on geographic location, and scale quickly to accommodate viewers who are in multiple locations with various standards and screens."

For further information please contact:

Markus Payer  
Corporate Communications  
Tel. +352 710 725 500  
[Markus.Payer@ses.com](mailto:Markus.Payer@ses.com)



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