

Press release

SES Industry Days Opens its Tenth Edition Focused on Innovating Video Delivery

The event will host more than 25 demonstrations featuring innovative technologies

LUXEMBOURG, 16 May 2017 -- SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today the opening of its annual Industry Days conference. The event, rebranded into "iD17" and taking place on 16 and 17 May at Luxembourg Congress, is focusing on the theme "Innovating Video Delivery" for its tenth edition.

This year's conference gathers 290 delegates from the entire video value chain between satellite and end-consumer - broadcasters, manufacturers, software developers and other suppliers - to exchange ideas and views about innovative technologies and developments in satellite transmission and reception. Delegates will have the opportunity to enjoy more than 25 demonstrations, ranging from Ultra HD and Virtual Reality to new antennas and SAT>IP technologies.

"Celebrating the tenth edition of the Industry Days makes the event quite special and we are very excited to reach this landmark," said Thomas Wrede, Vice President New Technology & Standards at SES. "For ten years in a row, SES has gathered representatives of the entire ecosystem to push new TV technologies forward. This certainly reaffirms SES's position as a leader in the video market and highlights our commitment to innovative technologies that can deliver the best viewing experience to the end consumer."

For further information please contact:

Markus Payer
Corporate Communications
Tel. +352 710 725 500
Markus.Payer@ses.com

Follow us on:

Twitter: https://twitter.com/SES_Satellites
LinkedIn: <https://www.linkedin.com/company/ses>
Facebook: <https://www.facebook.com/SES.Satellites>



beyond frontiers

YouTube: <http://www.youtube.com/SESVideoChannel>

Blog: <https://www.ses.com/news/blogs>

Media Gallery: <https://www.ses.com/media-gallery>

SES White papers are available under: <https://www.ses.com/news/whitepapers>

About SES

SES is the world-leading satellite operator and the first to deliver a differentiated and scalable GEO-MEO offering worldwide, with more than 50 satellites in Geostationary Earth Orbit (GEO) and 12 in Medium Earth Orbit (MEO). SES focuses on value-added, end-to-end solutions in two key business units; SES Video and SES Networks. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators, governments and institutions. SES's portfolio includes the ASTRA satellite system, which has the largest Direct-to-Home (DTH) television reach in Europe, O3b Networks, a global managed data communications service provider, and MX1, a leading media service provider that offers a full suite of innovative digital video and media services. Further information available at: www.ses.com