

Press release

SKY News International Continues Pan-European Distribution with SES Video

Leading international news channel extends capacity deal with SES Video at 19.2 degrees East

LUXEMBOURG, 12 September 2017 – European viewers will be able to continue to follow the news on SKY News International at the prime orbital position of 19.2 degrees East following an extension agreement announced by SES.

Under the agreement, SKY News International will utilise SES's capacity on ASTRA 1N and related uplink services to broadcast its content to consumer and business premises across Europe.

The prime orbital position of 19.2 degrees East is a key location for video distribution across Europe. With four satellites at this orbital slot, SES Video broadcasts more than 900 channels to 116 million TV households.

"We have been working together with our partner SKY News International for many years, and this new agreement strengthens our long-term relationship with UK's first 24 hour news channel," said Ferdinand Kayser, Chief Executive Officer, SES Video, SES's newly-created business unit. "We are delighted to continue to provide SKY News International with access to the largest viewing neighbourhood via our satellite for its distribution across the region."

"We are very pleased to extend this agreement with our long-standing partner," Nathan Parsons, Head of SKY News International. "Working with SES Video means we can rely upon its expertise and extensive distribution solution to make Sky News International available to our viewers across Europe."

For further information please contact:

Markus Payer
Corporate Communications & PR
Tel. +352 710 725 500
Markus.Payer@ses.com

Follow us on:

[Social Media](#)
[Blog](#)



beyond frontiers

[Media Gallery](#)

[White Papers](#)

About SES

SES is the world-leading satellite operator and the first to deliver a differentiated and scalable GEO-MEO offering worldwide, with more than 50 satellites in Geostationary Earth Orbit (GEO) and 12 in Medium Earth Orbit (MEO). SES focuses on value-added, end-to-end solutions in two key business units: SES Video and SES Networks. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators, governments and institutions. SES's portfolio includes ASTRA, O3b and MX1, a leading media service provider that offers a full suite of innovative digital video and media services. SES is listed on the Euronext Paris and Luxembourg Stock Exchange (ticker: SESG). Further information available at: www.ses.com

About Sky

Sky is Europe's leading entertainment company, serving 22.5 million customers across five countries - UK, Ireland, Germany, Austria and Italy. The company has annual revenues of £12.9 billion and is Europe's leading investor in television content with annual programming spend of over £6 billion. From exclusive partnerships with HBO and Showtime, to Sky Original Productions, Sky offers the best and broadest range of content along with the best viewing experience to suit each and every customer. Whether that's through the multi-award winning next generation box, Sky Q, or Sky's contract-free online streaming service, NOW TV, customers have access to the latest movies, drama, sports and kids entertainment wherever and whenever they like. This is all supported by Sky's best in class customer service. Sky's success is not just based on what the company does but how it does it. Named as one of the Top 10 Green Companies in the World by Newsweek, one of the world's most recognised rankings of business's environmental performance, Sky ensures its responsible business strategy is embedded right across the group. Sky has over 31,000 employees and is listed as one of The Times Top 50 employers for women. Sky is listed on the London Stock Exchange (SKY).