

Press release

SES Video concludes comprehensive agreement with Sky Deutschland

Major German pay-TV platform commits to long-term capacity renewal with SES Video

Luxembourg, 29 September 2017 – German pay-TV platform Sky Deutschland subscribers will continue to enjoy an immersive TV viewing experience via SES satellites following a multi-year capacity extension deal.

Under the agreement announced by SES, Sky Deutschland has renewed seven transponders at the prime orbital position of 19.2 degrees East to deliver its video content to millions of households and subscribers.

The orbital position of 19.2 degrees East is Europe's most important video neighborhood, home to over 450 German-speaking channels with a direct-to-home reach of 17.5 million TV homes across Germany. The number of channels at this prime position has seen continuous growth and has increased by over 25 per cent since the end of 2012. In addition, as high picture quality has become increasingly important to viewers, the number of HD channels on ASTRA has more than doubled in the same period, with over 160 HD channels and six Ultra HD channels on 19.2 degrees East.

“This long-term cooperation with Sky Deutschland highlights that satellite is the key distribution infrastructure for leading pay-TV operators. SES Video’s extensive reach and services mean we are well-positioned to enable Sky Deutschland subscribers to experience a full range of high-quality content in Standard, High and Ultra High Definition,” said Ferdinand Kayser, CEO at SES Video. “This latest long-term renewal capacity contract is the third agreement we have signed with major pay-TV customers in the last 18 months, and clearly confirms the position of SES Video as the partner of choice for video delivery worldwide.”

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About SES

SES is the world-leading satellite operator and the first to deliver a differentiated and scalable GEO-MEO offering worldwide, with more than 50 satellites in Geostationary Earth Orbit (GEO) and 12 in Medium Earth Orbit (MEO). SES focuses on value-added, end-to-end solutions in two key business units; SES Video and SES Networks. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators, governments and institutions. SES's portfolio includes the ASTRA satellite system, which has the largest Direct-to-Home (DTH) television reach in Europe, O3b, a global managed data communications service provider, and MX1, a leading media service provider that offers a full suite of innovative digital video and media services. SES is listed on the Euronext Paris and Luxembourg Stock Exchange (ticker: SESG). Further information available at: www.ses.com