

## Press release

# Wilfried Urner Appointed CEO of MX1

Luxembourg/Munich, 3 October 2017, SES announced today that Wilfried Urner has been appointed, with immediate effect, as the new Chief Executive Officer (CEO) of MX1, the SES wholly-owned global media services company.

Leading SES Platform Services for many years, Urner has been instrumental in building a strong portfolio of service activities for SES Video and for HD+, the German HD platform. He was also one of the key drivers of the RR Media acquisition and the creation and integration of MX1 in 2016. He will keep his current roles in the management team of SES Video as Head of Media Platforms and Product Development, and also continue to serve as CEO of HD+.

Urner succeeds Avi Cohen, who has decided to leave MX1. Cohen joined RR Media in July 2012 and supported the merger of RR Media with SES Platform Services.

"With Wilfried succeeding Avi as CEO of MX1, the company will continue on its successful path to become the world's first media globalizer", said Ferdinand Kayser, CEO of SES Video. "Avi has positioned MX1 as an infrastructure-independent provider of innovative digital video and media solutions for the broadcast and media industries across the globe. We would like to thank him for his contributions and wish him well for the future."

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### **About SES**

SES is the world-leading satellite operator and the first to deliver a differentiated and scalable GEO-MEO offering worldwide, with more than 50 satellites in Geostationary Earth Orbit (GEO) and 12 in Medium Earth Orbit (MEO). SES focuses on value-added, end-to-end solutions in two key business units: SES



Video and SES Networks. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators, governments and institutions. SES's portfolio includes ASTRA, O3b and MX1, a leading media service provider that offers a full suite of innovative digital video and media services. SES is listed on the Euronext Paris and Luxembourg Stock Exchange (ticker: SESG). Further information available at: <a href="https://www.ses.com">www.ses.com</a>