



## Press release

### **The Ritz-Carlton Yacht Collection to Provide Luxury Connectivity Experience Powered by SES Networks**

SES Networks' Signature Maritime Solution to offer unmatched connectivity at sea aboard custom-built luxury yachts

Luxembourg, 27 March 2019 – SES Networks will be providing an innovative, fully-managed hybrid broadband connectivity service to The Ritz-Carlton Yacht Collection, a luxury fleet comprising of three custom-built yachts, SES announced today. Representing a unique first for a luxury hotel operator, The Ritz-Carlton Yacht Collection will bring the brand's legendary service to the seas with a curated yachting experience for its guests.

With the inaugural yacht setting sail in February 2020, The Ritz-Carlton Yacht Collection will provide an array of opportunities for network-enabled entertainment and enrichment, offering guests more flexibility and options with their onboard experience.

Delivered as an end-to-end managed network service, SES Networks' Signature Maritime Solution combines the low latency of the O3b medium earth orbit (MEO) satellite constellation with the resiliency and reach of SES's large fleet of geostationary (GEO) satellites for a highly reliable, high-performance guest broadband experience.

In addition to its high throughput capabilities and superior latency, the SES Networks cruise solution is easily scalable and able to respond quickly and dynamically to changes in demand. Guests voyaging with The Ritz-Carlton Yacht Collection will enjoy a truly immersive broadband experience at sea.

"SES Networks' managed end-to-end communications solutions go beyond basic connectivity to deliver the best-performing broadband at sea, allowing our guests to stay connected wherever they are on the yacht," said Benny Lago, Vice President of Information Technology at The Ritz-Carlton Yacht Collection.

"As the provider of transformational, ultra-fast, and consistently reliable connectivity to the world's leading cruise operators, SES Networks is uniquely positioned to ensure that The Ritz-Carlton Yacht Collection meets every connectivity demand of its guests wherever they may be," said Simon Maher, Vice President Global Maritime Services at SES Networks.



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### **About SES**

SES is the world's leading satellite operator with over 70 satellites in two different orbits, Geostationary Orbit (GEO) and Medium Earth Orbit (MEO). It provides a diverse range of customers with global video distribution and data connectivity services through two business units: SES Video and SES Networks. SES Video reaches over 351 million TV homes, through Direct-to-Home (DTH) platforms and cable, terrestrial, and IPTV networks globally. The SES Video portfolio includes MX1, a leading media service provider offering a full suite of innovative services for both linear and digital distribution, and the ASTRA satellite system, which has the largest DTH television reach in Europe. SES Networks provides global managed data services, connecting people in a variety of sectors including telecommunications, maritime, aeronautical, and energy, as well as governments and institutions across the world. The SES Networks portfolio includes GovSat, a 50/50 public-private partnership between SES and the Luxembourg government, and O3b, the only non-geostationary system delivering fibre-like broadband services today. Further information is available at: [www.ses.com](http://www.ses.com)

### **About The Ritz-Carlton Yacht Collection**

Designed to combine the luxury lifestyle of The Ritz-Carlton® and the casual freedom of a yachting vacation, The Ritz-Carlton Yacht Collection will offer voyages on the first of three custom-built yachts in 2020. Calling on unique and distinguished destinations alike, most voyages range from seven to ten nights, offering many overnight calls and uniquely curated experiences ashore. Each yacht will feature 149 suites, each with its own private terrace, and accommodate up to 298 guests in a relaxed, casually elegant atmosphere. As with The Ritz-Carlton on land, each yacht will feature personalized service, elevated dining and luxury amenities. The yachts are also available for private charter. For more information, please visit [www.ritzcarltonyachtcollection.com](http://www.ritzcarltonyachtcollection.com). For reservations, contact a Yacht Vacation Consultant at (833) 999-7292 (U.S. & Canada) or contact your travel professional.