

Press release

SES and BCE Showcase One-Stop Video Production and Contribution Solution at SES Industry Days 2019

Integration between MX1's OU Flex and BCE's StudioTalk solution enables easy multi-format video production and distribution anywhere in the world

Luxembourg, 13 May 2019 – SES and BCE will team up to demonstrate a one-stop automated studio solution capable of producing content, streaming it live via satellite, and distributing it onto an online video portal at SES Industry Days 2019.

The end-to-end video production and contribution solution will integrate BCE's StudioTalk and MX1's OU Flex solution, with video production carried out via a camera on automated mode, distributed reliably via satellite, and simultaneously fed into external video feeds over IP networks.

During the annual <u>SES Industry Days event</u>, SES and BCE will use the integrated solution to film subject experts during one-on-one interviews. The content will be pushed onto BCE's SNG van onsite equipped with an OU Flex modem before it is distributed through a high-performance link with guaranteed quality of service from SES' satellite. The content will then be streamed onto BCE's Online Video Platform for live and VOD distribution on websites and social networks.

OU Flex provides a dependable video distribution and bi-directional IP connectivity solution for broadcasters, live event producers, event organisers, and remote operators. The solution works even when terrestrial and mobile networks are congested, and in remote areas, to ensure that OTT streaming and social media updates can be executed from the field, while also distributing video feeds to TVs globally.

StudioTalk is an all-in-one production solution, allowing a single operator to produce live multicamera shows via a touchscreen and remote that can be operated in manual or automated mode.

"StudioTalk has traditionally been used to produce sports events, such as the Montreux Volley Masters and for visual radio for stations such as RTL Radio, FunRadio and BNJ," Olivier Waty, Technology and Project Director at BCE. "We are excited to work with our long-time partner SES to further develop this product. By combining both of our flagship products we can open up new production and distribution possibilities to the market, regardless of where events are taking place."

"MX1's OU Flex is unique in that it enables event organisers to distribute content from anywhere in the world in a short turnaround time," said Steve Bisenius, Vice President, Regional Sales Engineering at SES Video. "BCE's StudioTalk solution complements OU Flex by simplifying video production, a benefit that will be welcomed by event organisers around the world."



To view the integrated SES and BCE solution in action, watch out for the live streaming of an interview with SES President and CEO Steve Collar on <u>https://www.youtube.com/ses</u> on Tuesday, 14 May at 10:15am

For further information please contact:

Suzanne Ong Public Relations Tel. +352 710 725 500 suzanne.ong@ses.com

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About SES

SES is the world's leading satellite operator with over 70 satellites in two different orbits, Geostationary Orbit (GEO) and Medium Earth Orbit (MEO). It provides a diverse range of customers with global video distribution and data connectivity services through two business units: SES Video and SES Networks. SES Video reaches over 351 million TV homes, through Direct-to-Home (DTH) platforms and cable, terrestrial, and IPTV networks globally. The SES Video portfolio includes MX1, a leading media service provider offering a full suite of innovative services for both linear and digital distribution, and the ASTRA satellite system, which has the largest DTH television reach in Europe. SES Networks provides global managed data services, connecting people in a variety of sectors including telecommunications, maritime, aeronautical, and energy, as well as governments and institutions across the world. The SES Networks portfolio includes GovSat, a 50/50 public-private partnership between SES and the Luxembourg government, and O3b, the only non-geostationary system delivering fibre-like broadband services today. Further information is available at: www.ses.com