

C-Band Alliance Proposes to Clear 300 MHz of Spectrum for Nationwide 5G Deployment

C-Band Alliance updates 5G proposal to the FCC and offers to clear 300 MHz of C-band spectrum, inclusive of a 20-MHz guard band

Proposes to make available for 5G use 100 MHz in 46 top metropolitan areas within 18 months of an FCC order, and 280 MHz throughout the continental U.S. within 36 months from a CBA-led auction

Maintains reliability and continuity of all services and encourages customer use of advanced video compression and other technologies to improve spectrum efficiency

Washington, D.C. – October 28, 2019 – The C-Band Alliance (CBA) announced today that it will commit to clear 300 MHz of C-band spectrum to support fast 5G wireless deployment throughout the continental U.S. In an updated filing with the U.S. Federal Communications Commission (FCC), the CBA detailed that the 300 MHz of spectrum includes a 20-MHz guard band to protect existing satellite services from 5G interference.

Further enhancing its plan to clear spectrum quickly, the first tranche—which clears spectrum within 18 months of an FCC order in 46 top metropolitan zones—is now increased to 120 MHz, inclusive of the 20-MHz guard band. The second tranche of the remaining spectrum will be made available within 36 months from a CBA-led auction, providing cleared spectrum throughout the entire continental U.S.

As it completed the work necessary to enhance its proposal, the CBA collaborated closely with U.S. broadcasters and programmers that serve nearly 120 million American homes via the Cband. This work included analyzing the potential use by some customers of technologies such as advanced modulation, single format transport and advanced video compression, including High Efficiency Video Coding (HEVC). Each of these technologies improves the efficiency of satellite video delivery, allowing the same video content to be transmitted over less spectrum. The CBA proposal commits to implement these technology upgrades at no cost to those satellite customers implementing them.

The CBA remains committed to ensuring that existing customers continue to enjoy the quality of service they experience now, with no interference from 5G services deployed in the future. The CBA member companies will maintain continuity of all current C-band customer services and maintain the value of the continental U.S. C-band video distribution neighborhoods.

In its most recent *ex parte* filing, the CBA updated its commitments to its customers, including on key elements such as the transition plan, hardware selection, and interference detection processes. The CBA also affirms its commitment to covering all other costs of the transition, such as the required filtering of earth stations throughout the continental U.S. as outlined in previous CBA submissions and the order of eight new satellites from U.S. manufacturers.

The CBA's proposal is the only one that balances the public interest in rapid 5G network deployment throughout the continental U.S. with the requirement by the FCC and C-band user



community to maintain satellite delivery for current services, providing continued operating efficiency and quality.

Speaking on behalf of the C-Band Alliance, Intelsat CEO Stephen Spengler said, "Throughout this nearly two-year process, we have sought to work collaboratively as peers, to be responsive to the goals of U.S. policy makers seeking spectrum for 5G, and to work closely with our customers to protect their transmissions and understand their current and future network needs. Over this time, compression technology has continued to commercialize. We are confident that we can deliver a solution that not only maximizes the clearing of mid-band spectrum to enable 5G in the U.S., but also fully funds a spectrally-efficient, next-generation compression infrastructure for programming distribution in the U.S. This solution represents unprecedented coordination among satellite operators, our customers, and the FCC, and we look forward to delivering to the U.S. an accelerated 5G deployment and the innovation and high-technology job growth that the deployment of 5G is expected to generate for the U.S. economy."

Forward-Looking Statements

The repurposing of up to 300 MHz of C-band spectrum is contingent upon a number of factors which at this stage cannot be guaranteed and their outcome is uncertain, including the following: (i) a final FCC Order that accepts the CBA's market-based proposal; and (ii) a satisfactory market-based process with potential terrestrial 5G users of the repurposed spectrum.

About the C-Band Alliance

The C-Band Alliance, or CBA, was established by Intelsat (NYSE: I), SES (Euronext Paris: SESG), Eutelsat (Euronext Paris: ETL), and Telesat to implement the safe and efficient clearing and repurposing of C-band spectrum, supporting the United States in its goal of leadership in 5G deployment and innovation. While implementing the breakthrough, market-based proposal to clear spectrum, the CBA will also protect the quality and reliability of existing C-band services, providing current users certainty and operational integrity. For more information, please visit <u>www.C-BandAlliance.com</u>.

Markus Payer C-Band Alliance Communications +1 202 450 0004 (m) markus.payer@c-bandalliance.com

Richard Whiteing SES Investor Relations +352 710 725 261 (o) +352 691 898 956 (m) richard.whiteing@ses.com Dianne VanBeber C-Band Alliance Communications

Intelsat Vice President Investor Relations +1 703 559 7406 (o) +1 703 627 5100 (m) Dianne.VanBeber@intelsat.com

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