



## Press release

### **SES Extends Long-Term Partnership with Sky**

*UK's leading pay-tv operator signs a multi-year, multi-transponder contract extension for satellite delivery of SD, HD and UHD channels across the UK and Ireland*

Luxembourg, 25 February 2021 — Sky UK has extended its contract with SES for satellite capacity in a new agreement that will add over EUR 90 million in secured backlog. This renewal is in addition to capacity already under contract that extends through 2027. By the end of the renewed contract, Sky UK will have been an SES customer continuously for almost four decades, illustrating the strength and value of the partnership to Sky UK's business in terms of the reliability, performance, high-quality viewing experience and the reach of SES's satellite services.

As part of the contract, SES will deliver Sky UK's channels in a mix of standard definition (SD), high definition (HD) and ultra-high definition (UHD) from the 28.2/28.5 degrees East orbital slots to the operator's subscribers across the United Kingdom and Republic of Ireland.

"We're pleased to continue working with SES, a world leader in satellite provision. SES has been a valued partner to Sky for decades and this agreement represents the latest step in a long and successful relationship," said Patrick Behar, Chief Business Officer at Sky UK.

"This is a significant, multi-transponder, multi-year renewal founded on SES's decades of delivering a flawless and immersive TV viewing experience to Sky UK customers. It also underlines the continued and rising importance of satellites in delivering a premium content-viewing experience to end customers virtually everywhere," said Steve Collar, CEO at SES.

28.2/28.5 degrees East is one of SES's prime TV neighbourhoods reaching 12 million homes in United Kingdom and Republic of Ireland.

#### **For further information please contact:**

Suzanne Ong,  
External Communications  
Tel. +352 710 725 500  
suzanne.ong@ses.com

#### **Follow us on:**



[Read our Blogs >](#)

[Visit the Media Gallery >](#)



## **About SES**

SES has a bold vision to deliver amazing experiences everywhere on earth by distributing the highest quality video content and providing seamless connectivity around the world. As the leader in global content connectivity solutions, SES operates the world's only multi-orbit constellation of satellites with the unique combination of global coverage and high performance, including the commercially-proven, low-latency Medium Earth Orbit O3b system. By leveraging a vast and intelligent, cloud-enabled network, SES is able to deliver high-quality connectivity solutions anywhere on land, at sea or in the air, and is a trusted partner to the world's leading telecommunications companies, mobile network operators, governments, connectivity and cloud service providers, broadcasters, video platform operators and content owners. SES's video network carries over 8,200 channels and has an unparalleled reach of 367 million households, delivering managed media services for both linear and non-linear content. The company is listed on Paris and Luxembourg stock exchanges (Ticker: SESG). Further information is available at: [www.ses.com](http://www.ses.com).