

Transfer of the liquidity agreement to **Crédit Industriel et Commercial**

Madrid, April 23, 2026 – 5:40 pm - ISPD (ISIN ES0109429037), a global cognitive marketing group, announces that it has appointed **Crédit Industriel et Commercial (CIC)** to implement a liquidity contract relating to its ordinary shares, in order to promote trading liquidity and the regularity of quotations. ISPD shares are admitted to trading on Euronext Paris / Euronext Growth Paris.

This agreement forms part of a share buyback programme authorised by the General Meeting of 26 June 2025 in accordance with the provisions of Article L.225-209 of the French Commercial Code.

It complies with the provisions of the regulations in force, in particular Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse, Commission Delegated Regulation (EU) 2016/908 of 26 February 2016 supplementing Regulation (EU) No 596/2014 of the European Parliament and of the Council, Commission Delegated Regulation (EU) No 2017/567 of 18 May 2016 supplementing Regulation (EU) No 600/2014 of the European Parliament and of the Council, Commission Delegated Regulation (EU) No 2017/575 of 8 June 2016 supplementing Directive 2014/65/EU of the European Parliament and of the Council, Articles L. 225-207 et seq., R. 225-150 et seq., L. 22-10-62 et seq. of the Commercial Code, the General Regulations of the Autorité des marchés financiers, in particular Articles 221-3 and 241-1 et seq., and AMF Decision No 2021-01 of 22 June 2021 establishing liquidity contracts for equity securities as an accepted market practice and all other provisions referred to therein.

This agreement comes into effect on April 21, 2026 for a term of one year, renewable by tacit agreement.

The resources allocated to the implementation of the new agreement are as follows:

- Number of shares: 4,971
- Cash balance: €8,031.63

On the evening of April 15, 2026, the date of termination of the previous liquidity contract, entered into with Gilbert Dupont on 10 August 2009, the following resources were held in the liquidity account:

- Number of shares: 4,971
- Cash balance: €3,031.63

It is noted that at the time of the last half-yearly balance sheet as at December 31, 2025, the following assets were held in the liquidity account:

- Number of shares: 4,323
- Cash balance: €4,607.18

It is noted that at the time the initial contract was established, the following assets were held in the liquidity contract account:

- Number of shares: 0
- Cash balance: €100,000

This new contract may be suspended:

- In the cases provided for in Article 5 of Chapter II of AMF Decision No. 2021-01 of 22 June 2021,
- If ISPD no longer has authorisation to buy back its own shares or if the share price is no longer within the intervention ranges,
- Or, at ISPD's request, under its responsibility.

Furthermore, the agreement may be terminated by ISPD at any time and without notice, or by CIC with 30 calendar days' notice.



About ISPD

ISPD is a cognitive marketing group redefining how people and brands relate. We blend cognitive science and creativity to provide our customers with end-to-end capabilities across our network of agencies. Our 500+ multidisciplinary experts from research, data science, strategic planning, creative storytelling, shopper marketing, gaming, media, technology solutions, and consulting deliver breakthrough results for our clients.

Visit us at ispd.com to learn more.

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