



Press release

Tassin-la-Demi-Lune, France

December 21, 2021, 8:45am CET

For immediate release

Transfer of NFTY (Adthink) shares to the Public Offering compartment

Adthink ([ENXTPA:ALADM](#)), soon NFTY at the end of the next General Meeting to be held on January 11, 2022, announces the transfer of its shares from group E1 (Private Placement) to group E2 (Public Offering) of Euronext Growth in Paris, starting on December 23, 2021.

The operation is intended as a legitimate evolution of the Company towards the status of Public Offering, in view of the already effective distribution of a little more than 50% of its securities to institutional shareholders and the public (floating around 54%) and a market capitalization of around €12 million.

Jonathan Métillon, CEO of Adthink: “The transfer to the Public compartment of Euronext Growth will offer us a new dimension, thanks to enhanced visibility and increased liquidity. This important step will also allow us to expand our base of potential investors, making NFT marketing accessible to all investors. On this occasion, I would like to thank the shareholders who have placed their trust in us since Adthink joined Euronext Growth in April 2007.”

The Company intends to continue its efforts in terms of communication with, once this technical step has been completed, the desire to continue improving the liquidity of the market for its shares. In addition, Adthink will then be able to reach out to new categories of investors to finance its development.

The transfer schedule is as follows:

- December 21, 2021: Publication of the Euronext notice of transfer from the E1 listing group (continuous Private Placement) to the E2 listing group (continuous Public Offering) of the existing shares on Euronext Growth in Paris.
- December 23, 2021: Group transfer of listing on Euronext Growth in Paris.

Genesta, Adthink's advisor in connection with the transaction, retains its role as the Company's Listing Sponsor.

About NFTY

NFTY is the brands NFT and blockchain marketing platform. With 20 years of digital marketing expertise and thousands of clients served, NFTY now supports clients in product innovation and development, digital advertising, influencer marketing and monetization in new decentralized universes.

The NFTY group is based in Lyon and has 32 employees at the end of June 2021. Its 2020 turnover amounts to 10.24 million euros. NFTY (Adthink) is listed on the Euronext Growth Paris market (ALADM - FR0010457531) and is eligible to the French PEA and PEA-PME.

Learn more at: nfty.inc et adthink.com/fr/investors

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