



Press release¹

Tassin-la-Demi-Lune, France

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For immediate release

Drawing of new CB tranches

NFTY ([ENXTPA:ALADM](#)), announces the drawdown of two new tranches under its interest free Convertible Bonds into shares (CB) financing agreement with Alpha Blue Ocean (ABO).

On January 14, 2022, NFTY announced the establishment of a €3 million financing line with ABO. This financial instrument allows the issue of a maximum of 304 CB with a nominal value of 10,000 euros each. The financing of 3 million euros is organized in 4 tranches of 750,000 euros each.

152 CB corresponding to tranches two and three out of four, including 2 additional CB corresponding to the commitment fee, were issued today.

The Company keeps shareholders informed of the exercise of CB and subsequent conversions, in the form of a table summarizing the CB and the number of shares in circulation, which can be viewed on the Company's website.

The main characteristics of the CB (whose detailed terms and conditions are available on the Company's website (<https://nfty.inc>) in the "Investors" tab) were the subject of a press release on January 14, 2022.

¹ Translated from French using neural machine translation, proofread by humans. English version is provided for accessibility only and no guarantee is made on accuracy.

About NFTY

NFTY is the brands NFT and blockchain marketing platform. With 20 years of digital marketing expertise and thousands of clients served, NFTY now supports its clients in product innovation and development, digital advertising, influencer marketing and monetization in new decentralized universes.

The NFTY group is based in Lyon and has 22 employees at the end of December 2021. Its 2021 revenue amounts to 8.1 million euros. NFTY is listed on the Euronext Growth Paris market, group E2 (ALADM / FR0010457531) and is eligible to the French PEA and PEA-PME.

Learn more at: nfty.inc/investors

Follow us on: linkedin.com/company/nfty

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About Alpha Blue Ocean

Created in 2017 by Pierre Vannineuse, Hugo Pingray and Amaury Mamou-Mani, Alpha Blue Ocean is a young and dynamic family office whose vocation is to revolutionize the financial industry by offering alternative solutions in constant innovation.

Alpha Blue Ocean implements a direct, rational and efficient approach, offering financing solutions in line with the specific constraints of its clients. In other words flexible solutions for listed companies, also known as private placements or PIPE (Private Investment in Public Equity).

Available worldwide, Alpha Blue Ocean has, among others, supported in France: AB Science, DBT, Erytech, Eurasia, Europlasma, Neovacs, Pharnext, Safe Orthopedics or Voluntis.

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