

BPCE

Euro 40,000,000,000
Euro Medium Term Note Programme
for the issue of Notes

SERIES NO: 2014-55 TRANCHE NO: 1

Euro 1,500,000,000 1.375 per cent. Notes due May 2019 (the "Notes") issued by BPCE

Sole Bookrunner and Joint Lead Manager NATIXIS

Joint Lead Managers

CIBC WORLD MARKETS PLC ERSTE GROUP BANK AG

Co-Lead Managers

BANCO POPULAR
DEKABANK
HSH NORDBANK AG
MEDIOBANCA
SWEDBANK AB (PUBL)

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth in the Base Prospectus dated 22 November 2013 which received visa n°13-629 from the *Autorité des marchés financiers* (the "AMF") on 22 November 2013 and the Base Prospectus Supplements dated 14 January 2014, 3 March 2014, 10 April 2014 and 12 May 2014 which received visa n°14-010, n°14-066, n°14-140 and n°14-189 from the AMF on 14 January 2014, 3 March 2014, 10 April 2014 and 12 May 2014, respectively, which together constitute a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the "Prospectus Directive") as amended (which includes the amendments made by Directive 2010/73/EU to the extent that such amendments have been implemented in a Member State of the European Economic Area).

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus as so supplemented. The Base Prospectus and the Base Prospectus Supplements are available for viewing at the office of the Fiscal Agent or each of the Paying Agents and on the website of the AMF (www.amf-france.org) and copies may be obtained from BPCE, 50 avenue Pierre Mendès-France, 75013 Paris, France.

1. Issuer: BPCE

2. (i) Series Number: 2014-55

(ii) Tranche Number: 1

(iii) Date on which the Notes become

fungible: Not Applicable

3. Specified Currency or Currencies: Euro

4. Aggregate Nominal Amount:

(i) Series: Euro 1,500,000,000

(ii) Tranche: Euro 1,500,000,000

5. Issue Price: 99.842 per cent. of the Aggregate Nominal Amount

6. Specified Denomination(s): Euro 100,000

7. (i) Issue Date: 22 May 2014

(ii) Interest Commencement Date: 22 May 2014

8. Interest Basis: 1.375 per cent. Fixed Rate

(further particulars specified below)

9. Maturity Date: 22 May 2019

10. Redemption Basis: Subject to any purchase and cancellation or early

redemption, the Notes will be redeemed on the Maturity

Date at 100 per cent. of their nominal amount

11. Change of Interest Basis: Not Applicable

12. Put/Call Options: Not Applicable

13. (i) Status of the Notes: **Unsubordinated Notes**

(ii) Dates of the corporate authorisations Decision of the Directoire of the Issuer dated

for issuance of Notes obtained: 28 April 2014 and decision of Mr. Jean-Philippe Berthaut,

Head of Group Funding, dated 14 May 2014

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

14. Fixed Rate Note Provisions **Applicable**

(i) Rate of Interest: 1.375 per cent. per annum payable in arrear on each

Interest Payment Date

(ii) Interest Payment Date(s): 22 May in each year commencing on 22 May 2015

(iii) Fixed Coupon Amount: Rate of Interest x Specified Denomination x Day Count

> Note of Euro 100,000 Fraction per Specified

Denomination

(iv) Broken Amount(s): Not Applicable

(v) Day Count Fraction: Actual/Actual (ICMA)

(vi) Determination Dates: 22 May in each year

15. Floating Rate Note Provisions Not Applicable

16. Zero Coupon Note Provisions Not Applicable

17. Inflation Linked Interest Note Provisions Not Applicable

PROVISIONS RELATING TO REDEMPTION

18. Call Option Not Applicable

19. Put Option Not Applicable

20. Final Redemption Amount of each Note: Euro 100,000 per Note of Euro 100,000 Specified

Denomination

Inflation Linked Notes – Provisions relating

to the Final Redemption Amount: Not Applicable

21. Early Redemption Amount

Early Redemption Amount(s) of each (i) Note payable on redemption for taxation reasons (Condition 6(g)), for illegality (Condition 6(j)) or on event

of default (Condition 9):

Euro 100,000 per Note of Euro 100,000 Specified

Denomination

Redemption for taxation reasons (ii)

permitted on days others than Interest

Payment Dates (Condition 6(g)): Yes

(iii) Unmatured Coupons to become void upon early redemption (Materialised

Bearer Notes only) (Condition 7(f)): Not Applicable

GENERAL PROVISIONS APPLICABLE TO THE NOTES

22. Form of Notes: Dematerialised Notes

(i) Form of Dematerialised Notes: Bearer form (au porteur)

(ii) Registration Agent: Not Applicable

(iii) Temporary Global Certificate: Not Applicable

(iv) Applicable TEFRA exemption: Not Applicable

23. Financial Centre(s): Not Applicable

 Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on

which such Talons mature): Not Applicable

 Details relating to Instalment Notes: amount of each instalment, date on which each

payment is to be made: Not Applicable

26. Redenomination provisions: Not Applicable

27. Purchase in accordance with Articles L.213-1 A and D.213-1 A of the French *Code*

monétaire et financier: Applicable

28. Consolidation provisions: Not Applicable

29. Masse: Contractual Masse shall apply

Name and address of the Representative:

Mr. Sylvain THOMAZO 20, rue Victor Bart 78000 Versailles

France

Name and address of the alternate Representative:

Mrs. Sandrine D'HAUSSY 69, avenue Gambetta

94100 Saint Maur des Fosses

France

The Representative will receive a remuneration of

Euro 2,000 (excluding VAT) per year.

GENERAL

30. The aggregate principal amount of Notes

issued has been translated into Euro at the rate of [•] producing a sum of:

Not Applicable

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE

Duly represented by: Jean-Philippe BERTHAUT, Head of Group Funding

PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

(i) Listing and Admission to

trading:

Application has been made by the Issuer (or on its behalf) for the Notes to be listed and admitted to trading on Euronext Paris

with effect from 22 May 2014.

(ii) Estimate of total expenses

related to admission to

trading:

Euro 9,000

2. RATINGS

Ratings: The Notes to be issued are expected to be rated:

S&P: A

Moody's: A2

Fitch: A

Each of S&P, Moody's and Fitch is established in the European Union and registered under Regulation (EC) No 1060/2009, as

amended.

3. NOTIFICATION

Not Applicable

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

5. YIELD

Indication of yield: 1.408 per cent. per annum

6. OPERATIONAL INFORMATION

ISIN Code: FR0011915321

Common Code: 106983623

Depositaries:

(i) Euroclear France to act as

Central Depositary: Yes

(ii) Common Depositary for Euroclear and Clearstream

Luxembourg: No

Any clearing system(s) other than Euroclear and Clearstream, Luxembourg and the relevant

identification number(s): Not Applicable

Delivery: Delivery against payment

Names and addresses of additional

Paying Agent(s) (if any): Not Applicable

7. DISTRIBUTION

(i) Method of distribution: Syndicated

(ii) If syndicated:

(A) Names of Managers: Sole Bookrunner and Joint Lead Manager

NATIXIS

Joint Lead Managers
CIBC World Markets plc
Erste Group Bank AG

Co-Lead Managers

Banco Popular Español S.A. DekaBank Deutsche Girozentrale

HSH Nordbank AG

Mediobanca - Banca di Credito Finanziario S.p.A.

Swedbank AB (publ)

(B) Stabilising Manager(s) if any: Not Applicable

(iii) If non-syndicated, name of

Dealer: Not Applicable

(iv) US Selling Restrictions (Categories of potential investors

to which the Notes are offered):

Reg. S Compliance Category 2 applies to the Notes; TEFRA not applicable $\,$