Final Terms dated 30 June 2014



BPCE

Euro 40,000,000,000 Euro Medium Term Note Programme for the issue of Notes

SERIES NO: 2014-66
TRANCHE NO: 1
USD 80,000,000 4.00 per cent. Notes due 02 July 2029 (the "Notes") issued by BPCE

Dealer

Merrill Lynch International

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth in the Base Prospectus dated 22 November 2013 which received visa n°13-629 from the *Autorité des marchés financiers* (the "**AMF**") on 22 November 2013 and the Base Prospectus Supplement(s) dated 14 January 2014, 3 March 2014, 10 April 2014 and 12 May 2014 which received visa n°14-010, n°14-066, n°14-140 and n°14-189 from the AMF on 14 January 2014, 3 March 2014, 10 April 2014 and 12 May 2014, respectively, which together constitute a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the "**Prospectus Directive**") as amended (which includes the amendments made by Directive 2010/73/EU to the extent that such amendments have been implemented in a Member State of the European Economic Area).

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus as so supplemented. The Base Prospectus and the Base Prospectus Supplement(s) are available for viewing at the office of the Fiscal Agent or each of the Paying Agents and on the website of the AMF (www.amf-france.org) and copies may be obtained from BPCE, 50 avenue Pierre Mendès-France, 75013 Paris, France.

1. Issuer: BPCE

2. (i) Series Number: 2014-66

(ii) Tranche Number:

(iii) Date on which the Notes become Not Applicable

fungible:

3. Specified Currency or Currencies: United States Dollars ("USD")

4. Aggregate Nominal Amount:

(i) Series: USD 80,000,000

(ii) Tranche: USD 80,000,000

5. Issue Price: 100 per cent. of the Aggregate Nominal Amount

6. Specified Denomination(s): USD 200,000

7. (i) Issue Date: 2 July 2014

(ii) Interest Commencement Date: Issue Date

8. Interest Basis: 4.00 per cent. Fixed Rate

(further particulars specified below)

9. Maturity Date: 2 July 2029

10. Redemption Basis: Subject to any purchase and cancellation or early

redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal

amount

11. Change of Interest Basis: Not Applicable

12. Put/Call Options: Not Applicable

13. (i) Status of the Notes: **Unsubordinated Notes**

(ii) Dates of the corporate authorisations for issuance of

Notes obtained:

Decision of the Directoire of the Issuer dated 28 April 2014 and decision of Mr. Jean-Philippe Berthaut,

Head of Group Funding dated 24 June 2014

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

14. Fixed Rate Note Provisions **Applicable**

(i) Rate of Interest: 4.00 per cent. per annum payable in arrear on each

Interest Payment Date

(ii) Interest Payment Date(s): 2 July in each year up to and including the Maturity

Date with the first Interest Payment Date falling on 2

July 2015

(iii) Fixed Coupon Amount: Rate of Interest x Specified Denomination x Day

Count Fraction per Note of USD 200,000 Specified

Denomination

(iv) Broken Amount(s): Not Applicable

(v) Day Count Fraction: 30/360

(vi) Determination Dates: Not Applicable

(vii) Business Day Convention Not Applicable

(viii) Party responsible for calculating Interest Amounts (if not the

Calculation Agent)

Not Applicable

15. Floating Rate Note Provisions Not Applicable

16. Zero Coupon Note Provisions Not Applicable

17. Inflation Linked Interest Note Provisions Not Applicable

PROVISIONS RELATING TO REDEMPTION

18. Call Option Not Applicable

19. Put Option Not Applicable

20. Final Redemption Amount of each Note USD 200,000 per Note of USD 200,000 Specified

Denomination

Inflation Linked Notes – Provisions

relating to the Final Redemption

Amount:

Not Applicable

21. Early Redemption Amount

Early Redemption Amount(s) of each Note payable on redemption for taxation reasons (Condition 6(g)), for illegality (Condition 6(j)) or on event of default (Condition 9):

USD 200,000 per Note of USD 200,000 Specified Denomination

Redemption for taxation reasons permitted on days others than Interest **Payment** Dates (Condition 6(g)):

(iii) Unmatured Coupons to become void upon early redemption (Materialised Bearer Notes only) Not Applicable (Condition 7(f)):

GENERAL PROVISIONS APPLICABLE TO THE NOTES

22. Form of Notes: **Dematerialised Notes**

Form of Dematerialised Notes: Bearer form (au porteur) (i)

Registration Agent: Not Applicable (ii)

Temporary Global Certificate: Not Applicable

(iv) Applicable TEFRA exemption: Not Applicable

23. Financial Centre(s): TARGET, London and New York

24. Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such Talons mature):

Not Applicable

25. Details relating to Instalment Notes: amount of each instalment, date on which each payment is to be made:

Not Applicable

26. Redenomination provisions: Not Applicable

27. Purchase in accordance with Article L.213-1 A and D.213-1 A of the French Code monétaire et financier:

Applicable

28. Consolidation provisions: Not Applicable

29. Masse:

Contractual Masse shall apply

Name and address of the Representative:

Mr. Sylvain THOMAZO 20 rue Victor Bart 78000 Versailles

France

Name and address of the alternate Representative: Mrs. Sandrine D'HAUSSY 69 avenue Gambetta 94100 Saint Maur des Fosses France

The Representative will receive a remuneration of Euro 2,000 (excluding VAT) per year

GENERAL

30. The aggregate principal amount of Notes issued has been translated into Euro at the rate of [•] producing a sum of:

Not Applicable

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE

Duly represented by: Jean-Philippe BERTHAUT, Head of Group Funding

PART B - OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

(i) Listing and Admission to

trading:

Application is expected to be made by the Issuer (or on its behalf) for the Notes to be listed and admitted to trading

on Euronext Paris with effect from the Issue Date.

(ii) Estimate of total expenses

related to admission to trading:

EUR 7 600

2. RATINGS

Ratings: The Notes to be issued are expected to be rated:

S&P: A

S&P is established in the European Union and registered under Regulation (EC) No 1060/2009, as amended.

3. NOTIFICATION

Not Applicable

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

5. YIELD

Indication of yield: 4.00 per cent. per annum

The yield is calculated at the Issue Date on the basis of the

Issue Price. It is not an indication of future yield.

6. OPERATIONAL INFORMATION

ISIN Code: FR0012007458

Common Code: 108290358

Depositaries:

(i) Euroclear France to act as

Central Depositary: Yes

(ii) Common Depositary for Euroclear and Clearstream

Luxembourg: No

Any clearing system(s) other than Not Applicable

Euroclear and Clearstream, Luxembourg and the relevant

identification number(s):

Delivery: Delivery free of payment

Names and addresses of additional

Paying Agent(s) (if any): Not Applicable

7. DISTRIBUTION

(i) Method of Non-syndicated

distribution:

(ii) If syndicated:

(A) Names of Not Applicable

Managers:

offered):

(B) Stabilising Not Applicable

Manager(s) if any:

(iii) If non-syndicated, Merrill Lynch International, 2 King Edward Street, name and address of London EC1A 1HQ, United Kingdom Dealer:

(iv) US Selling Reg. S Compliance Category 2 applies to the Restrictions(Categories Notes; TEFRA not applicable of potential investors to which the Notes are