

BPCE

Euro 40,000,000,000
Euro Medium Term Note Programme
for the issue of Notes

SERIES NO: 2015-04 TRANCHE NO: 1 EUR 300,000,000 Floating Rate Notes due July 2016 (the "Notes") issued by BPCE

DEALER

Deutsche Bank AG, London Branch

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth in the Base Prospectus dated 20 November 2014 which received visa n°14-610 from the *Autorité des marchés financiers* (the "**AMF**") on 20 November 2014 which constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) as amended (the "**Prospectus Directive**").

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus is available for viewing at the office of the Fiscal Agent or each of the Paying Agents and on the website of the AMF (www.amf-france.org) and copies may be obtained from BPCE, 50 avenue Pierre Mendès-France, 75013 Paris, France.

1. Issuer: BPCE SA

2. (i) Series Number: 2015-04

(ii) Tranche Number:

3. Specified Currency or Currencies: EUR

4. Aggregate Nominal Amount of Notes admitted to trading:

(i) Series: EUR 300,000,000

(ii) Tranche: EUR 300,000,000

5. Issue Price: 100 per cent. of the Aggregate Nominal Amount

6. Specified Denomination(s): EUR 100,000

7. (i) Issue Date: 26 January 2015

(ii) Interest Commencement Date: 26 January 2015

8. Interest Basis: Three (3) month EURIBOR + 0.17 per cent. *per annum*

Floating Rate

(further particulars specified below)

9. Maturity Date: 26 July 2016

10. Redemption Basis: Subject to any purchase and cancellation or early

redemption, the Notes will be redeemed on the Maturity

Date at 100 per cent. of their nominal amount

11. Change of Interest Basis: Not Applicable

12. Put/Call Options: Not Applicable

13. (i) Status of the Notes: Unsubordinated Notes

(ii) Dates of the corporate authorisations for issuance of Notes obtained:

Decision of the *Directoire* of the Issuer dated 28 April 2014 and decision of Mr. Jean-Philippe Berthaut, Head of Group Funding, dated 14 January 2015

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

14. Fixed Rate Note Provisions Not Applicable

15. Floating Rate Note Provisions Applicable

(i) Interest Period(s): The period beginning on (and including) the Interest

Commencement Date and ending on (but excluding) the First Interest Payment Date and each successive period beginning on (and including) a Specified Interest Payment Date and ending on (but excluding) the next succeeding

Specified Interest Payment Date.

(ii) Specified Interest Payment Dates: Interest payable quarterly in arrear on 26 January, 26

April, 26 July and 26 October in each year, in each case subject to adjustment in accordance with the Business Day

Convention set out in (iv) below

(iii) First Interest Payment Date: 26 April 2016 subject to adjustement in accordance with

the Business Day Convention set out in (iv) below

(iv) Business Day Convention: Modified Following (Adjusted) Business Day Convention

(v) Interest Period Date: Not Applicable

(vi) Business Centre(s): TARGET

(vii) Manner in which the Rate(s) of Screen Rate D

Interest is/are to be determined:

Screen Rate Determination

(viii) Party responsible for calculating the Rate(s) of Interest and/or Interest

Agent):

(ix) Screen Rate Determination:

Amount(s) (if not the Calculation

- Reference Rate: 3 month EURIBOR

- Interest Determination Date: 11:00 a.m. (Brussels time) Two (2) Business Days prior to

Not Applicable

Applicable

each Interest Payment Date

Relevant Screen Page Time: Reuters page EURIBOR01

(x) FBF Determination Not Applicable

(xi) ISDA Determination: Not Applicable

(xii) Margin(s): + 0.17 per cent. per annum

(xiii) Minimum Rate of Interest: Not Applicable

(xiv) Maximum Rate of Interest: Not Applicable

Actual/360 (xv) Day Count Fraction:

16. Zero Coupon Note Provisions Not Applicable

17. Inflation Linked Interest Note Provisions Not Applicable

PROVISIONS RELATING TO REDEMPTION

18. Call Option Not Applicable

19. Put Option Not Applicable

20. Final Redemption Amount of each Note EUR 100,000 per Note of EUR 100,000 Specified

Denomination

Inflation Linked Notes - Provisions relating

to the Final Redemption Amount: Not Applicable

21. Early Redemption Amount

Early Redemption Amount(s) of each (i) Note payable on redemption for taxation reasons (Condition 6(g)), for illegality (Condition 6(j)) or on event

> of default (Condition 9): As set out in the Conditions

(ii) Redemption for taxation reasons permitted on days others than Interest Payment Dates (Condition 6(g)):

No

(iii) Unmatured Coupons to become void upon early redemption (Materialised

> Bearer Notes only) (Condition 7(f)): Not Applicable

GENERAL PROVISIONS APPLICABLE TO THE NOTES

22. Form of Notes: **Dematerialised Notes**

Form of Dematerialised Notes: (i) Bearer form (au porteur)

Not Applicable (ii) Registration Agent:

Not Applicable (iii) Temporary Global Certificate:

(iv) Applicable TEFRA exemption: Not Applicable

23. Financial Centre(s): **TARGET**

24. Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on

which such Talons mature): Not Applicable

25. Details relating to Instalment Notes: amount of each instalment, date on which each payment is to be made:

Not Applicable

26. Redenomination provisions: Not Applicable

27. Purchase in accordance with Article L.213-1

A and D.213-1 A of the French Code

monétaire et financier:

Applicable

28. Consolidation provisions: Not Applicable

29. Masse: Contractual Masse shall apply

Name and address of the Representative:

Mr. Sylvain THOMAZO 20, rue Victor Bart 78000 Versailles

France

Name and address of the alternate Representative:

Mrs. Sandrine D'HAUSSY

69, avenue Gambetta

94100 Saint Maur des Fosses

France

The Representative will receive a remuneration of

Euro 2,000 (excluding VAT) per year.

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.
Signed on behalf of BPCE
Duly represented by:
Jean-Philippe Berthaut, Head of Group Funding

PART B - OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

(i) Listing and Admission to

trading:

Application has been made by the Issuer (or on its behalf) for the Notes to be admitted to trading on Euronext Paris with effect

from the Issue Date

(ii) Estimate of total expenses

related to admission to trading:

EUR 1,400

2. RATINGS

Ratings: The Notes to be issued are expected to be rated:

Moodys': A2 S&P: A

Moodys' and S&P is established in the European Union and registered under Regulation (EC) No 1060/2009 as amended.

3. NOTIFICATION

Not applicable

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

"Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer."

5. HISTORIC INTEREST RATES

Details of historic EURIBOR rates can be obtained from Reuters page EURIBOR01.

6. OPERATIONAL INFORMATION

ISIN Code: FR0012454569

Common Code: 117191290

Depositaries:

(i) Euroclear France to act as

Central Depositary: Yes

(ii) Common Depositary for Euroclear and Clearstream Luxembourg: No

Any clearing system(s) other than Not Applicable

Euroclear and Clearstream, Luxembourg and the relevant

identification number(s):

Delivery: Delivery against payment

Names and addresses of additional

Paying Agent(s) (if any): Not Applicable

7. DISTRIBUTION

(i) Method of distribution: Non-syndicated

(ii) If syndicated:

(A) Names of Managers: Not Applicable

(B) Stabilising Manager(s) if any: Not Applicable

(iii) If non-syndicated, name and

address of Dealer:

Deutsche Bank AG, London Branch

Winchester House

1 Great Winchester Street London EC2N 2DB

(iv) US Selling Restrictions (Categories of potential investors to

which the Notes are offered):

Reg. S Compliance Category 2 applies to the Notes; TEFRA

not applicable