Final Terms dated 16 June 2016



BPCE

Euro 40,000,000,000
Euro Medium Term Note Programme
for the issue of Notes

SERIES NO: 2016-28 TRANCHE NO: 1 Euro 100,000,000 1.13 per cent. Notes due 20 June 2026

Lead Manager

Natixis

Co-Lead Managers

Bankia SA Swedbank

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth in the base prospectus dated 18 November 2015 which received visa n°15-588 from the *Autorité des marchés financiers* (the "AMF") on 18 November 2015 (the "Base Prospectus") and the supplements to the Base Prospectus dated 29 February 2016, 5 April 2016 and 19 May 2016 which respectively received from the AMF visa n°16-062 on 29 February 2016, visa n°16-118 on 5 April 2016 and visa n°16-186 on 19 May 2016 (the "Base Prospectus Supplements") which together constitute a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC), as amended (the "Prospectus Directive").

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus as so supplemented. The Base Prospectus and the Base Prospectus Supplements are available for viewing at the office of the Fiscal Agent or each of the Paying Agents and on the website of the AMF (www.amf-france.org) and copies may be obtained from BPCE, 50 avenue Pierre Mendès-France, 75013 Paris, France.

BPCE

Amount

2	(i) Series Number:	2016-28
	(ii) Tranche Number:	1
3	Specified Currency or Currencies:	Euro
4	Aggregate Nominal Amount:	
	(i) Series:	Euro 100,000,000
	(ii) Tranche:	Euro 100,000,000
5	Issue Price:	100 per cent. of the Aggregate Nominal

6	Spec	rified Denomination:	Euro 100,000
7	(i)	Issue Date:	20 June 2016
	(ii)	Interest Commencement Date:	20 June 2016

8 Interest Basis: 1.13 per cent. Fixed Rate

(further particulars specified below)

9 Maturity Date: 20 June 2026

10 Redemption Basis: Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at

100 per cent. of their nominal amount

Change of Interest Basis: Not Applicable
 Put/Call Options: Not Applicable
 (i) Status of the Notes: Senior Notes

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Issuer:

(ii) Dates of the corporate authorisations for issuance of Notes obtained:

Decision of the Directoire of the Issuer dated 25 April 2016 and decision of Mr. Roland Charbonnel, Director Group Funding and Investors Relations, dated on 9 June 2016

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

14 Fixed Rate Note Provisions Applicable

Rate of Interest: 1.13 per cent. per annum payable annually

in arrear on each Interest Payment Date

(ii) Resettable: Not Applicable

(iii) Interest Payment Dates: 20 June in each year commencing on

20 June 2017

(iv) Fixed Coupon Amount: Euro 1,130 per Note of Euro 100,000

Specified Denomination

(v) Broken Amount: Not Applicable

(vi) Day Count Fraction: Actual/Actual (ICMA)

(vii) Determination Dates: 20 June in each year

(viii) Payments on Non-Business Days As per Conditions

15 Floating Rate Note Provisions Not Applicable Not Applicable 16 Zero Coupon Note Provisions 17 Inflation Linked Interest Note Provisions Not Applicable

PROVISIONS RELATING TO REDEMPTION

18 Call Option Not Applicable 19 Put Option Not Applicable

20 Euro 100,000 per Note of Euro 100,000 Final Redemption Amount of each Note

Specified Denomination

Inflation Linked Notes – Provisions relating to the

Final Redemption Amount

Not Applicable

21 Early Redemption Amount

> Early Redemption Amount(s) of each Note payable on redemption for taxation reasons (Condition 6(h)), for illegality (Condition 6(k)) or

on event of default (Condition 9):

Euro 100,000 per Note of Euro 100,000

Specified Denomination

(ii) Redemption for taxation reasons permitted on days others than Interest Payment Dates

(Condition 6(h)):

Yes

(iii) Unmatured Coupons to become void upon early redemption (Materialised Bearer Notes only) (Condition 7(f)):

Not Applicable

GENERAL PROVISIONS APPLICABLE TO THE NOTES

22 Form of Notes: Dematerialised Notes

(i) Form of Dematerialised Notes: Bearer form (au porteur)

(ii) Registration Agent: Not Applicable

(iii) Temporary Global Certificate: Not Applicable

(iv) Applicable TEFRA exemption: Not Applicable

23 Financial Centre(s): Not Applicable

Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such Talons

mature): Not Applicable

25 Details relating to Instalment Notes: amount of each

instalment, date on which each payment is to be made: Not Applicable

26 Redenomination provisions: Not Applicable

27 Purchase in accordance with Articles L.213-1 A and D.213-1 A of the French Code monétaire et financier:

Consolidation provisions: Not Applicable

29 Masse: Contractual Masse shall apply

Name and address of the Representative:

SELARL MCM Avocat represented by

Maître Antoine Lachenaud

10, rue de Sèze 75009 Paris France

Applicable

Name and address of the alternate

Representative:

Maître Philippe Maisonneuve

Avocat

10, rue de Sèze 75009 Paris France

The Representative will receive a remuneration of Euro 2,000 (excluding

VAT) per year.

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RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE

Duly represented by: Roland Charbonnel, Director Group Funding & Investor Relations

PART B - OTHER INFORMATION

LISTING AND ADMISSION TO TRADING 1

(i) Listing and Admission to Application has been made by the Issuer (or on its behalf) for trading:

the Notes to be listed and admitted to trading on Euronext

Paris with effect from the Issue Date.

(ii) Estimate of total expenses related admission to

> trading: Euro 10,350 (including AMF fees)

2 **RATINGS**

Ratings: The Notes to be issued have been rated:

S&P: A

S&P is established in the European Union and registered

under Regulation (EC) No 1060/2009 as amended.

3 INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

YIELD

Indication of yield: 1.13 per cent. per annum

The yield is calculated at the Issue Date on the basis of the

Issue Price. It is not an indication of future yield.

5 OPERATIONAL INFORMATION

ISIN: FR0013183704

143465420 Common Code:

Depositaries:

Euroclear France to act as (i)

> Central Depositary: Yes

(ii) Common Depositary for

Euroclear and Clearstream

Luxembourg: No

Any clearing system(s) other than Euroclear Clearstream, and Luxembourg relevant and the

identification number(s): Not Applicable

Delivery: Delivery against payment Names and addresses of additional

Paying Agent(s) (if any): Not Applicable

6 DISTRIBUTION

(i) Method of distribution: Syndicated

(ii) If syndicated:

(A) Names of Managers: Lead Manager

Natixis

Co-Lead Managers

Bankia SA

Swedbank AB (publ)

(B) Stabilising Manager(s) if any: Not Applicable

(iii) If non-syndicated, name and Not Applicable

address of Dealer:

(iv) US Selling

Restrictions(Categories of

potential investors to which the Reg. S Compliance Category 2 applies to the Notes;

Notes are offered): TEFRA not applicable