

**MIFID II PRODUCT GOVERNANCE / PROFESSIONAL INVESTORS AND ELIGIBLE COUNTERPARTIES ONLY TARGET MARKET** – Solely for the purposes of each manufacturer’s product approval process, the target market assessment in respect of the Notes, taking into account the five categories referred to in item 18 of the Guidelines published by ESMA on 5 February 2018, has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in Directive 2014/65/EU, as amended (“**MiFID II**”); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a “**distributor**”) should take into consideration the manufacturers’ target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers’ target market assessment) and determining appropriate distribution channels.

**Final Terms dated 26 November 2019**



**BPCE**

**Legal Entity Identifier (LEI): 9695005MSX10YEMGDF46**

Euro 40,000,000,000  
Euro Medium Term Note Programme  
for the issue of Notes

**SERIES NO: 2019-54**

**TRANCHE NO: 1**

**ZAR 100,000,000 7.25 per cent. Senior Preferred Notes due 28 November 2022**

**(the "Notes")**

**Dealer**

**J.P. Morgan Securities plc**

## PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the “**Conditions**”) set forth in the base prospectus dated 21 November 2019 which received approval number n°19-539 from the *Autorité des marchés financiers* (the “**AMF**”) on 21 November 2019 (the “**Base Prospectus**”), which constitutes a base prospectus for the purposes of the Prospectus Regulation.

This document constitutes the Final Terms of the Notes described herein for the purposes of the Prospectus Regulation and must be read in conjunction with such Base Prospectus in order to obtain all the relevant information. The Base Prospectus is available for viewing at the office of the Fiscal Agent or each of the Paying Agents and on the website of the AMF ([www.amf-france.org](http://www.amf-france.org)) and copies may be obtained from BPCE, 50 avenue Pierre Mendès-France, 75013 Paris, France.

1	Issuer:	BPCE
2	(i) Series Number:	2019-54
	(ii) Tranche Number:	1
3	Specified Currency or Currencies:	South African Rand (“ <b>ZAR</b> ”)
4	Aggregate Nominal Amount:	
	(i) Series:	ZAR 100,000,000
	(ii) Tranche:	ZAR 100,000,000
5	Issue Price:	99.8135 per cent. of the Aggregate Nominal Amount
6	Specified Denomination(s):	ZAR 2,000,000
7	(i) Issue Date:	28 November 2019
	(ii) Interest Commencement Date:	Issue Date
8	Interest Basis:	7.25 per cent. Fixed Rate (further particulars specified below)
9	Maturity Date:	28 November 2022
10	Redemption Basis:	Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount
11	Change of Interest Basis:	Not Applicable
12	Put/Call Options:	Not Applicable
13	(i) Status of the Notes:	Senior Preferred Notes
	(ii) Dates of the corporate authorisations for issuance of Notes obtained:	Decision of the <i>Directoire</i> of the Issuer dated 2 April 2019 and decision of Jean-Philippe Berthaut, Responsible Emissions Groupe, dated 14 November 2019.

### PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

14	Fixed Rate Note Provisions	Applicable
	(i) Rate of Interest:	7.25 per cent. <i>per annum</i> payable annually in arrear on each Interest Payment Date

(ii) Interest Payment Date(s):	28 November in each year commencing on 28 November 2020
(iii) Fixed Coupon Amounts:	ZAR 145,000 per Note of ZAR 2,000,000 Specified Denomination
(iv) Broken Amount(s):	Not Applicable
(v) Day Count Fraction:	Actual/Actual (ICMA), unadjusted
(vi) Resettable:	Not Applicable
(vii) Determination Dates:	28 November in each year
(viii) Business Day Convention	Following Business Day Convention
(ix) Party responsible for calculating Interest Amounts (if not the Calculation Agent)	Not Applicable
(x) Payments on Non-Business Days	As per Conditions
<b>15</b> Floating Rate Note Provisions	Not Applicable
<b>16</b> Zero Coupon Note Provisions	Not Applicable
<b>17</b> Inflation Linked Interest Note Provisions	Not Applicable

#### **PROVISIONS RELATING TO REDEMPTION**

<b>18</b> Call Option	Not Applicable
<b>19</b> Put Option	Not Applicable
<b>20</b> MREL/TLAC Disqualification Event Call Option:	Applicable
<b>21</b> Final Redemption Amount of each Note	ZAR 2,000,000 per Note of ZAR 2,000,000 Specified Denomination
<b>22</b> Inflation Linked Notes – Provisions relating to the Final Redemption Amount:	Not Applicable
<b>23</b> Early Redemption Amount	
(i) Early Redemption Amount(s) of each Senior Note payable on redemption upon the occurrence of an MREL/TLAC Disqualification Event (Condition 6(g)), if applicable, a Withholding Tax Event (Condition 6(i)(i)), a Gross-Up Event (Condition 6(i)(ii)) or for Illegality (Condition 6(l)):	ZAR 2,000,000 per Note of per Note of ZAR 2,000,000 Specified Denomination
(ii) Early Redemption Amount(s) of each Subordinated Note payable on redemption upon the occurrence of a Capital Event (Condition 6(h), a Withholding Tax Event (Condition 6(i)(i)), a Gross-Up Event (Condition 6(i)(ii)) or a Tax Deductibility Event (Condition 6(i)(iii)):	Not Applicable

- (iii) Redemption for taxation reasons permitted on days others than Interest Payment Dates (Condition 6(i)): Yes
- (iv) Unmatured Coupons to become void upon early redemption (Materialised Bearer Notes only) (Condition 7(f)): Not Applicable

#### **GENERAL PROVISIONS APPLICABLE TO THE NOTES**

<b>24</b>	Form of Notes:	Dematerialised Notes
	(i) Form of Dematerialised Notes:	Bearer form ( <i>au porteur</i> )
	(ii) Registration Agent:	Not Applicable
	(iii) Temporary Global Certificate:	Not Applicable
	(iv) Applicable TEFRA exemption:	Not Applicable
<b>25</b>	Financial Centre(s):	Not Applicable
<b>26</b>	Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such Talons mature):	Not Applicable
<b>27</b>	Details relating to Instalment Notes: amount of each instalment, date on which each payment is to be made:	Not Applicable
<b>28</b>	Redenomination provisions:	Not Applicable
<b>29</b>	Purchase in accordance with applicable French laws and regulations:	Applicable
<b>30</b>	Consolidation provisions:	Not Applicable
<b>31</b>	Meeting and Voting Provisions (Condition 11):	Contractual <i>Masse</i> shall apply Name and address of the initial Representative: As per Condition 11(c) Name and address of the alternate Representative: As per Condition 11(c) The Representative will receive a remuneration of EUR 2,000 (excluding VAT) per year so long as any of the Notes is outstanding.

**RESPONSIBILITY**

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE

Duly represented by: Roland CHARBONNEL, *Director of Group Funding and Investor Relations Department*

## PART B – OTHER INFORMATION

### 1 LISTING AND ADMISSION TO TRADING

- (i) Listing and Admission to trading Application has been made by the Issuer (or on its behalf) for the Notes to be listed and admitted to trading on Euronext Paris with effect from the Issue Date.
- (ii) Estimate of total expenses related to admission to trading: EUR 2,800

### 2 RATINGS

- Ratings: The Notes to be issued have been rated:  
S&P: A+  
S&P is established in the European Union and registered under Regulation (EC) No 1060/2009 as amended.

### 3 INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in “Subscription and Sale”, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

### 4 YIELD

- Indication of yield: 7.321 per cent.  
The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

### 5 OPERATIONAL INFORMATION

- ISIN: FR0013462439  
Common Code: 001346243  
Depositories:  
(i) Euroclear France to act as Central Depository: Yes  
(ii) Common Depository for Euroclear and Clearstream: No  
Any clearing system(s) other than Euroclear and Clearstream and the relevant identification number(s): Not Applicable  
Delivery: Delivery against payment  
Names and addresses of additional Paying Agent(s) (if any): Not Applicable

### 6 DISTRIBUTION

- (i) Method of distribution: Non-syndicated  
(ii) If syndicated:  
(a) Names of Managers: Not Applicable  
(b) Stabilising Manager(s) if any: Not Applicable  
(iii) If non-syndicated, name and address of Dealer: J.P. Morgan Securities plc

- (iv) Prohibition of Sales to EEA Retail Investors: Not Applicable
- (v) US Selling Restrictions Reg. S Compliance Category 2 applies to the Notes;
- (vi) (Categories of potential investors to which the Notes are offered): TEFRA not applicable