MIFID II PRODUCT GOVERNANCE / PROFESSIONAL INVESTORS AND ELIGIBLE COUNTERPARTIES ONLY TARGET MARKET – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes, taking into account the five categories referred to in item 18 of the Guidelines published by ESMA on 5 February 2018, has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in Directive 2014/65/EU, as amended ("MiFID II"); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "distributor") should take into consideration the manufacturers' target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.



### **BPCE**

# Legal Entity Identifier (LEI): 9695005MSX1OYEMGDF46

Euro 40,000,000,000
Euro Medium Term Note Programme
for the issue of Notes

SERIES NO: 2021-03 TRANCHE NO: 1 Euro 1,000,000,000 0.75 per cent. Senior Non-Preferred Notes due 3 March 2031 (the "Notes")

Lead Manager and Sole Bookrunner
Natixis

Co-Lead Managers
DZ BANK AG
Helaba
KBC Bank
La Banque Postale
NORD/LB

## PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth in the base prospectus dated 20 November 2020 which received approval number n°20-564 from the *Autorité des marchés financiers* (the "AMF") on 20 November 2020 (the "Base Prospectus"), the first supplement to the Base Prospectus dated 8 December 2020 which received approval number n°20-587 from the AMF and the second supplement to the Base Prospectus dated 19 February 2021 which received approval number n°21-042 from the AMF (together, the "Supplements") which together constitute a base prospectus for the purposes of the Regulation (EU) 2017/1129, as amended (the "Prospectus Regulation").

This document constitutes the Final Terms of the Notes described herein for the purposes of the Prospectus Regulation and must be read in conjunction with such Base Prospectus as so supplemented in order to obtain all the relevant information. The Base Prospectus and the Supplements are available for viewing at the office of the Fiscal Agent or each of the Paying Agents and on the website of the AMF (www.amf-france.org) and copies may be obtained from BPCE, 50 avenue Pierre Mendès-France, 75013 Paris, France.

1	Issuer:	BPCE	
2	(i) Series Number:	2021-03	
	(ii) Tranche Number:	1	
3	Specified Currency or Currencies:	Euro ("EUR")	
4	Aggregate Nominal Amount:		
	(i) Series:	EUR 1,000,000,000	
	(ii) Tranche:	EUR 1,000,000,000	
5	Issue Price:	99.981 per cent. of the Aggregate Nominal Amount	
6	Specified Denomination:	EUR 100,000	
7	(i) Issue Date:	3 March 2021	
	(ii) Interest Commencement Date:	Issue Date	
8	Interest Basis:	0.75 per cent. Fixed Rate	
		(C-41 - 4'-1 'C' 11 1 -)	
		(further particulars specified below)	
9	Maturity Date:	3 March 2031	
9	Maturity Date: Redemption Basis:		
		3 March 2031  Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal	
10	Redemption Basis:	3 March 2031 Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount	

(ii) Dates of the corporate authorisations for

issuance of Notes obtained: Decision of the Directoire of the Issuer dated

24 March 2020 and decision of Jean-Philippe BERTHAUT, Responsable Emissions Groupe of the

Issuer, dated 22 February 2021

## PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

14 Fixed Rate Note Provisions: Applicable

> Rate of Interest: 0.75 per cent. per annum payable annually in arrear

> > on each Interest Payment Date

3 March in each year commencing on 3 March 2022 (ii) Interest Payment Dates:

up to and including the Maturity Date

(iii) Fixed Coupon Amount: EUR 750 per Note of EUR 100,000 Specified

Denomination

(iv) Broken Amount: Not Applicable

(v) Day Count Fraction: Actual/Actual (ICMA), Unadjusted

(vi) Resettable: Not Applicable

(vii) Determination Dates: 3 March in each year (viii) Payments on Non-Business Days: As per the Conditions

15 Floating Rate Note Provisions: Not Applicable 16 Zero Coupon Note Provisions: Not Applicable

Inflation Linked Interest Note Provisions: 17 Not Applicable

PROVISIONS RELATING TO REDEMPTION

Call Option: Not Applicable 19 Put Option: Not Applicable

20 MREL/TLAC Disqualification Event Call

> Option: Applicable

21 Final Redemption Amount of each Note: EUR 100,000 per Note of EUR 100,000 Specified

Denomination

22 Inflation Linked Notes - Provisions relating to

> the Final Redemption Amount: Not Applicable

23 Early Redemption Amount:

> Early Redemption Amount(s) of each Senior Note payable on redemption upon the occurrence of an MREL/TLAC Disqualification Event (Condition 6(g)), if applicable, a Withholding Tax Event (Condition 6(i)(i)), a Gross-Up Event (Condition 6(i)(ii)) or for Illegality

(Condition 6(1)):

EUR 100,000 per Note of EUR 100,000 Specified

Denomination

(ii) Early Redemption Amount(s) of each Subordinated Note payable on redemption upon the occurrence of a Capital Event (Condition 6(h)), a Withholding Tax Event (Condition 6(i)(ii)), a Gross-Up Event (Condition 6(i)(iii)) or a Tax Deductibility Event (Condition 6(i)(iii)):

Not Applicable

(iii) Redemption for taxation reasons permitted on days others than Interest Payment Dates (Condition 6(i)):

Yes

(iv) Unmatured Coupons to become void upon early redemption (Materialised Bearer Notes only) (Condition 7(f)):

Not Applicable

#### GENERAL PROVISIONS APPLICABLE TO THE NOTES

24 Form of Notes: Dematerialised Notes

(i) Form of Dematerialised Notes: Bearer form (au porteur)

(ii) Registration Agent: Not Applicable

(iii) Temporary Global Certificate: Not Applicable(iv) Applicable TEFRA exemption: Not ApplicableFinancial Centre(s): Not Applicable

26 Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such Talons mature):

Not Applicable

27 Details relating to Instalment Notes: amount of each instalment, date on which each payment is to be made:

Not Applicable

28 Redenomination provisions:29 Purchase in accordance with applicable French

Not Applicable

laws and regulations:

Applicable

30 Consolidation provisions:

Not Applicable

31 Meeting and Voting Provisions (Condition 11):

Name and address of the initial Representative:

As per Condition 11(c)

Contractual Masse shall apply

Name and address of the alternate Representative:

As per Condition 11(c)

The Representative will receive a remuneration of EUR 2,000 (excluding VAT) per year so long as any

of the Notes remains outstanding.

25

# RESPONSIBILITY

The Issuer accepts responsibility for the	ne information c	contained in these Fi	nal Terms.
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Signed on behalf of BPCE

Duly represented by:

## **PART B – OTHER INFORMATION**

### 1 LISTING AND ADMISSION TO TRADING

(i) Listing and Admission to

trading: Application has been made by the Issuer (or on its behalf) for the

Notes to be listed and admitted to trading on Euronext Paris with

effect from the Issue Date.

(ii) Estimate of total expenses

related to admission to trading: EUR 8,500

#### 2 RATINGS

Ratings: The Notes to be issued have been rated:

Fitch: A

Moody's France SAS: Baa2

S&P: A-

Each of Fitch, Moody's France SAS and S&P are established in the European Union and registered under Regulation (EC)

No 1060/2009, as amended.

## 3 INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

## 4 REASONS FOR THE OFFER AND ESTIMATED NET PROCEEDS

(i) Reasons for the offer: The net proceeds of the issue of the Notes will be used for the Issuer's

general corporate purposes.

(ii) Estimated net proceeds: EUR 996,310,000

5 YIELD

Indication of yield: 0.752 per cent. *per annum* 

The yield is calculated at the Issue Date on the basis of the Issue

Price. It is not an indication of future yield.

# 6 OPERATIONAL INFORMATION

ISIN: FR00140027U2

Common Code: 230777853

Depositaries:

(i) Euroclear France to act as

Central Depositary: Yes

(ii) Common Depositary for

Euroclear and Clearstream: No

Any clearing system(s) other than Euroclear and Clearstream and the

relevant identification number(s): Not Applicable

Delivery: Delivery against payment

Names and addresses of additional

Paying Agent(s) (if any): Not Applicable

#### 7 DISTRIBUTION

(i) Method of distribution: Syndicated

(ii) If syndicated:

(a) Names of Managers: Lead Manager and Sole Bookrunner

**Natixis** 

**Co-Lead Managers** 

DZ BANK AG Deutsche Zentral-Genossenschaftsbank, Frankfurt

am Main KBC Bank NV La Banque Postale

Landesbank Hessen-Thüringen Girozentrale Norddeutsche Landesbank – Girozentrale –

(b) Stabilising Manager(s) if

any: Not Applicable

(iii) If non-syndicated, name and

address of Dealer: Not Applicable

(iv) Prohibition of Sales to EEA

Retail Investors: Not Applicable

(v) Prohibition of Sales to UK Not Applicable

Retail Investors

(vi) US Selling Restrictions (Categories of potential investors to which the Notes

are offered):

Reg. S Compliance Category 2 applies to the Notes; TEFRA not

applicable