Final Terms dated 28 May 2014



BPCE SFH

Issue of €62,000,000 2.54 per cent. Notes due 30 May 2034 (the "Notes")

under the

€40,000,000,000 Euro Medium Term Note Programme for the issue of *obligations de financement de l'habitat* and other privileged notes

Series No.: 63 Tranche No.: 1

Issue Price:

100.00 per cent.

NATIXIS

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the base prospectus dated 7 May 2014 which received visa No. 14-186 from the *Autorité des marchés financiers* (the "**AMF**") on 7 May 2014 which constitutes a base prospectus for the purposes of the Prospectus Directive (as defined below).

This document constitutes the final terms (the "**Final Terms**") relating to the notes described herein (the "**Notes**") for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus and these Final Terms are available for viewing on the websites of BPCE (www.bpce.fr) and of the AMF (www.amf-france.org) and during normal business hours at the registered office of the Issuer and at the specified office of the Paying Agent where copies may be obtained.

"Prospectus Directive" means Directive 2003/71/EC of the European Parliament and of the Council of 4 November 2003 (as amended, including by the 2010 PD Amending Directive, to the extent implemented in the relevant Member State of the European Economic Area which has implemented the Prospectus Directive (each a "Relevant Member State")), and includes any relevant implementing measure of the Prospectus Directive in each Relevant Member State, and "2010 PD Amending Directive" means Directive 2010/73/EU of the European Parliament and of the Council of 24 November 2010 and includes any relevant implementing measure of the 2010 PD Amending Directive.

1. (i) Series Number: 63

(ii) Tranche Number: 1

2. Specified Currency: Euro ("€")

3. Aggregate Nominal Amount of Notes:

(i) Series: €62,000,000
 (ii) Tranche: €62,000,000

4. Issue Price: 100.00 per cent. of the Aggregate Nominal

Amount of the Tranche

5. Specified Denomination: €100,000

6. (i) Issue Date: 30 May 2014

(ii) Interest Commencement Date: Issue Date

7. Final Maturity Date: 30 May 2034

8. Interest Basis: 2.54 per cent. Fixed Rate

(further particulars specified below)

9. Redemption/Payment Basis: Subject to any purchase and cancellation or early

redemption, the Notes will be redeemed at the Final Maturity Date at 100 per cent. of the

Aggregate Nominal Amount

(further particulars specified below)

10. Change of Interest Basis: Not Applicable

11. Put/Call Options: Not Applicable

12. Date of corporate authorisations for

issuance of Notes obtained: Decisions of the Conseil d'administration (board

of directors) of the Issuer (i) dated 19 December 2013 authorising the issue of *obligations de financement de l'habitat* and other resources benefiting from the *privilège* referred to in Article L.513-11 of the French *Code monétaire et financier* up to €7,000,000,000, for the period beginning on 1 January 2014 and ending on 31 December 2014 and (ii) dated 11 April 2014 authorising the quarterly programme of borrowings benefiting from such *privilège* up to €3,000,000,000 for the second quarter of 2014

PROVISIONS RELATING TO INTEREST PAYABLE

13. Fixed Rate Note Provisions: Applicable

(i) Rate of Interest: 2.54 per cent. per annum payable annually in

arrear

(ii) Interest Payment Dates: 30 May in each year, from, and including,

30 May 2015, to, and including, the Final

Maturity Date

(iii) Fixed Coupon Amount: Rate of Interest \times Specified Denomination \times Day

Count Fraction (i.e. €2,540 per €100,000 in

Specified Denomination)

Actual/Actual-ICMA

(iv) Broken Amount: Not Applicable

(v) Day Count Fraction (Condition

5(a)):

(vi) Determination Dates: 30 May in each year

14. Floating Rate Note Provisions: Not Applicable

15. Zero Coupon Note Provisions: Not Applicable

PROVISIONS RELATING TO REDEMPTION

16. Call Option: Not Applicable

17. Put Option: Not Applicable

18. Final Redemption Amount of each

Note: €100,000 per €100,000 in Specified

Denomination

19. Redemption by Instalment: Not Applicable

20. Early Redemption Amount:

Early Redemption Amount(s) of each

Note payable on early redemption as set €100,000 per €100,000 in Specified

out in the Terms and Conditions:

Denomination

21. Purchases (Condition 6(h)): The Notes purchased may be held and resold as

set out in the Terms and Conditions

GENERAL PROVISIONS APPLICABLE TO THE NOTES

22. Governing law: French law

23. Form of Notes: Dematerialised Notes

(i) Form of Dematerialised Notes: Bearer form (au porteur)

(ii) Registration Agent: Not Applicable(iii) Temporary Global Certificate: Not Applicable

24. Financial Centre or other special provisions relating to payment dates

for the purposes of Condition 7(g): Not Applicable

25. Talons for future Coupons or Receipts to be attached to Definitive Materialised Notes (and dates on which

such Talons mature): Not Applicable

26. *Masse*:

Contractual Masse shall apply

The initial Representative will be:

Sylvain Thomazo 20, rue Victor Bart 78000 Versailles France

The alternate Representative will be:

Sandrine d'Haussy 69, avenue Gambetta

94100 Saint Maur Des Fosses

France

GENERAL

The aggregate principal amount of Notes issued has been translated into Euro at the rate of [●] per cent. producing a sum of:

Not Applicable

RESPONSIBILITY

I accept responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE SFH

By: Jean-Philippe Berthaut, Directeur Général Délégué

Duly authorised

PART B - OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

Euronext Paris (i) Listing:

(ii) (a) Admission to trading: Application has been made by the Issuer (or on its

behalf) for the Notes to be admitted to trading on Euronext Paris with effect from the Issue Date

(b) Regulated Markets or equivalent markets on which, to the knowledge of the Issuer, securities of the same class of the Notes to be admitted to trading are already admitted to trading:

Not Applicable

Estimate of total expenses related to

admission to trading:

€9,400

2. **RATINGS**

The Notes are expected upon issue to be rated: Ratings:

S&P: AAA

Moody's: Aaa

Each of the above agencies is established in the European Union and has applied for registration under Regulation (EC) 1060/2009 of the European Parliament and the Council of 16 September 2009 on credit rating agencies, as amended (the "CRA Regulation") and included in the list of registered credit rating agencies published on the website of the European Securities Markets Authority and (www.esma.europa.eu) in accordance with CRA Regulation.

INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE **3.**

"Save as discussed in section "Subscription and Sale" and "Risk factors - Risks related to the Issuer - Certain conflicts of interest", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the issue".

4. **YIELD**

Indication of yield: 2.54 per cent. per annum

5. OPERATIONAL INFORMATION

ISIN Code: FR0011928472

Common Code: 107167374

Depositaries:

(a) Euroclear France to act as Central Depositary:

Yes

(b) Common Depositary for Euroclear Bank and Clearstream Banking, société anonyme:

No

Any clearing system(s) other than Euroclear Bank S.A./N.V. and Clearstream Banking, *société anonyme* and the relevant identification number(s):

Not Applicable

Delivery: Delivery against payment

Names and addresses of additional Paying Agent:

Not Applicable

6 DISTRIBUTION

Method of distribution: Non-Syndicated
(i) If syndicated, names of Managers: Not Applicable

(ii) Stabilising Manager: Not Applicable

If non-syndicated, name of Dealer: NATIXIS

U.S. selling restrictions: The Issuer is Category 1 for the purposes of

Regulation S under the United States Securities

Act of 1933, as amended

TEFRA Not Applicable

Additional selling restrictions: Not Applicable