PRIIPS REGULATION - PROHIBITION OF SALES TO EEA RETAIL INVESTORS – The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area ("EEA"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended "MiFID II"); or (ii) a customer within the meaning of Directive 2016/96/EU, , where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II. or (iii) not a qualified investor as defined in Directive 2003/71/EC, as amended. Consequently no key information document required by Regulation (EU) No 1286/2014 (as amended, the "PRIIPs Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPS Regulation.

Mifio II Product Governance / Professional Investors and ECPS only Target Market – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes taking into account the five categories referred to in item 18 of the Guidelines published by ESMA on February 2018 has led to the conclusion that,: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in MiFID II; and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate.. Any person subsequently offering, selling or recommending the Notes (a "distributor") should take into consideration the manufacturers' target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

Final Terms dated 15 January 2019



## **BPCE SFH**

Issue of €50,000,000 1.558 per cent. Fixed Rate Notes due 17 January 2039 extendable as Floating Rate Notes from January 2039 up to January 2040 under the

€40,000,000,000 Euro Medium Term Note Programme for the issue of *obligations de financement de l'habitat* and other privileged notes

Series No.: SFH 127 Tranche No.: 1

Issue Price: 100.00 per cent.

Dealer

UniCredit Bank AG

### PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the base prospectus dated 25 May 2018 which received visa No. 18-198 from the *Autorité des marchés financiers* (the "AMF") on 25 May 2018, as supplemented by supplement dated 5 October 2018 which received visa No. n°18-474 from the AMF on 5 October 2018 (together, the "Base Prospectus") which together constitute a base prospectus for the purposes of the Prospectus Directive (as defined below).

This document constitutes the final terms (the "**Final Terms**") relating to the notes described herein (the "**Notes**") for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus and these Final Terms are available for viewing on the websites of BPCE (www.bpce.fr) and of the AMF (www.amf-france.org) and during normal business hours at the registered office of the Issuer and at the specified office of the Paying Agent(s) where copies may be obtained.

"Prospectus Directive" means Directive 2003/71/EC of the European Parliament and of the Council of 4 November 2003, as amended, and includes any relevant implementing measure of such directive in each relevant Member State of the European Economic Area.

1. (i) Series Number: 127

(ii) Tranche Number: 1

2. Specified Currency: Euro (" $\in$ ")

3. Aggregate Nominal Amount of Notes:

(i) Series: €50,000,000
 (ii) Tranche: €50,000,000

**4. Issue Price**: 100 per cent. of the Aggregate Nominal Amount of the

Tranche

5. Specified Denomination(s):  $\in 100,000$ 

**6.** (i) Issue Date: 17 January 2019

(ii) Interest Commencement Date: Issue Date

7. Final Maturity Date: 17 January 2039

**8.** Extended Final Maturity Date: Interest Payment Date falling on, or nearest to 17

January 2040

**9. Interest Basis**: Fixed/Floating Rate

(further particulars specified below)

10. Redemption/Payment Basis: Subject to any purchase and cancellation or early

redemption, the Notes will be redeemed on the Final Maturity Date or the Extended Final Maturity Date, as the case may be at 100 per cent. of their Specified

Denomination

(further particulars specified below)

11. Change of Interest Basis: Applicable – Fixed/Floating Rate

(Further particulars specified below in

"Fixed/Floating Rate Notes Provisions")

12. Put/Call Options: Not Applicable

**13. Date of corporate authorisations for** Decisions of the *Conseil d'administration* (Board of **issuance of Notes obtained**:

Directors) of the Issuer (i) dated 14 December 2018

authorising the issue of *obligations de financement de l'habitat* and other resources benefiting from the

privilège referred to in Article L.513-11 of the French Monetary and Financial Code (Code monétaire et financier) up to  $\in$  5,500,000,000 for the period beginning on 1 January 2019 and ending on 31 December 2019 and (ii) dated 14 December 2018 authorising the quarterly programme of borrowings benefiting from such privilège up to  $\in$ 2,000,000,000 for the first quarter of 2019.

## PROVISIONS RELATING TO REDEMPTION

14. Fixed Rate Notes Provisions: Applicable before the Switch Date

(i) Rate of Interest: 1.558 per cent. *per annum* payable annually in arrear

(ii) Interest Payment Date(s): 17 January in each year, from and including 17 January

2020 up to and including the Final Maturity Date

(iii) Fixed Coupon Amount(s): Rate of Interest × Specified Denomination × Day Count

Fraction

(i.e. €1,558 per €100,000 Specified Denomination)

(iv) Broken Amount(s): Not Applicable

(v) Day Count Fraction (Condition 5(a)): Actual/Actual-ICMA Unadjusted

(vi) Determination Date(s): 17 January in each year(vii) Payment on non-Business Days: As per the Conditions

**15. Floating Rate Notes Provisions**: Applicable after the Switch Date

(i) Interest Periods: The period from and including the Final Maturity Date

to but excluding the first Specified Interest Payment Date and each successive period from and including a Specified Interest Payment Date to but excluding the next succeeding Specified Interest Payment Date, up to and excluding the Extended Final Maturity Date or, if earlier, the Specified Interest Payment Date on which the Notes are redeemed in full, all such dates being subject to adjustment in accordance with the Business Day

Convention set out in (v) below

(ii) Specified Interest Payment Dates: Payable monthly in arrear on the 17th of each month

from and including 17<sup>th</sup> February 2039 up to and including 17<sup>th</sup> January 2040, all such dates being subject to adjustment in accordance with the Business Day

Convention set out in (v) below

(iii) First Specified Interest Payment Date: Specified Interest Payment Date falling on, or nearest to,

17 February 2039

(iv) Interest Period Date: Specified Interest Payment Date

(v) Business Day Convention: Modified Following Business Day Convention

(vi) Business Centre (Condition 5(a)): Not Applicable

(vii) Manner in which the Rate of Interest Screen Rate Determination

is/are to be determined:

(viii) Party responsible for calculating the Not Applicable Rate of Interest and/or Interest Amount (if not the Note Calculation Agent): Screen Rate Determination (Condition (ix) **Applicable** 5(c)(iii)(C)): Relevant Rate: **EURIBOR 1 month Interest Determination Dates:** Two TARGET Business Days prior to the first day in each Interest Period Relevant Screen Page: Reuters EURIBOR01 Relevant Screen Page Time: Not Applicable (x) Determination (Condition Not Applicable 5(c)(iii)(B)): **ISDA** Determination (Condition Not Applicable (xi) 5(c)(iii)(A)): (xii) Margin: +0.23 per cent. per annum (xiii) Rate Multiplier: Not Applicable (xiv) Minimum Rate of Interest: 0.00 per cent. per annum Maximum Rate of Interest: Not Applicable (xv) (xvi) Day Count Fraction (Condition 5(a)): Actual/360, Adjusted **Fixed/Floating Rate Notes Provisions:** Applicable Issuer Change of Interest Basis: Not Applicable (i) (ii) Automatic Change of Interest Applicable Basis: (iii) Rate of Interest applicable to the Determined in accordance with Condition 5(b), as Interest Periods preceding the Switch though the Note was a Fixed Rate Note with further Date (excluded): variables set out in item 14 of these Final Terms Determined in accordance with Condition 5(c), as (iv) Rate of Interest applicable to the Interest Periods following the Switch though the Note was a Floating Rate Note with further variables set out in item 15 of these Final Terms Date (included): Switch Date: 17 January 2039 (v) Minimum notice period required for Not Applicable (vi) notice from the Issuer: Not Applicable **Zero Coupon Notes Provisions** 

17.

# PROVISIONS RELATING TO REDEMPTION

18. **Call Option:** Not Applicable 19. **Put Option:** Not Applicable

20. Final Redemption Amount of each Note: €100,000 per €100,000 in Specified Denomination

21. **Redemption by Instalment:** Not Applicable

22. **Early Redemption Amount:** 

16.

Early Redemption Amount of each Note payable on early redemption as set out in the Terms and Conditions:

€100,000 per €100,000 in Specified Denomination

23. The Notes purchased may be held and resold as set **Purchases (Condition 6(h)):** 

out in the Terms and Conditions

# GENERAL PROVISIONS APPLICABLE TO THE NOTES

**24.** Governing law: French law

**25. Form of Notes**: Dematerialised Notes

(i) Form of Dematerialised Notes: Bearer form (au porteur)

(ii) Registration Agent: Not Applicable(iii) Temporary Global Certificate: Not Applicable

**26. Financial Centre or other special provisions** Not Applicable relating to payment dates for the purposes of

**Condition 7(g)**:

27. Talons for future Coupons or Receipts to be attached to Definitive Materialised Notes (and dates on which such Talons mature):

28. *Masse* (Condition 10):

(i) Representative: As per Condition 10

(ii) Alternative Representative: As per Condition 10

(iii) Remuneration of Representative: As per Condition 10

# RESPONSIBILITY

I accept responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE SFH:

By:

Jean-Philippe BERTHAUT, Directeur Général Délégué

Duly authorised

# **PART B - OTHER INFORMATION**

#### 1. LISTING AND ADMISSION TO TRADING

(i) **Euronext Paris** 

(a) Admission to trading: Application has been made by the Issuer (or on its (ii) behalf) for the Notes to be admitted to trading on

Euronext Paris with effect from the Issue Date

(b) Regulated Markets or equivalent markets on which, to the knowledge of the Issuer, securities of the same class of the Notes to be admitted to trading are already admitted to trading:

Not Applicable

(iii) Estimate of total expenses related to €11,200 (including the AMF fees) admission to trading:

#### 2. **RATINGS**

Ratings: The Notes are expected to be rated:

AAA by Standard & Poor's Credit Market Services

Europe Limited; and

Aaa by Moody's Investors Service Ltd..

Each of the above agencies is established in the European Union and registered under Regulation (EC) 1060/2009 of the European Parliament and the Council of 16 September 2009 on credit rating agencies, as amended (the "CRA Regulation") and included in the list of registered credit rating agencies published on the website of the European Securities and Markets Authority (www.esma.europa.eu) in accordance with the CRA Regulation

#### INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE 3.

Save as discussed in sections "Subscription and Sale" and "Risk factors - Risks related to the Issuer -Certain conflicts of interest" of the Base Prospectus, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the issue.

#### 4. **YIELD**

Indication of yield: 1.558 per cent. per annum

5. OPERATIONAL INFORMATION

> ISIN Code: FR0013396736

Common Code: 193531849

Depositaries:

Euroclear France to act as Central Yes

Depositary:

Common Depositary for Euroclear (b) No

Bank and Clearstream Banking, S.A.:

Any clearing system other than Euroclear Not Applicable Bank S.A./N.V. and Clearstream Banking,

S.A. and the relevant identification number:

Delivery: Delivery against payment Names and addresses of additional Paying Not Applicable

Agent:

Name and address of the Note Calculation Not Applicable Agent designated in respect of the Notes:

## 6. DISTRIBUTION

Method of distribution: Non-syndicated
(i) If syndicated, names of Managers: Not Applicable

(ii) Stabilising Manager: Not Applicable

If non-syndicated, name of Dealer: UniCredit Bank AG

**U.S. selling restrictions:** The Issuer is Category 1 for the purposes of

Regulation S under the United States Securities Act of

1933, as amended.

TEFRA rules are not applicable

## 7. FLOATING RATE NOTES ONLY – BENCHMARK

Benchmark: Amounts payable under the Notes will be calculated

by reference to Euribor 1 month which is provided by the European Money Markets Institute. As at the date of these Final Terms, Euribor 1 month does not appear on the register of administrators and benchmarks established and maintained by the European Securities and Markets Authority pursuant to Article 36 of Regulation (EU) 2016/1011 dated 8 June 2016 (the "Benchmark Regulation"). As far as the Issuer is aware, the transitional provisions in Article 51 of the Benchmark Regulation apply, such that European Money Markets Institute is not currently required to

obtain authorisation or registration.