

## PRESS RELEASE

Sophia Antipolis, July 15<sup>th</sup> 2014**LOGIN PEOPLE LAUNCHES MULTI-FACTOR AUTHENTICATION  
WITH DIGITAL DNA TECHNOLOGY  
FOR MICROSOFT AZURE CLOUD PLATFORM**

**Login People (FR0010581363, ALLP), a leading supplier of innovative multi-factor authentication solutions based in France, is announcing two significant launches within its Microsoft solutions portfolio. The first is compatibility of its authentication server, the Digital DNA Server, with the Azure cloud platform. In addition, the company is launching its Microsoft MFA (Multi-factor Authentication) API connector for AD FS in Windows 2012 R2. These advances position Login People as an important IAM security provider offering the most compatibility with cloud solutions from worldwide leader Microsoft.**

The Login People Server is now deployable on Microsoft's Azure IaaS, delivering compatibility and access control to Microsoft clients, whether their infrastructure is 100% cloud-based, local or hybrid. This compatibility broadens Login People's range of existing direct, automated integrations and enhances its ability to provide reinforced access security for Microsoft environments. Thanks to several years of technical collaboration, Login People offers automated AD FS 2.0 integration tools in order to secure connections to Office 365, OWA and SharePoint. The value of this technical partnership is highlighted by the latest version of AD FS 2012 R2. Login People has launched a public beta version of its new MFA API connector for AD FS 2012 R2, allowing it to become an important identity provider for Microsoft solutions. This capability was previewed at TechDays in Paris with Microsoft, whose security teams continued to showcase it at TechEd in Houston in May of this year. This innovative connector makes Login People one of the only integrated third-party multi-factor authentication provider offering an exceptional advantage and differentiation which requires no tokens, OTPs or certificates.

*"Cloud services such as Office 365 & Azure increase the need for strong authentication with Active Directory Federation Services (AD FS) in Windows Server 2012 R2. Our extensible model allows partners like Login People to integrate their technology with AD FS, providing secure and seamless access to a wide variety of services including Office 365. We are pleased to work with Login People to extend the strong authentication capabilities of AD FS and offer choice & flexibility for strong authentication."* – Adam Hall, Senior Product Marketing Manager, Cloud Platform Marketing.

These launches strengthen the close collaborative partnership between both Microsoft and Login People security teams. Microsoft clients and resellers may now take advantage of a simple, cost-effective and compatible solution in line with Microsoft's cloud strategy thanks to the interoperability delivered by this joint collaboration. Denis Carniel, Director of Research & Development at Login People comments, *"We are very pleased to have such a dynamic technical partnership. Our frequent and ongoing relationship with our counterparts allows us to be proactive when it comes to Microsoft developments. Similarly, it allows us to be innovative in the way we*

*enhance the interoperability of Digital DNA Technology® in the Microsoft Cloud, while ensuring the simplest user experience."*

François-Pierre Le Page, Chairman & CEO of Login People, remarks: *"These advances address the major challenges organizations face when trying to protect their information systems, whether those systems are hybrid or fully deployed in the cloud. Since Microsoft environments are the most prevalent within major enterprises, we provide a solution that is simple to integrate, requiring just one click to select Login People authentication in AD FS 2012 R2 configuration: all without modification to the infrastructure. These new solutions will be introduced to Microsoft partners in Washington D.C. in July at the WPC and we have planned further developments with our partner to address mobility challenges in the months to come."*

These offers will be launched at the Microsoft Worldwide Partner Conference 2014 from July 13<sup>th</sup> – 17<sup>th</sup>, bringing together 14,000 partners and marking the launch of Login People's commercial activities in the United States.



**Visit us to discover  
The authentication you can trust of Login People  
Booth # 629**

### About Login People

Login People® (FR0010581363), a security software vendor, offers innovative multi-factor authentication to secure access to networks and applications for organizations. The patented Digital DNA Technology® founds Login People®'s leadership in security cyberspace for the Cloud, the BYOD, the Internet of things and the Big Data. Its products strengthen the "Login / Password" by combining the unique and seamless identification of the user's digital DNA devices (smartphone, tablet, PC). Login People® delivers unmatched simplified user experience with multi-factor authentication without the use of token or OTP and enhance the ease of administration. The performance of its solutions provides optimized CAPEX and OPEX among the lowest on the market. Login People® products are pre-configured with major I.T. solutions such as Microsoft, F5, CISCO and NETASQ. Its technology is certified by the French National Cybersecurity Agency and validated by the Ministry of Health. Login People® resells its products through a global network of distributors and integrators.

[www.loginpeople.com](http://www.loginpeople.com)

### Contacts

#### Login People

[info@loginpeople.com](mailto:info@loginpeople.com)

#### Investor Relations

##### Actifin

Nicolas Meunier  
Tel : + 33.1.56.88.11.11  
[loginpeople@actifin.fr](mailto:loginpeople@actifin.fr)

#### Press Relations

##### Actifin

Jennifer Jullia  
Tel : +33.1.56.88.11.19  
[jjullia@actifin.fr](mailto:jjullia@actifin.fr)