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## LOGIN PEOPLE JOINS THE MICROSOFT AZURE MARKETPLACE

### Login People products:

- ⇒ **Selected, certified and sold by Microsoft in the Azure Marketplace.**
- ⇒ **To offer secured, on-demand access to Microsoft Azure applications: Office 365, Dynamics CRM, SharePoint, VPN-SSL and SSO.**

Login People (FR0010581363, Mnémo : ALLP.PA), French software vendor of innovative multi-factor authentication solutions to secure access to public and private networks, is announcing that its Digital DNA Technology®-based authentication offer, has reached Microsoft Azure Certified status and is available in the new Azure Marketplace.

### The new Azure Marketplace

Microsoft unveils a new applications and services ecosystem platform at Microsoft TechEd Barcelona (October 28th-31st, 2014). The Azure Marketplace connects partner solutions with Azure customers to enable on-demand deployment of Microsoft and its partners' solutions on Azure virtual machines within minutes. Deployments are carried out with trust and confidence worldwide: every integrated product or solution must be approved via the Microsoft Azure Certified program.

At the Microsoft Worldwide Partner Conference in Washington in July, John Case, Corporate Vice President of the Microsoft Office Division, declared that customer momentum on the Microsoft cloud is tremendous, with 8,000 new Azure customers per week, 60 percent of the Fortune 500 having bought Office 365 in the past 12 months, over 4 million unique users of Microsoft Dynamics CRM.

### The Login People offer in the Azure Marketplace

Login People proposes a new 100 percent "as-a-Service" business model of 4 multi-factor authentication server packages including rich sets of functionalities adapted to meet the needs of companies of all sizes.

**DIGITAL DNA SERVER\***  
Small Business

**DIGITAL DNA SERVER\***  
Small Business 

**DIGITAL DNA SERVER\***  
Enterprise

**DIGITAL DNA SERVER\***  
Enterprise 

In just a few clicks, Azure clients can choose their desired Login People server version, and based upon time of use, invoicing is directly managed by Microsoft. Now Azure clients can benefit from an access control solution based on an innovative, simple and scalable service. With Login People's Digital DNA authentication, gone are the days of one time passwords, certificates and SMS passwords. Thanks to their own tablets, smartphones or PCs, users can authenticate access to networks with unrivaled simplicity. Successful setup of user security policies is therefore ensured. Administrators also benefit from an open, interoperable and ergonomic solution adapted to their organization and their IT environment. Available directly from the Azure Marketplace, widespread access security for all is now a reality thanks to the freedom, simplicity and security level of Login People solutions.

### Immediate global go-to-market

The Login People offer is available immediately for Azure clients in 86 countries. François-Pierre Le Page, Chairman & CEO of Login People S.A and CEO of Login People Inc. states: *“Our presence in the Azure Marketplace positions Login People as the global challenger in the access control and identity management market. We are one of the few players in these markets to be distributed through the Azure Marketplace.”*

François Turcat, Chairman of Login People Inc. (US subsidiary of Login People S.A) adds: *“For us, this listing represents the recognition of our work over two and a half years of commercial collaboration with Microsoft teams. Thanks to the Azure Marketplace, Microsoft clients will have access to the competitive advantages of Digital DNA Server: cost effectiveness including high ROI, high level of scalability, seamless integration into companies' infrastructures, and above all, new simpler user experience without using hardware or software token, SMS, cookies, or certificates.”*

As part of this large-scale commercialization phase, Microsoft provides vendors marketing resources and tools in order to help drive adoption of their offerings of the Azure Marketplace.

Garth Fort, General Manager of Enterprise Partners, Microsoft stated: *“Login People Digital DNA-based multi-factor authentication is especially adapted to the growth of the BYOD and CYOD. With the addition of Login People to the Azure Marketplace, customers now have an alternative to existing authentication methods.”*

The Login People offer comes with a 30 day free trial from the Azure Marketplace: <http://azure.microsoft.com/en-us/marketplace/partners/loginpeople/>

### About Login People

Login People® (FR0010581363), is a security software vendor that provides innovative multi-factor authentication to secure access to networks and applications for organizations. The patented Digital DNA Technology® demonstrates Login People®'s leadership in security cyberspace for the Cloud, the BYOD, the Internet of things and the Big Data. Its products strengthen the “Login / Password” by combining the unique and seamless identification of the user's digital DNA devices (smartphone, tablet, PC). Login People® delivers unmatched simplified user experience with multi-factor authentication without the use of token or OTP and enhance the ease of administration. The performance of its solutions provides optimized CAPEX and OPEX among the lowest on the market. Login People® products are pre-configured with major I.T. solutions such as Microsoft, F5, CISCO and NETASQ. Its technology is certified by the French National Cybersecurity Agency and validated by the French Ministry of Health. Login People® resells its products through a global network of distributors and integrators.

[www.loginpeople.com](http://www.loginpeople.com)

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