

Press Release
Sophia Antipolis, Tuesday July 7th 2015

Login People at Microsoft Worldwide Partner Conference



Login People (FR0010581363 : ALLP), software vendor of innovative multi-factor authentication solutions to protect access to public and private networks, will participate as sponsor to the Microsoft Worldwide Partner Conference (WPC) from July 12 to 16.

The WPC is an annual, global convergence of Microsoft's top partners. This year, Microsoft is inviting in Orlando (Florida-USA) around 15,000 partners, vendors and editors. Microsoft creates the opportunity to share great moments dedicated to create opportunities through technologies exchanges, business meetings organization and partnerships. Count on a wealth of presentations, announcements and innovations launched throughout the entire week.

IT security is among Microsoft's top priorities ([see infographic](#)), and **Login People's participation as a sponsor** is part of its business development strategy on Azure Marketplace. This presence **for the second consecutive year** shows the willingness of both companies to strengthen their collaboration in the coming years. **Login People will exhibit in the « IT Security » hall (#B532)** where visitors will discover its Digital DNA Technology authentication server. The Login People certified Microsoft Azure multi-factor authentication server allows users to authenticate not only with "what they know" (a password) but also with "what they own" (their own computer, smartphone, tablet or USB key). Microsoft customers and resellers can benefit from an innovative, simple and scalable access control solution without the hassles linked with one time passwords (OTP), certificates and SMS passwords. The Login People Digital DNA Server is available on the [Microsoft Azure Marketplace](#) for deployment on demand in just minutes. It offers different connectors to fit perfectly with Microsoft Office 365 and Sharepoint solutions.



Login People is an active member of the French Tech Côte d'Azur and is contributing to the promotion of the French technologies and innovations in the world.

About Login People

Login People® (FR0010581363) is a security software vendor that provides innovative multi-factor authentication to secure access to networks and applications for organizations. The patented Digital DNA Technology® demonstrates Login People®'s leadership in security cyberspace for the Cloud, the BYOD, the Internet of things and the Big Data. Its products strengthen the "Login / Password" by combining the unique and seamless identification of the user's digital DNA devices (smartphone, tablet, PC). Login People® delivers unmatched simplified user experience with multi-factor authentication without the use of token or OTP and enhance the ease of administration. The performance of its solutions provides optimized CAPEX and OPEX among the lowest on the market. Login People® products are pre-configured with major I.T. solutions such as Microsoft, F5, CISCO and Stormshield. Its technology is certified by the French National Cybersecurity Agency and validated by the French Ministry of Health. Login People® resells its products through a global network of distributors and integrators.

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