



Press release

Paris, January 26, 2010

Fourth quarter revenues: 15% growth

A growth driven by the pay per click business model

LeGuide.com Group, the number 1 French publisher of online shopping guides announces revenues of 6.7 M€ for the fourth quarter of 2009, representing an increase of 15% compared to the fourth quarter of 2008.

For the whole 2009 financial year, LeGuide.com Group consolidated annual revenues reached a growth of 28%*, at 23 M€ (not audited).

At the core of the LeGuide.com Group activities, the pay per click business model represents 93% of revenues, up 30% on the whole financial year.

In France, LeGuide.com pursues its growth with a 16.8 M€ revenues, a 23% increase compared to last year.

International activities have generated 6.1 M€ in 2009, and now represent 27% of the activity.

A constant progression of the audience

LeGuide.com Group attracts an audience of 13.9 million unique visitors in December 2009⁽¹⁾, an increase of 28% compared to last year's figures and strengthen its position in Europe being the n°3.

In France, LeGuide.com Group confirmed its leadership with more than 6.2 million unique visitors on December 2009⁽²⁾, compared to 5 million last year, an increase of 25%.

With 57 000 e-Merchants in December, an increase of 24% compared to last year, and more than 140 million offers listed on the shopping guide websites, LeGuide.com Group strengthen its position as the shopping guide covering the largest part of the market's offers.

Perspectives

The group expects to maintain a strong operating profit ratio for the second semester 2009.

LeGuide.com reiterates its ambition to strengthen its position in Europe and to take full advantage of the consolidation of the Internet market to become the n° 2 European shopping guide.

Next publication: 2009 annual results on March, 8th. 2010 after stock market close

About LeGuide.com

LeGuide.com is the 3rd publisher of online shopping guides in Europe in December 2009. With its websites www.leguide.com, www.leguide.net et www.webmarchand.com, the company has been developing its European network since 2004 and its shopping browsers, price comparators and shopping guides are operational today in 14 European countries: France, Belgium, Germany, Austria, Switzerland, Luxemburg, Spain, the United Kingdom, Ireland, Poland, Italy, the Netherlands, Sweden and Denmark. As of July 1st 2008, LeGuide.com S.A. integrates the activities of www.dooyoo.com, a shopping guide present in 4 key markets in European e-commerce (Germany, the United Kingdom, Spain and Italy) and which possesses a real expertise in consumer opinions and ratings. LeGuide.com Group revenue was 23 M€ in 2009 and counts as of the end of December a team of 102 people.

*LeGuide.com S.A. is qualified as “**Innovative Business**” by the **OSEO Anvar** and is listed on **Alternext** on NYSE Euronext Paris stock exchange (mnemonic code ALGUI, ISIN code FR0010146092).*

* dooyoo integrated on July 1st 2008

(1) Source: ComScore December 2009

(2) Source: Nielsen December 2009

For more information: www.leguide.com/finance

LeGuide.com S.A.

Astrid Canevet

+33 1 55 43 36 10

finance@leguide.com

Actifin

Anaïs de Scitivaux

+ 331 56 88 11 14

adescitivaux@actifin.fr