

## **OL** GROUPE

FIRST-HALF FINANCIAL REPORT 2009/10

**17 February 2010** 

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## 1 - Management report on the first half of 2009/10

#### 1-1 Revenue from businesses

In the first half of the 2009/10 financial year, ended 31 December 2009, revenue from businesses excluding player trading totalled 75.4 million and revenue from the sale of player registrations totalled 14.5 million.

Revenue from all businesses thus totalled  $\in$ 89.9 million, representing a decline of 10.5% from the  $\in$ 100.4 million achieved in the first half of the previous year.

#### Breakdown by business segment (from 1 July to 31 December)

(in € m)	1 <sup>st</sup> half 2009/10	1 <sup>st</sup> half 2008/09	Change € m	% change
Ticketing	11.4	11.8	-0.4	-3.4%
Partnerships - Advertising	7.8	10.3	-2.5	-24.3%
Media rights	38.4	45.1	-6.7	-14.9%
Brand-related revenue	17.8	18.8	-1.0	-5.3%
Revenue from businesses, excluding player trading	75.4	86.0	-10.6	-12.3%
Revenue from sale of player registrations	14.5	14.4	0.1	0.7%
Total revenue from businesses	89.9	100.4	-10.5	-10.5%

- Ticketing revenue, with one more match than during the same period last year (Champions League qualifier), totalled €11.4 million, down €0.4 million, because consumption was down as a result of difficult economic conditions and because access to the Gerland stadium was hampered by construction on the Lyon metro.
- Revenue from sponsoring and advertising totalled €7.8 million, down €2.5 million from the 1<sup>st</sup> half of the previous year. Because voting on the on-line betting bill has been postponed several times, OL has not been able to display the sponsor BetClic on the team's shirts during matches played in France (for those played abroad, UEFA exceptionally allowed OL to display the BetClic logo on their team shirts during the 1<sup>st</sup> half of 2009/10). In addition, the sponsoring market suffered significantly from the economic downturn.

- Media rights (LFP, FFF, UEFA) totalled €38.4 million. Domestic TV rights totalled €20.2 million, down €4.4 million compared with the year-earlier period, because the professional team was in 6th place in the Ligue 1 standings (vs. 1<sup>st</sup> place at 31 December 2008). International TV rights totalled €18.2 million, vs. €20.6 million in the first half of 2008/09, reflecting OL's Ligue 1 finish in the previous football season (3<sup>rd</sup> at 30 June 2009 vs. 1<sup>st</sup> at 30 June 2008).
- Brand-related revenue totalled €17.8 million, vs. €18.8 million in the first half of 2008/09.
   Only the derivative products segment suffered the effects of lacklustre consumption as a result of the recession; the other businesses performed in line with the previous season.
- Revenue from the sale of player registrations totalled €14.5 million and was comparable to that of the first half of 2008/09. It derived from three transfers—Keita was transferred to Galatasaray, Grosso to Juventus and Mounier to Nice—as well as from earn-outs. Separately, Mensah and Piquionne were loaned to Sunderland and Portsmouth, with purchase options of €7.5 million and €5 million, respectively.

#### 1-2 Components of net profit

#### Simplified, consolidated 1<sup>st</sup>-half income statement (from 1 July to 31 December)

(in € m)	1 <sup>st</sup> half 2009/10	1 <sup>st</sup> half 2008/09	Change in € m
Revenue from businesses	89.9	100.4	-10.5
EBITDA, excl. player trading	9.9	8.1	1.8
Gross profit (EBITDA) on player trading	3.7	7.1	-3.4
Total EBITDA	13.6	15.2	-1.6
Profit/(loss) from ordinary activities, excl. player trading	4.0	5.8	-1.8
Profit/(loss) from ordinary activities, player trading	-16.8	- 10.4	-6.4
Total profit/(loss) from ordinary activities	-12.8	-4.7	-8.1
Net financial income / (expense)	-0.4	0.9	-1.3
Net profit/(loss), Group share	-8.7	-2.4	-6.3

Despite the decline in revenue from businesses, OL Groupe maintained a favourable level of EBITDA, principally because personnel costs declined by €6.9 million. EBITDA for the period totalled €13.6 million, down slightly (€1.6 million) from the first half of the previous year, reflecting a €3.4 million decline in EBITDA on player trading.

The loss from ordinary activities was €12.8 million, for the following reasons:

- amortisation of player registrations rose €2.9 million, as a result of heavy investment at the start of the financial year (€76.5 million);
- early termination of the Umbro contract as of 30 June 2010 led to a non-recurring charge of €4 million. Starting with the 2010/11 season, Adidas will become OL's exclusive kit manufacturer;
- the margin on sales of player registrations in the first half of the year was €3.4 million less than in the year-earlier period.

At the same time, personnel costs declined by  $\leq$ 6.9 million, thereby limiting the loss from ordinary operations, for the following reasons:

- collective bonuses were lower in the first half than in the year-earlier period because of the team's 6<sup>th</sup> place Ligue 1 ranking at 31 December 2009 (vs. 1<sup>st</sup> place at 31 December 2008);
- there were two fewer professional contracts;
- young players were integrated into the Pro 2 group constituted at the start of the season.

Net financial expense was  $\in 0.4$  million in 2008/09, compared with a net financial income in the first half of 2008/09. It came about because average net cash was lower, following significant player investments at the start of the financial year and because interest rates were lower. Lastly, discounting player registrations to present value had a negative impact of  $\in 0.2$  million.

Net loss, Group share, was €8.7 million.

#### 1-3 Balance sheet

At 31 December 2009, the Group share of equity totalled €154.3 million.

Player investments totalled €76.5 million for the first half of the year, vs. €28.0 million in the  $1^{\text{st}}$  half of 2008/09 and related to two internationals—Lopez (€25.8 million) and Gomis (€14.2 million)—and two others who have since become internationals - Bastos (€20.7 million) and Cissokho (€15.8 million).

The intangible asset item "Player registrations" totalled €124.7 million at 31 December 2009, compared with €71.8 million at 30 June 2009. The market value of the Club's players, according to the www.transfermarkt.de website, was €209.5 million at 31 December 2009 and the potential gain was estimated at €84.8 million.

Property, plant and equipment totalled €18.9 million, vs. €19.3 million at 30 June 2009. These assets were comprised mostly of the new OL academy building, the training grounds, the head office and OL store buildings, and the amounts committed by Foncière du Montout on the new stadium project.

Cash and cash equivalents stood at €55.5 million at 31 December 2009, vs. €102.3 million at 30 June 2009. Mutual funds of €19.6 million were pledged in support of guarantees regarding the acquisition of player registrations and classified in financial assets. Invested cash thus totalled €75.1 million.

Net financial debt corresponding to drawdowns under the medium-term lines of credit totalled €35.8 million. After subtracting financial debt, net cash therefore stood at €19.7 million (excl. pledged mutual funds).

Dividends paid in December 2009 on 2008/09 earnings were  $\leq$ 1.8 million, or  $\leq$ 0.14 per share, identical to the amount paid out on 2007/08 earnings.

#### 1-4 First-half highlights

The  $1^{st}$  half of the 2009/10 financial year was characterised by several significant events.

#### Transfers and loans of players to and from OL

During the period, Olympique Lyonnais acquired four new players for a total of €76.5 million (IFRS):

- Lisandro Lopez, Argentine international, for €25.8 million from FC Porto, has signed a five-year contract;
- o Michel Bastos, for €20.7 million from Lille, has signed a four-year contract;
- o Aly Cissokho, for €15.8 million from FC Porto, has signed a five-year contract;
- Bafetimbi Gomis, French international, for €14.2 million from St. Etienne, has signed a five-year contract.

In addition, two young players from the training academy, Maxime Gonalons and Loïc Abenzoar, signed their first professional contracts with OL.

During the summer transfer window, Olympique Lyonnais also transferred out the following players (IFRS):

- o Abdul Kader Keita for €8.4 million to Galatasaray;
- Fabio Grosso for €2.0 million to Juventus;
- o Anthony Mounier for €2.5 million to Nice;
- Various incentives and other payments totalled €1.6 million.

At the same time, Olympique Lyonnais loaned the following players:

- John Mensah to Sunderland with an option to buy;
- o Frédéric Piquionne to Portsmouth with an option to buy.

As of 31 January 2010, the professional squad was composed of 29 professional players (two currently loaned to other clubs), of whom 27 were internationals.

#### **Commercial contracts**

#### **Adidas**

On 7 August 2009, SASP Olympique Lyonnais and Sportfive signed a framework agreement with Adidas under which Adidas will become Olympique Lyonnais' exclusive kit manufacturer starting with the 2010/11 season. The agreement sets out the principles of the future partnership. A contract was signed on 12 February 2010 reiterating and specifying the contractual items in the framework agreement. Under this contract, which runs for 10 seasons, from 1 July 2010 to 30 June 2020, Adidas will pay SASP Olympique Lyonnais a basic fee for every football season during which Olympique Lyonnais plays in the French Ligue 1. The contract also includes guaranteed minimum royalties based on sales of products carrying the Olympique Lyonnais and Adidas brand names. The minimum amount of royalties Adidas pays to SASP Olympique Lyonnais can be adjusted based on product sales and on Olympique Lyonnais' results in French and/or European competitions. Gross revenues from the contract could total between €80 million and €100 million, depending on the club's sporting results.

#### **BetClic - Volantis**

Olympique Lyonnais has signed two contracts with Volantis, one as part of a "Europe shirt" partnership and the other in the context of a "Lique 1 home fixtures" partnership.

The BetClic brand will be placed on Olympique Lyonnais players' "Europe" shirts during OL's away matches and on players' shirts for games in France as soon as legislation allows. (The proposed law has been adopted by the National Assembly and is awaiting a vote in the Senate.) Under the "Ligue 1 home fixtures" contract, Volantis will benefit from marketing services and will be able to place the BetClic brand on players' shirts for Ligue 1 home games depending on changes in French online gaming regulations.

In return, Olympique Lyonnais will receive a flat fee. Under the home fixtures contract, the amount could be increased depending on the start date for placing the logo on the shirts. The contract also provides for a variable fee depending on football performance. Under the "Europe shirt" contract, Olympique Lyonnais will receive a flat fee plus a variable portion depending on football performance.

The "Europe shirt" contract was signed for the 2009/10 season and has not yet been renewed for future seasons. The "Ligue 1 home fixtures" contract covers four football seasons and runs until 30 June 2013. Volantis and Olympique Lyonnais both have the option to cancel the contract at the end of each football season under terms and conditions specified therein. For the 2010/11 season, the companies have not exercised this cancellation option.

#### Partnership between Olympique Lyonnais and MDA Distribution

On 1 October 2009, Olympique Lyonnais, a subsidiary of Olympique Lyonnais Groupe, signed a partnership contract under which MDA benefits from marketing services related to certain matches involving Olympique Lyonnais during the 2009/10 season. Olympique Lyonnais players' shirts display the MDA logo and MDA advertising panels are displayed during these matches.

#### **Noel Soccer**

Olympique Lyonnais Groupe and Noel Soccer (Umbro) have agreed to the terms and conditions of an early termination of their contract as of 30 June 2010. In this context, a contract cancellation payment of €4 million will be made to Umbro. This amount has been fully recognised as of 31 December 2009.

#### **GE Money Bank**

The parties have agreed to terminate their contract as of 30 June 2010. For future years, discussions are in progress with various bank partners, including GE Money Bank.

#### New stadium project - OL Land - Events since 1 July 2009

The Development and Modernisation of Tourism Services Act came into effect on 20 July 2009.

Article 28 Chapter VI of this Act allows large sports stadiums to be given "general interest equipment" status, paving the way for the construction of large stadiums to support France's bid to host the 2016 European championship.

Furthermore, on 6 July 2009 the Greater Lyon Community Council (Conseil Communautaire) voted in favour of the draft zoning plan no. 1.

On 21 October 2009 an IPSOS survey confirmed that a large majority of the residents of Greater Lyon continue to view the project favourably (74% in 2009, vs. 76% in 2007).

On 11 November 2009, the FFF (French Football Federation) announced the list of 12 stadiums included as part of France's bid to host the Euro 2016 and confirmed that the new stadium in Décines was one of them.

On 13 November 2009 a support group was created to promote Lyon as a host city for the Euro 2016.

On 2 December 2009, President Nicolas Sarkozy confirmed that the French government will appropriate €150 million for stadiums in the cities that would host the Euro 2016 (including €20

million for the transport infrastructure surrounding the Décines stadium). This appropriation will not be contingent upon France being selected to organise the Euro 2016.

On 10 December 2009, the Administrative Court of Appeal cancelled Greater Lyon's vote of 9 July 2007 on an amendment to the Décines-Charpieu land use plan, connected in particular with the new stadium project. This decision was contrary to that of the Lyon Administrative Court and to the conclusions of the government mediator at the Administrative Appeal Court, and as such appeared to be unfounded. As a result, Greater Lyon has appealed to the Conseil d'Etat. On 17 December 2009, Greater Lyon voted in favour (101 votes for, 31 against) of launching the studies related to stadium access (€23 million).

In accordance with the intentions of Gérard Collomb, mayor of Lyon and president of Greater Lyon, Greater Lyon will continue to prepare the new stadium project with the same determination so that it can be inaugurated as planned on the symbolic date of 8 December 2013.

#### **Corporate structure simplification**

The Company has decided to dissolve OL Brasserie, which no longer had any business purpose since the fire that completed destroyed its premises in November 2008.

This dissolution will be effective from the 2<sup>nd</sup> half of 2009/10.

#### Creation of a special fund

In November 2009, Olympique Lyonnais and OL Fondation created a special fund under the Economic Modernisation Act of 4 August 2008 (law no. 2008-776) and its application decree of 11 February 2009 (no. 2009-158).

The purpose of this fund is to conduct or support any general interest initiative of a sporting, cultural or social nature with the intention of bringing together individuals wishing to act collectively to support general interest initiatives.

In this context, the special "sOLidarity" fund will support general interest projects proposed from time to time by club supporters and benefactors. It will operate differently from OL Fondation and in a complementary fashion. Numerous theme-based projects are expected to be supported, following a screening process. An around-the-world humanitarian expedition called "le tour du monde en sOLidaire" is the fund's founding event.

#### 1-5 Principal transactions with related parties

The principal transactions with related parties are shown in Note 8 to the consolidated first-half financial statements 2009/10, found on page 38 of this report.

#### 1-6 Football results as of 31 December 2009

#### Men's team:

- 6th place in the Ligue 1 standings.
- Qualified for the UEFA Champions League first knockout round. OL will face Real Madrid on 16 February 2010 in Lyon and on 10 March in Madrid.

#### Women's team:

- o 2<sup>nd</sup> place in the Ligue 1 standings.
- Qualified for the UEFA Women's Cup quarter-final round (pending the decision of the CAS on 25 February 2010).

#### 1-7 Events since 1 January 2010

#### **Player acquisition**

The club acquired Dejan Lovren from Dinamo Zagreb for €9.4 million during the winter trading window. The player has signed a 4½-year contract with the club.

## 1-8 Description of principal risks and uncertainties for the remaining six months of the financial year

Apart from the risks indicated in the "management report" on pages 25-34 of the Annual Financial Report 2008/09, available online at <a href="https://www.olweb.fr">www.olweb.fr</a>, the Company has identified the following risks:

- Risks related to the vote on the online betting law: the contract with Volantis, under which the BetClic brand will be displayed on the players' shirts during home Ligue 1 fixtures and during European matches, is subject to approval of a law that the Senate is to vote on between now and the end of February 2010. This law will authorise advertising for online betting companies. If this bill is not approved, Olympique Lyonnais will not receive part of the revenue provided for under the contract with Volantis.
- Lastly, the Company has updated the paragraph related to the risks of the OL Land project:
  - OL Groupe, accompanied by various private partners, plans to build a new stadium as well as a business park. Based on current economic conditions, the park would be composed of training grounds for Olympique Lyonnais, a leisure centre, office buildings and two hotels. Realisation of this project will be a long and complex process involving many factors. It will require various administrative authorisations, in particular the building permit. The time taken to obtain these authorisations and to carry out any appeals against administrative decisions could delay the development process. Similarly, the construction timetable may be delayed by unexpected events, such as the discovery

of archaeological remains on the site of the new stadium, any of the architectural and technical constraints that may arise in a complex construction project, problems or litigation with building contractors or failure by service providers. The Group may also face difficulties in obtaining the financing needed to build the stadium. These factors may cause substantial delays and additional costs. In the extreme, for example if the Group is unable to raise the necessary financing, there is a risk that the project will not be completed. This could have a significant adverse impact on the Group's strategy, activity, financial position and results. Major delays or the non-completion of the project may also significantly affect the Group's outlook.

#### 1-9 Football results to date

#### Men's team:

- 4<sup>th</sup> place in the Ligue 1 standings with 46 points;
- Qualified for the first knockout round of the UEFA Champions League. The first leg was played on 16 February 2010 in Lyon with Lyon winning 1-0, and the return match will take place in Madrid on 10 March 2010.
- Coupe de la Ligue: defeated by Lorient in the quarter-final.
- Coupe de France: defeated by Monaco in the round of 32.

#### Women's team:

- o 2<sup>nd</sup> place in the Division 1 standings.
- Qualified for the UEFA Women's Cup quarter-final round (pending the decision of the CAS on 25 February 2010).

#### 1-10 New stadium - OL Land project

On 10 December 2009, the Administrative Court of Appeal cancelled the procedure underway to amend the land use plan applicable to the site of the future OL stadium. As a follow-up, on 11 January 2010, a very strong majority of elected Greater Lyon officials voted in favour of launching a new amendment.

This vote brings the goal of obtaining an enforceable land use plan by early 2011 closer. Achieving this goal would keep the project on schedule for delivery of the new stadium by the end of 2013, as approved by all of the partners.

On 26 January 2010, OL signed a contract with the FFF and UEFA related to the requirements for the new stadium in Décines, which are in line with those of the Euro 2016.

On 4 February 2010, OL retained a major international consultancy to optimise its economic and financial business model.

On 15 February 2010, France's candidacy for the Euro 2016 was officialised. UEFA has set a deadline for delivery of the new stadiums at 30 June 2014.

On 3 February 2010, Olympique Lyonnais Groupe published a press release following a letter sent by Etienne Tête to the Autorité des Marchés Financiers about the new stadium project. This press release reiterated the current provisional timetable and confirmed the Group's financial capacity to carry out the new stadium project.

#### 1-11 Medium- and long-term outlook

OL Groupe has numerous strengths upon which it can draw to continue playing a leading role in France. These include its financial structure and its strategy of investing both in infrastructure—the new stadium and the new training academy—and in players. These strengths should also enable the Group to close the gap with its international rivals. Heavily indebted and lacking financial resources, most of them are suffering in the current economic crisis affecting international football.

Several favourable items should come into play in the coming months:

- BetClic should gain visibility on OL shirts as soon as the on-line betting bill is voted into law;
- The expected improvement in economic conditions should revive the advertising market and prospects for new sponsors;
- Next July the ten-year, €80-100 million partnership with Adidas should help bring about a significant increase in merchandising revenue, owing to Adidas' extensive distribution network both in France and other countries.

As of 17 February 2010, the was no dispute involving OL Groupe that could jeopardise the business or the objectives the Group has set for the 2009/10 financial year.

# Consolidated first-half financial statements 2009/10

#### 2-1 Consolidated first-half financial statements - Income statement

(in thousands of euros)		1 <sup>st</sup> half 2009/10	% of rev.	1 <sup>st</sup> half 2008/09	% of rev.
Revenue from businesses	5.1	89,858	100%	100,443	100%
Revenue from businesses (excl. player trading)	5.1	75,379	84%	86,029	86%
Purchases used during the period	5.2	-8,534	-9%	-9,036	-9%
External costs		-8,091	-9%	-11,431	-11%
Taxes other than income taxes		-1,516	-2%	-3,269	-3%
Personnel costs	5.5	-47,317	-53%	-54,185	-54%
EBITDA (excl. player trading)		9,920	11%	8,109	8%
Net depreciation, amortisation and provisions	5.3	-1,165	-1%	-833	-1%
Other ordinary income and expenses		-4,745	-5%	-1,498	-1%
Profit/(loss) from ordinary activities, excl. player					
trading		4,010	4%	5,778	6%
Revenue from sale of player registrations	5.1	14,479	16%	14,414	14%
Residual value of player registrations	5.4	-10,789	-12%	-7,335	-7%
Gross profit (EBITDA) on player trading		3,691	4%	7,079	7%
Net amortisation and provisions	5.3	-20,452	-23%	-17,511	-17%
Profit from ordinary activities (player trading)		-16,762	-19%	-10,432	-10%
Total EBITDA		13,611	15%	15,188	15%
Total profit/(loss) from ordinary activities		-12,752	-14%	-4,654	-5%
Other non-recurring operating income and expense			0%	154	0%
Operating profit/(loss)		-12,752	-14%	-4,500	-4%
Net financial income/(expense)	5.6	-383	0%	859	1%
Pre-tax profit/(loss)		-13,135	-15%	-3,641	-4%
Corporate income tax	5.7	4,478	5%	1,219	1%
Share in net profit of associates		4			
Net profit/(loss) for the period		-8,654	-10%	-2,422	-2%
Net profit/(loss) attributable to equity holders of		0.746	100/	2 442	20/
the parent		-8,716	-10%	-2,419	-2%
Net profit/(loss) attributable to minority interests	]	63		-3	

STATEMENT OF RECOGNISED PROFIT (in thousands of euros)	1 <sup>st</sup> half 2009/10	1 <sup>st</sup> half 2008/09
Impact of deferred taxes on restatements		
Transactions on treasury shares, net of tax	-281	-76
Share-based payments, net of tax	28	63
Actuarial differences on pension commitments		-100
Profit/(loss) recognised directly in equity	-253	-113
Total recognised profit/(loss)	-8,906	-2,535
Total recognised profit/(loss) attributable to equity holders of the parent	-8,969	-2,532
Total recognised profit/(loss) attributable to minority interests	63	-3

#### 2-2 Consolidated first-half financial statements - Balance sheet

#### **Assets**

Net amounts (in thousands of euros)	Notes	31/12/09	30/06/09
(in thousands of euros)			
Intangible assets			
Goodwill	4.1.1	2,221	2,221
Player registrations	4.1.2	124,748	71,849
Other intangible assets	4.1.2	786	805
Property, plant and equipment	4.1.3	18,896	19,287
Other non-current financial assets	4.1.4	8,773	494
Receivables on sale of player registrations (portion > 1 year)	4.2	16,678	29,140
Investments in associates	4.1.5	460	456
Deferred taxes	4.3	2,367	5
Non-current assets		174,929	124,257
Inventories	4.2	739	492
Trade accounts receivable	4.2	28,761	12,251
Receivables on sale of player registrations (portion < 1 year)	4.2	24,209	33,266
Player registrations held for sale	4.2		8,356
Other current financial assets	4.2	11,450	
Other current assets, prepayments and accrued income	4.2	25,694	16,646
Cash and cash equivalents			
Marketable securities	4.2	55,495	103,480
Cash	4.2	1,107	874
Current assets		147,455	175,365
TOTAL ASSETS		322,384	299,622

#### **Equity & Liabilities**

Net amounts	Notes	31/12/09	30/06/09
(in thousands of euros)			
Capital	4.4	20 127	20,127
Capital Share premiums	4.4	20,127 102,865	102,865
Reserves	4.4	39,988	36,580
Net profit/(loss) for the period		(8,716)	5,143
Equity attributable to equity holders of the parent		154,264	164,715
			-
Minority interests		3,076	3,113
Total equity		157,340	167,828
Borrowings and financial liabilities (portion > 1 year)	4.6 & 4.7	24,259	35,939
Liabilities on acquisition of player registrations (portion > 1	4.6 & 4.7	24,672	7,407
year)	4.0 & 4.7	24,072	7,407
Deferred taxes	4.3	27	2,292
	4.5.4		F40
Provision for pension obligations	4.5.1	557	518
Non-current liabilities		49,515	46,156
Provisions (portion < 1 year)	4.5.2	57	67
Financial liabilities (portion < 1 year)			
Bank overdrafts	4.6 & 4.7	1,094	2,026
Other borrowings and financial liabilities	4.6 & 4.7	11,563	4,086
Trade accounts payable & related accounts	4.6 & 4.7	13,889	14,034
Tax and social security liabilities	4.6 & 4.7	33,817	31,400
Liabilities on acquisition of player registrations (portion < 1		•	•
year)	4.6 & 4.7	38,961	28,401
Other current liabilities, deferred income and accruals	4.6 & 4.7	16,148	5,625
Current liabilities		115,529	85,638
TOTAL EQUITY AND LIABILITIES		322,384	299,622

#### 2-3 Consolidated first-half financial statements - Cash flow statement

(in thousands of euros)	31/12/09	31/12/08
Net profit/(loss)	-8,654	-2,422
Share in net profit/(loss) of associates	-4	
Depreciation, amortisation & provisions	21,508	18,528
Other non-cash income and expenses	-380	52
Capital gains on sale of player registrations	-3,690	-7,078
Capital gains on sale of other non-current assets	10	750
Tax expense	-4,478	-1,219
Pre-tax cash flow	4,312	8,611
Dividends received from associates		
Tax paid	3,309	994
Change in trade and other receivables	-18,967	-14,789
Change in trade and other payables	2,625	-12,179
Change in working capital requirement	-16,342	-26,968
Net cash from operating activities	-8,721	-17,363
Acquisition of player registrations net of change in liabilities	-47,959	-44,430
Acquisitions of other intangible assets	-32	-63
Acquisitions of property, plant & equipment	-593	-3,130
Acquisitions of non-current financial assets	-261	-2
Sale of player registrations net of change in receivables	35,998	22,712
Disposal or reduction in other non-current assets	107	11
Acquisition of subsidiaries net of acquired cash		
Net cash from investing activities	-12,740	-24,903
Capital increase		
Dividends paid to equity holders of the parent	-1,811	-1,813
Dividends paid to minority interests	-100	-57
New borrowings	597	3,000
Repayment of borrowings	-4,800	-5,350
Pledged mutual funds	-19,575	
Shares held in treasury	329	-612
Net cash from financing activities	-25,360	-4,832
Opening cash balance	102,329	148,432
Change in cash	-46,821	-47,098
Closing cash balance	55,508	101,335

(in thousands of euros)	31/12/09	31/12/08
Marketable securities	55,495	101,633
Cash	1,107	1,413
Bank overdrafts	-1,094	-1,711
Closing cash balance	55,508	101,335

Acquisition of player registrations net of change in liabilities

(in thousands of euros)	31/12/09	31/12/08
Acquisition of player registrations	-76,180	-27,877
Agent payables relating to acquisition of player registrations	396	93
Player registration payables at 31/12/2009	63,633	
Player registration payables at 30/06/2009	-35,808	
Player registration payables at 31/12/2008		39,986
Player registration payables at 30/06/2008		-56,632
	-47,959	-44,430

Sale of player registrations net of change in receivables

(in thousands of euros)	31/12/09	31/12/08
Revenue from sale of player registrations	14,479	14,414
Player registration receivables at 31/12/2009	-40,887	
Player registration receivables at 30/06/2009	62,406	
Player registration receivables at 31/12/2008		-35,625
Player registration receivables at 30/06/2008		43,922
	35,998	22,712

## 2-4 Consolidated first-half financial statements - Statement of changes in equity

		Equity attributable to						
		equity holders of the parent					minority interests	
(in thousands of euros)	Capital	Share premiums	Treasury shares	Reserves and net profit	Profit/(loss) recognised directly in equity	Total Group share		Total equity
Equity at 30/06/2008	20,127	102,865	-4,888	43,715	28	161,847	2,969	164,816
Net profit/(loss) for the period			,	-2,419		-2,419	-3	-2,422
Dividends				-1,813		-1,813	-57	-1,870
Treasury shares			-612		-76	-688		-688
Share-based payments, net of tax					63	63		63
IAS 19 Amendment					-100	-100		-100
Other				16		16	0	16
Equity at 31/12/2008	20,127	102,865	-5,500	39,499	-85	156,906	2,909	159,815
Equity at 30/06/2009	20,127	102,865	-5,011	47,049	-315	164,715	3,113	167,828
Net profit/(loss) for the period				-8,716		-8,716	63	-8,653
Dividends				-1,811		-1,811	-100	-1,911
Treasury shares			329		-281	48		48
Share-based payments, net of tax					28	28		28
IAS 19 Amendment						0		0
Other								0
Equity at 31/12/2009	20,127	102,865	-4,682	36,522	-568	154,264	3,076	157,340

#### 2-5 Consolidated first-half financial statements - Earnings per share

	From 01/07/09 to 31/12/09	From 01/07/08 to 31/12/08
Number of shares at end of period	13,241,287	13,241,287
Average number of shares in issue	13,241,287	13,241,287
Number of treasury shares held at end of period	324,382	300,965
Consolidated net profit/(loss)		
Group share of net profit/(loss) (in € m)	-8.72	-2.42
Group share of net profit/(loss) per share (in $\odot$ ) (1)	-0.68	-0.19
Total recognised profit/(loss)		
Group share of total recognised profit/(loss) (in € m)	-8.97	-2.53
Group share of total recognised profit/(loss) per share (in $\mathfrak{C}$ )	-0.69	-0.20
Net dividend		
Total dividend (in € m)	1.85	1.85
Net dividend per share (in €)	0.14	0.14

 $<sup>^{(1)}</sup>$  Calculated on the average number of shares in issue after deduction of treasury shares

## 2-6 Notes to the condensed consolidated financial statements for the first half of 2009/10

The consolidated financial statements comprise the financial statements of Olympique Lyonnais Groupe SA (350 avenue Jean Jaurès, 69007 Lyon) and those of its subsidiaries. The Group's main business is its professional football team. Subsidiaries have been created in media, merchandising, catering and travel as extensions of the main business.

The consolidated financial statements were approved by the Board of Directors on 17 February 2010.

#### 1- Significant events in the first half of 2009/10

#### 1.1 Acquisitions of player registrations during the financial year

In July 2009, Bafetimbi Gomis, forward, was acquired from St. Etienne for €14.2 million.

In July 2009, Aly Cissokho, defender, was acquired from FC Porto for €15.8 million.

In July 2009, Michel Bastos, midfielder, was acquired from Lille for €20.7 million.

In July 2009 Lisandro Lopez, forward, was acquired from FC Porto for €25.8 million.

#### 1.2 Sales of player registrations during the period

In August 2009, Fabio Grosso was transferred to Juventus (Turin) for  $\leq 2$  million and  $\leq 0.5$  million in incentives. Bonuses of up to  $\leq 0.5$  million could be recognised, depending on future performance of the acquiring club.

In August 2009, Anthony Mounier was transferred to OGC Nice for €2.5 million, plus 15% of any gain on a potential future transfer of the player.

In July 2009, Kader Keita was transferred to Galatasaray for €8.4 million.

#### 1.3 New partnerships

#### **Adidas**

On 7 August 2009, SASP Olympique Lyonnais and Sportfive signed a framework agreement with Adidas under which Adidas will become Olympique Lyonnais' exclusive kit manufacturer starting with the 2010/11 season.

#### **BetClic - Volantis**

Olympique Lyonnais has signed two contracts with Volantis, one as part of a "Europe shirt" partnership and the other in the context of a "Lique 1 home fixtures" partnership.

#### **MDA**

On 1 October 2009, SASP Olympique Lyonnais and Sportfive signed a partnership contract.

#### **Noel Soccer**

Olympique Lyonnais Groupe and Noel Soccer (Umbro) have agreed to the terms and conditions of an early termination of their contract as of 30 June 2010. A payment of  $\leq$ 4 million was recognised as of 31/12/2009 in other ordinary operating expenses.

#### **GE Money Bank**

The parties have agreed to terminate their contract as of 30 June 2010. For future years, discussions are in progress with various bank partners, including GE Money Bank.

#### 1.4 Creation of a special fund

The special sollidarity fund, created by Olympique Lyonnais and OL Fondation, aims to support general interest projects proposed from time to time by club supporters and benefactors.

#### 1.5 Corporate structure simplification

The Company has decided to dissolve OL Brasserie, which no longer had any business purpose since the fire that completed destroyed its premises in November 2008.

#### 2- Financial statements for the first half of 2009/10

#### 2.1 Accounting principles and methods

#### **General principles**

These condensed consolidated first-half financial statements have been prepared in accordance with IAS 34 "Interim Financial Reporting".

In accordance with that standard, the consolidated financial statements are presented with a condensed version of the notes.

The accounting principles and procedures applied are identical to those used for the annual financial statements closing; they are described in the notes to the financial statements for the year ended 30 June 2009. The information disclosed in the notes to the first-half statements relate only to the significant items, transactions and events needed to understand the changes in the financial condition and performance of the Group.

Concerning legislation adopted by the European Union and mandatory for financial years starting on or after 1 January 2009:

 IAS 1, revised "Presentation of the financial statements": the new provisions of this text did not result in any significant changes to the presentation of the Group's financial statements;

- IFRIC 13 "Customer loyalty programmes": introduced with the issuance of gift cards to Group customers during the 2009/10 financial year;
- IAS 23 "Borrowing costs" is expected to apply to the new stadium project. The impact will be recognised prospectively;
- IFRS 8 "Operating segments": the Group has decided to present a breakdown of revenue from businesses by type of business. Implementation of this new standard did not cause any significant changes to the information previously disclosed in accordance with IAS 14.

Concerning new legislation adopted by the European Union and mandatory for financial years starting on or after 1 July 2009, the following items did not have an impact on the Group's financial statements: amendment to IAS 39 "Financial instruments: recognition and measurement" - eligible hedged items, IFRS 7 "Reclassification of financial assets", IFRS 3, revised, "Business combinations", IFRIC 11 "Group and treasury share transactions", and IFRIC 14 "Limit on a defined benefit asset and minimum funding requirements".

The Group has not used accounting principles contrary to mandatory IFRS in 2009 and not yet adopted at the European level. It does not expect standards and interpretations published by IASB but not yet approved by the European Union to have a significant impact on its financial statements.

These condensed consolidated financial statements should be read in conjunction with the financial statements for the financial year ended 30 June 2009. Amounts in the financial statements are shown in thousands of euros.

In these interim financial statements all Group entities and the Group itself apply the same principles as those used in the annual financial statements.

Valuations have been established as if the interim period were a stand-alone period.

The first-half statements of OL Groupe include the financial year's initial sales of player registrations (the summer transfer window between 1 July and 31 August) and receipts relating to the group stage of the UEFA Champions' League.

#### Revenue recognition

#### **Broadcasting rights and sponsorship receipts**

Television rights are paid to the club in relation to its involvement in various competitions (Ligue 1, Champions' League, etc.).

Receipts from the French Professional League (LFP) are broken down into a fixed component recognised in proportion to the number of matches played, on a pro rata basis, and a variable component that includes a prestige premium based on the number of televised matches in which the club appears and a ranking premium allocated on the basis of the number of matches played.

Receipts from the Champions League are recognised on the basis of the revenue earned at the date of the first-half closing.

In accordance with the CNCC (French professional accounting body) instruction of 28 March 2007, the options retained by the Group for the first-half closing are as follows:

- Fixed rights are recognised proportionately to the matches played as of the date of the first-half closing.
- Variable rights and sponsorship receipts are recognised using an estimate of the league position at the end of the season (as of 31 December 2009, the Company applied a sixth-place finish), on a pro rata basis.

#### **Ticketing**

Receipts from ticketing are allocated for the period concerned, proportionately to the number of home matches played as of the date of first-half closing.

#### **Personnel costs**

Expenses of football team personnel, and bonuses in particular, are recognised in accordance with league position options chosen by management.

#### **Retirement benefit obligations**

The social security financing law had no impact on the calculation of the obligation for end-of-career retirement payments. The assumptions used shall be changed in the annual financial statements. There were no new benefits or changes to retirement schemes as a result of legal, collective bargaining or contractual provisions during the first half of the year.

#### Assessment of the tax credit or charge

- The standard rate of 33.33% is used for the calculation of the tax credit or charge, increased by the supplementary tax;
- The tax credit or expense for the whole Group is calculated on the basis of each entity's actual situation, similarly to the annual closing.

Using a method based on the average annual tax rate would not lead to a significant difference from the current approach.

#### Cash and cash equivalents and other financial assets

The line item cash and cash equivalents includes euro-denominated money-market funds when the criteria recommended by the AMF (volatility and very low sensitivity) are met.

Pursuant to the definition proposed in IAS 7, OL Groupe has excluded €19.6 million in mutual funds pledged in support of guarantees from cash and cash equivalents. These investments cannot be sold. They are classified as other current financial assets if they mature in less than one year; otherwise they are classified as other non-current financial assets.

#### **Impairment of non-financial assets**

As indicated in Note 2.7.4 to the 2008/09 financial statements, dated 30 June 2009, intangible assets with an indefinite lifetime and goodwill are subjected to impairment tests at each closing date. Similarly, intangible assets and property, plant & equipment with a finite lifetime are subjected to impairment tests if there is an indication of a loss in value, according to the terms detailed in the note mentioned above.

At the first-half closing, impairment tests are performed only on assets or groups of assets for which there is an indication of a loss in value at the end of the first half of the year, or for which there was an indication of a loss in value at the previous closing.

The calculation methods used for the impairment tests performed at 31 December 2009 are the same as those detailed at the 30 June 2009 closing.

#### 3- Consolidation scope

Head office Company no.	Activity	Number of months consolidated	% Control 31/12/09	% Interest 31/12/09	% Interest 30/06/09	
Lyon 421577495	Holding company	6				
Companies owned by Olympique Lyonnais Groupe						
Lyon 385071881	Sports club	6	99.99	99.99	99.99	FC
Lyon 442493888	Merchandising	6	99.98	99.98	99.98	FC
Lyon 399272277	Catering	6	49.97	49.97	49.97	EM
Lyon 431703057	Travel agency	6	50.00	50.00	50.00	FC
Lyon 444248314	Property	6	100.00	100.00	100.00	FC
Lyon 477659551	Security and reception	6	99.97	99.97	99.97	FC
Lyon 478996168	Media production	6	99.97	99.97	99.97	FC
Lyon 419882840	derivative	6	100.00	100.00	100.00	FC
Lyon 484764949	Hairdressing	6	40.00	40.00	40.00	EM
Lyon 490193141	Catering	6	99.97	99.97	99.97	FC
Lyon 498659762	Property	6	100.00	100.00	100.00	FC
Lyon 779845569	Association	6		<u>-</u>		FC
Lyon 401930300	Property	6				FC
	Lyon 421577495  The Lyon 385071881 Lyon 442493888 Lyon 399272277 Lyon 431703057 Lyon 444248314 Lyon 477659551 Lyon 478996168 Lyon 419882840 Lyon 419882840 Lyon 490193141 Lyon 498659762  Lyon 779845569 Lyon	Lyon Holding company  Re Lyonnais Groupe  Lyon Sports club 385071881  Lyon Merchandising 42493888  Lyon Catering 399272277  Lyon Property 441248314  Lyon Security and reception Lyon Media Production Lyon Sale of derivative A19882840  Lyon Sale of derivative Products Lyon Hairdressing 490193141  Lyon Property  Lyon A84764949  Lyon A90193141  Lyon Property  Lyon Association 779845569  Lyon Property	Lyon	Company no.         Months consolidated consolidated decivative 421577495         Control 31/12/09           Lyon 421577495 company         6            Ite Lyonnais Groupe         5ports club 385071881         6         99.99           Lyon 4242493888         6         99.99           Lyon 399272277         6         49.97           Lyon 431703057         Catering 40         6         50.00           Lyon 444248314         9roperty 44248314         6         100.00           Lyon 5ecurity and 477659551         reception 6         99.97           Lyon 6erivative 419882840         production 6         99.97           Lyon 6erivative 419882840         products 6         100.00           Lyon 7913141         6         99.97           Lyon 89659762         6         100.00           Lyon 498659762         6         100.00           Lyon 779845569         Association 779845569         6         100.00	Lyon	Lyon

FC: full consolidation EM: equity method

#### **Closing dates**

All Group companies have a 30 June year-end except for SCI OL (31 December). For this entity, financial statements have been prepared for the period from 1 July to 31 December.

 $<sup>^{(1)}</sup>$  OL Voyages, which is 50%-owned, is fully consolidated as its executive officers are appointed by OL Groupe.

<sup>&</sup>lt;sup>(2)</sup> Companies controlled by the Group by virtue of a contract, an agreement or a clause in the Articles of Association are fully consolidated, even if the Group does not own any of the share capital (special-purpose entities).

#### 4 - Notes to the balance sheet

#### 4.1 Movements in non-current assets

#### 4.1.1 Goodwill (net value)

(in thousands of euros)	30/06/09	Increases	Decreases	31/12/09
Olympique Lyonnais Merchandising	46			46
Olympique Lyonnais SASP	1,600			1,600
M2A	355			355
OL Images	220			220
TOTAL (1)	2,221	0	0	2,221

<sup>(1)</sup> includes impairment in the value of OL Brasserie of €364 thousand

#### 4.1.2 Other intangible assets

Movements during the period were as follows:

(in thousands of euros)	30/06/09	Increases	Decreases	31/12/09
Concessions, trademarks and media rights	925	32		957
Amort. of concessions, trademarks and media rights	-120	-52		-172
Other intangible assets	805	-20	0	786
Player registrations	120,138	76,180	-8,611	187,707
Amort. of player registrations (1)	-48,289	-20,452	5,782	-62,959
Player registrations	71,849	55,728	-2,829	124,748

<sup>(1)</sup> includes impairment of €884 thousand as of 31/12/2009 reflecting a provision of €799 thousand, a reversal of €87 thousand and a reduction of €1,137 thousand as a result of a sale, compared with €1,309 thousand as of 30/06/09.

The net carrying amount of player registrations is shown in the table below:

(in thousands of euros)	Net value at 31/12/09	Net value at 30/06/09
Contracts expiring in 2010		65
Contracts expiring in 2011	8,974	16,190
Contracts expiring in 2012	29,116	35,177
Contracts expiring in 2013	36,060	20,416
Contracts expiring in 2014	50,598	
Total player registrations	124,748	71,849

#### 4.1.3 Property, plant & equipment

Movements during the period were as follows:

(in thousands of euros)	30/06/09	Increases	Decreases	31/12/09
Buildings and fixtures (1)	23,433	476	-12	23,897
Equipment and furniture (2)	3,280	117	-9	3,388
Gross amount	26,713	593	-21	27,285
Buildings and fixtures	-5,413	-736	1	-6,147
Equipment and furniture (2)	-2,013	-237	9	-2,241
Depreciation, amortisation	-7,426	-973	10	-8,389
Net amounts	19,287	-380	-11	18,896

<sup>&</sup>lt;sup>(1)</sup> includes €6,608 thousand under construction as of 31 December 2009, related to the stadium.

#### 4.1.4 Other financial assets and investments

Movements during the period were as follows:

(in thousands of euros)	30/06/09	Increases	Decreases	31/12/09
Other non-current financial assets Mutual funds pledged in support of	494	261	-107	648
guarantees (1)	0	8,125	0	8,125
Gross amount	494	8,386	-107	8,773
Writedowns	0			0
Net amounts	494	8,386	-107	8,773

<sup>(1)</sup> See Note 4.2 Cash and cash equivalents

#### 4.1.5 Changes in investments in associates

(in thousands of euros)	31/12/09	30/06/09
Opening position	456	506
Dividends		-75
Changes in the scope of consolidation		10
Share in net profit of associates	4	15
Closing position	460	456

 $<sup>^{(2)}</sup>$  includes finance lease agreements restated in accordance with IAS 17: gross value of €1,158 thousand and depreciation of €513 thousand

#### 4.2 Changes in current assets

Movements during the period were as follows:

(in thousands of euros)	30/06/09	Changes in the scope of consolidation	Changes during the period	31/12/09
Inventories (1)	602		246	848
Inventory provisions	-110		1	-109
Net inventories	492	0	247	739
Trade accounts receivable	12,630		16,633	29,263
Provisions for bad debts	-379		-123	-502
Net trade receivables	12,251	0	16,510	28,761
Player registration receivables (2) Provisions on player registration receivables	33,266		-9,057 0	24,209
Net player registration receivables	33,266	0	-9,057	24,209
Player registrations held for sale Provisions on player registrations held for sale	8,674 -318		-8,674 318	
Net player registrations held for sale	8,356	o	-8,356	0
Mutual funds pledged in support of guarantees (3)	0		11,450	11,450
<b>Total other current financial assets</b>	0	0	11,450	11,450
Tax receivable on total revenue	10,133		3,377	13,510
Other tax receivables	4,179		-2,958	1,221
Social security receivables	14		1,145	1,159
Other current assets	1,226		7,325	8,551
Accruals	1,117		159	1,276
Total other current assets	16,669	0	9,048	25,717
Provisions on other assets	-23		0	-23
Net other assets	16,646	0	9,048	25,694

- (1) Inventories related mainly to OL Merchandising and M2A,
- (2) Receivables on player registrations broke down as follows:

(in thousands of euros)	31/1	2/09	30/06/09		
(iii tilousallus ol eulos)	current	non-current	current	non-current	
Receivables on registrations sold before 2009	4,666	0	12,925	4,595	
Receivables on registrations sold in 2009	14,739	10,100	20,341	24,545	
Receivables on registrations sold in 2010	4,804	6,578			
Player registration receivables (gross)	24,209	16,678	33,266	29,140	
	40,887		62	,406	

The impact of discounting on the value of player registrations was €378 thousand. The impact on financial income is shown in Note 5.6.

There were no unprovisioned, past-due player registration receivables. Unprovisioned past-due trade account receivable were not significant.

Information on customer credit risk is provided in Note 4.7.2.

(3) See note (1) in next section

#### Cash and cash equivalents

Movements during the period were as follows:

(in thousands of euros)	Historical cost at 31/12/09	Market value at 31/12/09	Historical cost at 30/06/09	Market value at 30/06/09
Units in investment and mutual funds (1) Cash	55,495 1,107	55,495 1,107	103,480 874	103,480 874
Total	56,602	56,602	104,354	104,354

<sup>(1)</sup> Investments in money-market or capital-guaranteed mutual funds. Historical cost is equal to market value, as the shares were sold then repurchased on the closing date. Pursuant to IAS 7, the Group excluded €19,575 thousand in pledged mutual funds from this line item. These mutual funds were classified in non-current financial assets (€8,125 thousand) or current financial assets (€11,450 thousand) depending on their maturity dates.

#### 4.3 Other movements

The following table shows a breakdown of deferred tax assets and liabilities by type:

(in thousands of euros)	30/06/09	Impact on profit/(loss)	Impact on reserves	31/12/09
Deferred tax assets	5	2,236	126	2,367
Deferred tax liabilities	-2,292	2,265	=	-27
Net amounts	-2,287	4,501	126	2,340

Deferred taxes essentially represented the tax effect of restating player registrations. Unrecognised tax-loss carryforwards amounted to €709 thousand.

#### 4.4 Notes on equity

The share capital comprises ordinary shares and has not changed.

(in thousands of euros)	31/12/09	30/06/09
Number of shares	13,241,287	13,241,287
Par value	1.52	1.52
Share capital	20,127	20,127
Share premium	102,865	102,865

	Number of shares	Par value in euros
At 30/06/09	13,241,287	1.52
Changes		
At 31/12/09	13,241,287	1.52

Reserves broke down as follows:

(in thousands of euros)	31/12/09	30/06/09
Legal reserves	2,013	1976
Regulated reserves	37	37
Other reserves	130	130
Retained earnings	32,770	30,556
Total equity reserves	34,950	32,699
Reserves for share-based payment Reserves related to IFRS restatements	177 4,861	149 3,732
Total reserves	39,988	36,580

The statement of changes in equity is presented in the first part of the financial statements.

#### 4.5 Provisions

#### 4.5.1 Provisions for retirement benefit obligations

(in thousands of euros)	31/12/09	30/06/09
Present value of opening commitments	518	501
Changes in the scope of consolidation		
Financial costs	13	32
Cost of services provided during the financial year	26	47
Amortisation of unearned past service costs		
Projected present value of closing commitments	557	580
Actuarial variance for the period		-62
Present value of closing commitments	557	518

The provision taken in respect of the group's retirement benefit obligation is equal to the value of the liability calculated on the basis of the following assumptions:

- Expected increase in salaries: 1% a year;
- Retirement age: 60 for non-management staff and 63 for management staff;
- Staff turnover: based on INSEE mortality tables and a turnover rate resulting from statistical observations;
- Discount rate: 4.90% at 31 December 2009 (4.50% at 31 December 2008);
- Social security contribution rate: 43% in most cases.

The Group has decided to adopt the IAS 19 amendment which permits the recognition of actuarial gains and losses in equity. There was no impact therefrom during the period. No contributions were paid to pension funds.

#### 4.5.2 Provisions for liabilities and charges (less than one year)

(in thousands of euros)	30/06/09	Increases	Decreases		31/12/09
			Used	Unused	7 7 7 22
Provisions for employee disputes	53				53
Other provisions for liabilities	14	3		-13	4
Total	67	3	0	-13	57

#### 4.6 Breakdown of liabilities by maturity

(in thousands of euros)	31/12/09	One year or less	One to five years	More than five years
Financial liabilities (1)	36,916	12,657	22,297	1,962
Trade accounts payable Player registration liabilities	13,889	13,889		
(2)	63,633	38,961	24,672	
Tax liabilities	13,005	13,005		
Social security liabilities	20,812	20,812		
Other current liabilities	1,124	1,124		
Accruals	15,024	15,024		
Total	164,403	115,472	46,969	1,962

(in thousands of euros)	30/06/09	One year or less	One to five years	More than five years
Financial liabilities (1)	42,051	6,112	33,745	2,194
Trade accounts payable Player registration liabilities	14,034	14,034		
(2)	35,808	28,401	7,407	
Tax liabilities	13,270	13,270		
Social security liabilities	18,130	18,130		
Other current liabilities	595	595		
Accruals	5,030	5,030		
Total	128,918	85,572	41,152	2,194

<sup>(1)</sup> Financial liabilities maturing in 1 to 5 years comprised mainly bank credit facilities granted to OL Groupe, Olympique Lyonnais SASP and Association OL at rates based on Euribor plus a margin negotiated individually with each bank. Financial liabilities maturing in over five years were partly comprised of fixed-rate borrowings contracted by a non-trading property company (SCI) of the Group for the construction of properties (see Note 7.3) as well as a borrowing contracted in November 2008 by OL Association as part of the financing of the new training academy building.

<sup>&</sup>lt;sup>(1)</sup> The maturity of liabilities under leases, restated in accordance with IAS 17, was as follows:

(in thousands of euros)	31/12/09	One year or less	One to five years	More than five years
Obligations under finance leases	689	255	434	
Total	689	255	434	-

<sup>(2)</sup> Player registration payables are discounted. The impact at 31 December 2009 was €1,038 thousand, which will be recognised as a financial expense on a pro rata basis.

These liabilities on player registrations were backed by bank guarantees totalling €39,524 thousand (including €16,234 thousand with maturity of more than one year);

These liabilities are listed below:

	31/12/09				30/06/09	
(in thousands of euros)	Total	Current	Non-current	Total	Current	Non-current
Liabilities on registrations acquired before 2005	135	135		341	209	132
Liabilities on registrations acquired in 2006	194	77	117	368	251	117
Liabilities on registrations acquired in 2008	2,000	1,809	191	16,780	15,333	1,447
Liabilities on registrations acquired in 2009	11,636	11,357	279	18,319	12,608	5,711
Liabilities on registrations acquired in 2010	49,668	25,583	24,085			
Total	63,633	38,961	24,672	35,808	28,401	7,407

#### 4.7 Financial instruments

#### 4.7.1 Fair value of financial instruments

The breakdown of financial assets and liabilities according to the special IAS 39 categories and the comparison between book values and fair values are given in the table below (excluding social security and tax receivables and liabilities).

(in thousands of euros)	Fair value of financial instruments	Net book value at 31/12/09	Fair value at 31/12/09	Net book value at 30/06/09	Fair value at 30/06/09
Other current financial assets	A	11,450	11,450		
Player registration receivables	B and C	40,887	40,887	62,406	62,406
Player registrations held for sale	D		-	8,356	8,356
Other non-current financial assets	A and C	8,773	8,773	494	494
Trade accounts receivable	С	28,761	28,761	12,251	12,251
Other current assets (2)	С	8,551	8,551	1,226	1,226
Marketable securities	Α	55,495	55,495	103,480	103,480
Cash and cash equivalents	А	1,107	1,107	874	874
Financial assets		155,024	155,024	189,087	189,087

(in thousands of euros)	Type of financial instrument	Net book value at 31/12/09	Fair value at 31/12/09	Net book value at 30/06/09	Fair value at 30/06/09
Financial liabilities <sup>(1)</sup> Player registration payables Trade accounts payable Other current liabilities <sup>(2)</sup>	B B and C C C	36,916 63,633 13,889 1,124	36,916 63,633 13,889 1,124	42,051 35,808 14,034 595	42,051 35,808 14,034 595
Financial liabilities		115,562	115,562	92,488	92,488

<sup>(1)</sup> Borrowings were essentially at variable rates.

A: Assets at fair value through profit or loss

B: Assets and liabilities measured at amortised cost

C: Assets and liabilities measured at cost

<sup>(2)</sup> Excluding social security and tax receivables, prepaids and accruals.

#### 4.7.2 Risk management policies

In the course of its business OL Groupe is not significantly exposed to foreign exchange risks.

#### **Liquidity risk**

The Group does not have a liquidity risk, as its current assets and in particular cash and cash equivalents are far in excess of current liabilities. For this reason certain maturities for the part under one year have not been provided in detail.

#### Signature risk

This risk involves principally transactions related to cash investments.

Group investments were comprised of investments in standard money-market mutual funds denominated in euros and repayable on demand.

These investments were held in order to meet day-to-day funding requirements and did not entail any counterparty risk.

#### **Bank credit agreements and guarantees**

At 31 December 2009 the Group had committed credit facilities of €70.6 million available from its banks to meet the funding requirements of its businesses.

The agreements include customary covenants and clauses for accelerated repayments, which are set out in Note 7.3.

The Group is currently in compliance with these covenants and intends to remain so.

#### **Commercial credit risk**

As of 31 December 2009, commercial credit risk had not changed since the end of the previous financial year. There were no significant past-due receivables not written down.

#### Market risks - interest rate risks

The Group has medium-term funding sources which carry interest based on EURIBOR and it invests its available cash in investments that earn interest at variable short-term rates (EONIA and EURIBOR). In this context, the Group is subject to changes in variable rates and examines this risk regularly.

As of the date of this report, the Group had not implemented any interest-rate hedging instruments. An increase in interest rates of 1%, at constant debt levels, would lead to an increase in interest income of around €0.4 million.

Using an integrated IT system, the Finance Department tracks the Group's treasury on a daily basis. A weekly report of net treasury is prepared and used to track changes in debt and invested cash balances.

#### 4.7.3 Net cash and cash equivalents

Net cash and cash equivalents include cash and cash equivalents, financial debt, pledged mutual funds and player registration receivables and payables. Net cash and cash equivalents totalled 16,515 thousand at 31 December 2009, compared with 88,901 thousand at 30 June 2009.

#### 5 - Notes to the income statement

#### 5.1 Breakdown of revenue from businesses

#### **5.1.1** Breakdown of operating revenue by category

(in thousands of euros)	1 <sup>st</sup> half	1 <sup>st</sup> half
	2009/10	2008/09
LFP-FFF media rights	20,191	24,555
UEFA media rights	18,198	20,589
Ticketing	11,410	11,754
Partnerships - Advertising	7,756	10,336
Brand-related revenue (1)	17,824	18,795
Revenue (excl. player trading)	75,379	86,029
Revenue from sale of player registrations <sup>(2)</sup>	14,479	14,414
Revenue from businesses	89,858	100,443

<sup>(1)</sup> Brand-related revenue:

(in thousands of euros)	1 <sup>st</sup> half	1 <sup>st</sup> half	
	2009/10	2008/09	
Merchandising revenue	5,825	7,146	
Revenue related to image rights	1,664	1,697	
Contract signing fees	7,000	7,000	
Other	3,335	2,950	
Brand-related revenue	17,824	18 793	

<sup>(2)</sup> Proceeds from sale of player registrations:

(in thousands of euros)	1 <sup>st</sup> half 2009/10	1 <sup>st</sup> half 2008/09
Baros		4,738
Ben Arfa		1,000
Coupet	225	1,581
Grosso	1,984	
Keita	8,365	
Malouda		830
Mounier	2,458	
Squillaci		5,648
Miscellaneous	1,447	618
Proceeds from sale of player registrations	14,479	14,414

#### 5.1.2 Breakdown of revenue from businesses by company

(in thousands of euros)	1 <sup>st</sup> half 2009/10	1 <sup>st</sup> half 2008/09
Olympique Lyonnais Groupe and other	115	159
Olympique Lyonnais SASP	80,179	88,950
OL Merchandising	4,458	5,945
M2A	1,367	1,202
OL Voyages	1,878	1,886
OL Images	1,664	1,697
OL Organisation	50	29
Association Olympique Lyonnais	146	374
OL Brasserie		202
Revenue from businesses	89,858	100,443

#### 5.2 Breakdown of purchases used during the period

(in thousands of euros)	1 <sup>st</sup> half 2009/10	1 <sup>st</sup> half 2008/09
External purchase for resale internally (1) Other purchases used during the period	-3,361 -5,173	-3,744 -5,292
Purchases used during the period	-8,534	-9,036

<sup>&</sup>lt;sup>(1)</sup> These are comprised mainly of travel and administrative expenses

#### 5.3 Net depreciation, amortisation and provisions

(in thousands of euros)	1 <sup>st</sup> half 2009/10 (1)	1 <sup>st</sup> half 2008/09 (2)
Depreciation & amortisation of intangible assets and PP&E	-1,026	-923
Net provisions for retirement bonuses	-40	-21
Other risk provisions, net	10	-73
Impairment of current assets	-122	217
TOTAL EXCLUDING PLAYER REGISTRATIONS	-1,178	-800
Amortisation of player registrations Net impairment on player registrations	-19,740 -712	-17,511
Net impairment on player registrations	-/12	
TOTAL PLAYER REGISTRATIONS	-20,452	-17,511

 $<sup>^{(1)}</sup>$  Includes  $\in$ -13 thousand in financial provisions, bringing net depreciation, amortisation and provisions from operations to  $\in$ -1,165 thousand.

#### 5.4 Residual value of player registrations

(in thousands of euros)	1 <sup>st</sup> half 2009/10	1 <sup>st</sup> half 2008/09
Decreases in player registration assets Liabilities related to registrations sold Contracts classified as current assets	-2,829 396 -8,356	-7,430 95
Residual value of player registrations	-10,789	-7,335

<sup>(2)</sup> Includes €-7 thousand in other non-recurring income and expense and €40 thousand in reversals of financial provisions, bringing net depreciation, amortisation and provisions from operations to €-833 thousand.

#### 5.5 Personnel expenses

(in thousands of euros)	1 <sup>st</sup> half 2009/10	1 <sup>st</sup> half 2008/09
Payroll	-29,016	-34,090
Social security costs	-9,712	-10,227
Profit-sharing and incentive schemes	-87	-162
Collective image rights (1)	-8,459	-9,610
Expenses relating to stock-option plans (2)	-42	-96
TOTAL	-47,317	-54,185

<sup>&</sup>lt;sup>(1)</sup> Special legislation was introduced by the French government in 2004 on collective image rights for players who are members of a professional sports club. Under this law, French football clubs are exempt from payroll taxes on a portion of players' remuneration.

This plan covers 194,640 options granted to management-level employees of the Company. These options may be exercised from 1 January 2012 until 20 November 2015.

The terms and conditions of the plan are as follows:

- The exercise price is €18.13.
- The number of options granted is determined by performance of the share price and the profitability of the Group's ordinary activities.
- Beneficiaries must have at least four years of employment service to be eligible.
- There is no required holding period.

The calculations take into account the following parameters: the maturity of the options, volatility and dividend payout.

The amount taken to the income statement, spread out over the vesting period (from 20 November 2007 to 31 December 2011), will be adjusted according to the extent to which the objectives above are attained and whether plan beneficiaries are still employed by the Company on the closing date.

#### 5.6 Net financial income/(expense)

(in thousands of euros)	1 <sup>st</sup> half	1 <sup>st</sup> half
	2009/10	2008/09
Revenue from cash and cash equivalents	112	1,886
Interest on credit facilities	-204	-939
Discounting of player registration liabilities	-636	-913
Discounting of player registration receivables	404	822
Net cost of financial debt	-324	856
Financial provisions net of reversals	16	40
Other financial revenue/expense	-75	-37
Other financial income and expense	-59	3
Net financial income/(expense)	-383	859

<sup>(2)</sup> The stock option plan introduced on 20 November 2007 comes within the scope of IFRS 2.

#### 5.7 Taxes

#### **Breakdown of income tax**

(in thousands of euros)	1 <sup>st</sup> half 2009/10	1 <sup>st</sup> half 2008/09
Current tax	-23	-235
Deferred tax	4,501	1,454
Corporate income tax	4,478	1,219

#### **Reconciliation of tax charge**

(in thousands of euros)	1st half 2009/10	%	1st half 2008/09	%
Pre-tax profit	-13,135		-3,641	
Tax at the standard rate Effect of permanent	4,522	-34.43%	1,254	34.43%
differences	-144	-1.10%	179	4.92%
Tax credits	51	0.39%	55	1.51%
Other	49	0.37%	-269	-7.39%
Corporate income tax	4,478	-34.09%	1,219	-33.48%

#### 6 - Employees

The average number of employees in the Group, broken down by company, was as follows:

	1 <sup>st</sup> half 2009/10	1 <sup>st</sup> half 2008/09
Olympique Lyonnais Groupe	41	41
OL Merchandising	22	26
Olympique Lyonnais SASP	47	49
OL Voyages	9	9
OL Association	84	59
OL Organisation	16	19
OL Images	20	20
M2A	8	9
OL Brasserie	0	6
Foncière du Montout	1	1
Total	248	239

#### 7 - Off-balance-sheet commitments

Only off-balance-sheet commitments that have changed significantly are shown below:

#### 7.1 Commitments received

(in thousands of euros)	Less than 1 year	1 to 5 years	Over 5 years	Total
"Earn-out" commitments on sales of player registrations	17,950	10,600		28,550

#### **Commitments received comprise:**

- Bank credit facilities (see Note 7.3)
- "Earn-out" commitments on the sale of player registrations, totalling €28.6 million. Certain transfer contracts provide for additional payments to the Club after the transfer in the event certain performances are achieved.

#### 7.2 Commitments given

(in thousands of euros)	Less than 1 year	1 to 5 years	Over 5 years	Total
Commitments related to the acquisition of player registrations	3,250	5,830		9,080
Commitments under player contracts contingent on the player remaining with the club	17,930	24,379		42,309

#### **Commitments given comprise:**

- Commitments related to the acquisition of player registrations, totalling €9 million. They correspond to commitments made to selling clubs in the event the player is transferred again.
- Commitments under player contracts totalling €42.3 million. They correspond
  mainly to additional remuneration to be paid in future and are typically contingent on
  the player remaining with the club.
- Commitments related to property projects

As of 31 December 2009 there were no commitments related to the construction of the new stadium.

#### 7.3 Bank facilities, guarantees and covenants

(in thousands of euros)	at 31/12/09	at 31/12/10
Bank agreements, amount available	70,566	41,783
Of which used (1)	70,566	

<sup>(1)</sup> including guarantees of  $\le$ 39,524 thousand given in connection with the acquisition of player registrations and  $\le$ 31,042 thousand in drawdowns.

## The OL Groupe has financing available to it through agreements with its banking partners:

These agreements, comprised of loans and guarantees, totalling €70,566 thousand, include accelerated maturity clauses and covenants in addition to the standard commitments. Specifically:

- OL Groupe must at all times hold a majority interest in the equity and voting rights at shareholders' meetings of SASP Olympique Lyonnais,
- The majority shareholders of OL Groupe must hold more than 50.01% of the voting rights.

- The Group must maintain the following financial ratios:
  - Adjusted net debt to equity less than 0.5;
  - Adjusted debt to EBITDA less than 2.0;
  - o Other ratios calculated with regard to sporting activity.
- The Group must notify the bank of any event that might have a material adverse effect on the business, assets or economic and financial position of OL Groupe and its subsidiaries.

#### Bank loans to finance the construction of OL Store

On 30 June and 3 July 2003, SCI Megastore Olympique Lyonnais obtained two 15-year loans of €1 million each from Credit Lyonnais and Banque Rhône-Alpes, to finance the construction of OL Store. These loans are repayable in quarterly instalments and bear interest at 4.90% and 4.70% p.a. respectively.

The loan agreements include the customary events triggering accelerated maturity.

#### Bank loans to finance the construction of the training academy

On 6 November 2008, Olympique Lyonnais Association obtained a 10-year, €3 million loan from BNP to finance the construction of the training academy building. This loan is repayable in monthly instalments and bears interest at a variable rate based on 1-month EURIBOR plus a fixed margin.

The loan agreements include the customary events triggering accelerated maturity.

#### 8 - Related parties

OL Groupe is fully consolidated by the ICMI group (52, Quai Paul Sédallian, 69009 Lyon) and accounted for by the equity method in the Pathé group (2 rue Lamennais, 75008 Paris). Details of the relationship between OL Groupe and ICMI, Pathé and their subsidiaries from 1 July to 31 December are as follows:

(in thousands of euros)	1 <sup>st</sup> half 2009/10	1 <sup>st</sup> half 2008/09
Receivables		
Accounts receivables (gross value)	19	147
Total Liabilities	19	147
Operating liabilities	234	492
Total	234	492

(in thousands of euros)	1 <sup>st</sup> half 2009/10	1 <sup>st</sup> half 2008/09
Operating expenses		
Recharges of management fees	314	376
Other external expenses	520	613
Total Operating revenue	834	989
General and administrative expenses	64	43
Total	64	43

#### 9 - Senior management remuneration

Remuneration paid to the four members of senior management totalled €351 thousand in the first half of 2009/10. The Chairman and Chief Executive Officer is not remunerated directly by OL Groupe. The amounts billed by ICMI to OL Groupe include the services of the Chairman and Chief Executive Officer.

#### 10 - Events subsequent to closing

In January 2010, striker Dejan Lovren was acquired from Dinamo Zagreb for €9.4 million.

# Certification of person responsible for the first-half financial report

I hereby certify, that to the best of my knowledge, the condensed financial statements for the half-year period under review have been prepared in accordance with applicable accounting standards and present a true and fair view of the assets, financial position and results of the Company and of its consolidated group of companies and that the corresponding management report presents a true and fair picture of the significant events that occurred during the first six months of the financial year, their impact on the financial statements, the principal transactions between related parties, as well as a description of the principal risks and uncertainties for the remaining six months of the year.

Jean-Michel Aulas
Chairman and CEO

# Statutory Auditors' report on the financial information for the half-year period from 1 July 2009 to 31 December 2009.

Orfis Baker Tilly

Le Palais d'Hiver 149, boulevard Stalingrad 69100 VILLEURBANNE Cogeparc Member of PKF Le Thélémos 12, quai du Commerce 69009 LYON

To the shareholders,

In compliance with the assignment you entrusted to us at your Annual Shareholders' Meeting and pursuant to Articles L.232-7 of the French Commercial Code and L.452-1-2 III of the Monetary and Financial Code, we have:

- conducted a limited examination of the condensed consolidated financial statements of Olympique Lyonnais Groupe SA, covering the period from 1 July to 31 December 2009, as attached to this report;
- verified the information disclosed in the management report for the first half of the year.

Preparation of these condensed consolidated first-half financial statements is the responsibility of the Board of Directors. Our responsibility is to express a conclusion about these financial statements based on our limited review.

#### I - Conclusion about the financial statements

We conducted our limited examination in accordance with French professional standards. A limited examination of interim financial statements consists in obtaining information from the senior managers responsible for accounting and financial matters and analysing it. An examination of this type is less extensive than that required for an audit performed in accordance with French professional standards. As a result, a limited examination can provide only a moderate level of assurance that the financial statements taken together do not include any significant anomalies, less than that which would be obtained from an audit.

Based on our limited examination, nothing has come to our attention that would cause us to question the compliance of the condensed consolidated first-half financial statements with IAS 34, the IFRS regarding interim financial reporting, as adopted by the European Union.

#### III - Specific verification

We have also examined the information contained in the management report on the condensed consolidated first-half financial statements that were the subject to our limited review.

We have no observations to make as to the fairness of this information or its consistency with the condensed consolidated first-half financial statements.

Villeurbanne and Lyon, 17 February 2010

ORFIS BAKER TILLY

**COGEPARC** 

**Michel Champetier** 

**Stéphane Michoud**