

## **Strong growth for the first quarter 2010 revenues: + 15%** **LeGuide.com becomes the n°2 shopping guide in Europe**

The strong performance of the first quarter 2010 confirms the group's growth strategy.

- For the first quarter, the strong growth (+15%) - entirely organic - proved once again the efficiency of the company's proposition to Internet users as well as of the click-based business model.
- For the past 12 months, the number of unique visitors has increased by 7.5% (March 2009/2010), making LeGuide.com Group the number 2 shopping guide Europe.

### **First quarter revenues: very dynamic growth in France**

The consolidated revenues reached 6.64M€ for the first quarter 2010, representing an increase of 15%.

Most of this growth is driven by the successful click-based business-model, core activity of the group, representing 95% of the 1st quarter revenues.

In France, the activity was very strong and benefited from the growing success of the winter sales. On an international level, the activity was penalized especially in the UK by a slowed down consumption.

### **LeGuide.com becomes the n°2 shopping guide in Europe**

With a reach of 12.9 million unique visitors in March 2010<sup>1</sup>, LeGuide.com is the n°2 shopping guide in Europe since the beginning of the year.

In France, LeGuide.com is the number 1 player with a reach of 5 million unique visitors<sup>2</sup>.

By the end of March, LeGuide.com Group listed 59,000 merchants, 135 million offers, 1.4 million members and 2.2 million product reviews.

### **Objective 2010: growth and profitability**

LeGuide.com confirms its objective to pursue the company's growth while maintaining a high level of profitability. This growth will be driven by the development of its services and may be complemented by targeted acquisitions.

### **About LeGuide.com**

*LeGuide.com, operator of Internet shopping guides, price comparison websites, shopping search engines and platforms for consumer ratings, is the French leader and n°2 European player with a reach of 12.9 million unique visitors<sup>1</sup>. LeGuide.com is operational in 14 European countries with a multi-website strategy and a portfolio of brands, amongst which leguide.com, dooyoo.com, mercamania.com and antag.com. LeGuide.com's revenue for the fiscal year 2009 was 23.0M€. The company counts 102 people as of January 1<sup>st</sup> 2010. LeGuide.com S.A. is qualified as "Innovative Business" by OSEO and is listed on Alternext on NYSE-Euronext Paris stock exchange (mnemonic code ALGUI, ISIN code FR0010146092).*

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**LeGuide.com**  
Astrid Canevet  
(+33)1 55 43 36 10  
[finance@leguide.com](mailto:finance@leguide.com)

**Actifin**  
Anaïs de Scitivaux  
(+33)1 56 88 11 14  
[adescitivaux@actifin.fr](mailto:adescitivaux@actifin.fr)

<sup>1</sup> Source : Comscore, mars 2010

<sup>2</sup> Source : Nielsen, mars 2010