



TOUTABO: Strong increase in sales and Net Income in 2009

Paris, May 26th 2010, TOUTABO's (FR0010621722 – MLABO) summarized accounts for the fiscal year ending December 31st, 2009 were as follows:

(in €)	2009	Increase	2008 (adjusted) *.	2008
Turnover	2 259 901	+20%	1 885 664	1 885 664
Operating income	126 196	+401%	25 164	-203 422
EBITDA	205 474	+110%	97 969	-130 617
Net Income	130 576	NS	3 960	-174 298
*non recurring items				

Cash and Cash equivalent at year end was 1 641 878 Euros.

Thus, fiscal year 2009 saw all of the company's ratios improve.

In the last 12 months, the company signed a number of partnerships that should enable it to continue to significantly expand its activity.

The company has also continued its technological developments with an iPad and iPhone version of the Toutabo.com and the Monkiosque.fr internet sites.

2009 accounts will be presented to the approval of shareholders at the shareholders meeting to be held on June 30th 2010.

At this shareholders meeting, the managers will submit to shareholder votes an equity increase proposal to finance an acquisition project. Details of current projects will be developed at the meeting.

About TOUTABO – Your Magazine Subscription Center - www.toutabo.com:

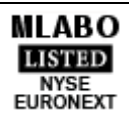
TOUTABO was created in February 2005 with the goal of being a key actor in the consumer loyalty programs based on the sale of magazine subscriptions.

The company is the editor of the internet sites www.toutabo.com for its subscription offer (over 750 titles sold by subscription and over 4000 titles sold by the issue) and www.monkiosque.fr for its digital press offer.

The trademarks "Toutabo", "Abonnement Presse", "Abonnement Magazine", "Abonnement Enfant", "Monkiosque.fr" and www.pressefrance.com are trademarks property of the Toutabo Company, registered with the INPI

The company is listed on the Marché Libre of the Nyse Euronext Paris, Code ISIN: FR0010621722 - Mnemonic code MLABO

It is reminded that the direct or indirect sale to the public of financial instruments giving access to the equity shares of TOUTABO is limited to qualified Investors (art 411-2 of the French financial monetary code).

<p>TOUTABO Direction Générale Franck Chauveau T: +33 1.40 10 43 10 investisseurs@toutabo.com</p>	
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