

BOOKINGS AS OF MAY 31st, 2010 ACQUISITION OF A CAMPSITE IN SOUTHWESTERN FRANCE

1) Bookings as of May 31st, 2010

Booking statistics for the 2010 season indicate a 10.9% growth of booked sales as of May 31st vs. the same 8-months period last year (October to May).

While seasonality patterns of the bookings cycle do not allow to extrapolate yet these results into a 12-months level, the current trading level is in line with HOMAIR Vacances' target of c.10% sales growth for 2010.

2) Acquisition of a campsite in Southwestern France

HOMAIR Vacances has just closed the acquisition of the Camping de L'Univers. Located in Lit-et-Mixte, at the heart of the Landes region, this 4* site includes 300 pitches and complements well the current portfolio owned by the Group.

The timetable of this transaction implies that its full P&L impact will only be felt from 2011 onwards.

Next press release:

End of August bookings: September 2nd, 2010 (after market closes)

ISIN code: FR0010307322

Ticker: ALHOM

Corporate website: www.homair-finance.com

E-commerce website: www.homair.com

Homair Vacances: a leading specialist in mobile-home holidays

The Group is the French leader of the mobile home holiday market in which it operates exclusively. In 2009, the Group reported revenue of €42.7 million, achieving a 33% growth over the past year. For the 2009 season the Group has offered holidays in 6 100 mobile-homes spread across 102 selected or company-operated campsites.

A total of 92% of these stays is sold directly to customers via the Internet, catalogues and the telephone. Internet sales accounted for 63% of direct bookings in 2009, compared to around 34% in 2004.

The Company has leveraged its French customer base to expand its holiday parks offer in major Southern European countries (Spain, Italy, Portugal and Croatia), where it generated 25% of its revenue in 2009. It also sells holidays in Great Britain, Belgium, the Netherlands, Germany, Denmark Italy and Spain.

Note: fiscal year-end is September 30th ("year n" refers to fiscal year ended September 30th, n).

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