

Nine-month 2010 revenues: EUR 72.3 million



About Audika:

With more than 420 centers in 90 different regions and a 14% market share, Audika is the number one network offering hearing correction consulting and solutions in France. The Group has been present in Italy since 2007, successfully creating a network of almost 50 centers. Positioned on the market for hearing correction solutions for senior citizens, Audika aims to consolidate its leadership in a sector that remains very highly fragmented. Audika is listed on Euronext Paris, Segment B and the SBF 250, CAC Mid & Small 190 and CAC Small 90 indexes.

Audika Group will publish its 2010 full-year revenues on January 17, 2011 after market close.

If you would like to receive free financial information on Audika by e-mail, go to:
www.audika.com

ISIN FR0000063752-ADI Reuters
DIKA.PA Bloomberg ADI:FP -
Number of shares: 9,450,000

In EUR thousands	2009	2010
First half	51,620	52,486
Third quarter	20,709	19,813
Nine-month cumulative	72,329	72,299

In the third quarter of 2010, Audika Group generated revenues of EUR 19.8 million, a 4.3% decline on the same period last year (-7.8% internally).

In France, improved business in August and September enabled the Group to somewhat soften the impact of the sharp drop in revenues reported in July. As such, revenues for the third quarter were down 3.6% to EUR 18.3 million.

In Italy, revenues amounted to EUR 1.5 million (down EUR 200,000 on the same period last year), notably due to an unfavorable comparison base (organic growth of more than 16% in Q3 2009) and differently positioned marketing campaigns compared to last year. With the appointment of a new Sales Director, effective since September, Audika Group is finalizing the implementation of its structure in Italy in order to start 2011 on solid ground.

For the first nine months of the year overall, Audika's revenues were stable compared to 2009 at EUR 72.3 million. Almost 92% of Audika's revenues are generated in France. The expansion of Audika's network in France and Italy enabled the Group to offset the 4.4% organic decline in revenues (including -3.9% in France) against an unfavorable market backdrop.

Over the last part of the year, Audika Group will be able to draw on the marketing campaign launched in France in September and the different sales drives usually launched at this time of year. These initiatives are expected to reap rewards in the fourth quarter, which traditionally represents one third of the Group's annual revenues. As such, Audika intends to confirm a return to a more positive trend.

Moreover, the Group is continuing its active network development policy and should finalize new acquisitions and start-ups before the end of the year.