

Press release

Paris, October 22nd, 2010

## Third-quarter 2010 revenue up 21% to € 6.1 million

Third-quarter 2010 revenue amounted to € 6.1 million, up 21% on the third quarter of 2009.

LeGuide.com continued its trend of sustained growth with revenues of € 19.1 million for the first nine months of 2010. This represents 18% growth compared to the same period in 2009 and is entirely organic.

The click-based business model, as the Group's core activity, continued its robust development and accounted for 93% of the Group's revenue. Additional revenue (advertising, sponsored links, etc.) also grew sharply over the quarter.

At the end of August, the Group boasted 11.6 million unique visitors\* in Europe, up 16% year-on-year, a performance which enabled the Group to attract an increasing number of e-merchants. As of the end of September, there were more than 64,000 e-merchants referenced across all of the Group's sites, an increase of 19.5% compared to one year ago.

Moreover, LeGuide.com developed new partnerships over the quarter with La Poste and Libération. Shopping areas with LeGuide.com are now present on the laposte.net and liberation.fr websites and offer products tailored to their audiences. These sites complement LeGuide.com's other partners with whom the Group has been collaborating for some years, including Orange, Orange mobile and the Express Roularta Group (L'Express, Côté Maison, etc.)

*Publication of 2010 revenues on January 27th, 2011 after stock market close*

### **About LeGuide.com S.A.**

*LeGuide.com, a publisher of on-line shopping guides, comparison websites, shopping search engines and platforms for consumer ratings, is the leader in its activity in France and no.2 in Europe, with an audience of 12.5 million unique visitors\*. LeGuide.com is present in 14 European countries through a multi-site strategy surrounding a brand portfolio, including leguide.com, dooyoo.com, mercamania.com and antag.com. LeGuide.com generated €23.0m in revenue in its 2009 financial year and has a team of 102 persons as of January 1, 2010. LeGuide.com has been certified as an "Innovative company" by OSEO (a French public agency that supports SMEs) and is listed on the **Alternext** board of NYSE Euronext Paris (ticker: ALGUI; ISIN code: FR0010146092).*

*\*Source: Comscore, June 2010*

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