

Press release

Paris, January 27th, 2011

2010 Annual Revenue: €26.8 million (organic growth of 16.7%)

With entirely organic revenue growth of 16.7%, LeGuide.com continued its sustained progress in 2010.

Regular revenue growth

In the fourth quarter of 2010, LeGuide.com took in €7.7 million in revenue, a 14% increase on the same period in 2009.

Over the whole year, Group revenue amounted to €26.8 million (unaudited), compared to €23 million in 2009.

The click-based business model again represented the lion's share of revenue (93%), with additional revenue (advertising, sponsored links, etc.) growing at a similar pace.

This growth took place against a difficult international backdrop, marked notably by the finalisation of dooyoo's integration into the Group.

More than 15 million unique visitors in Europe

This revenue growth is accompanied by an increased audience that reached 7.2 million unique visitors in France* and 15.1 million in Europe** in November 2010, an increase of 16%.

LeGuide.com boasts 67,000 e-merchants, up 17% compared to one year ago, 135 million offers and 1.5 million members.

Outlook

This growth dynamic should be accompanied by increased profitability for 2010 as a whole.

In 2011, the Group intends to continue its profitable organic growth trend and carry out targeted acquisitions.

Publication of 2010 results on March 3rd, 2011 after stock market close

About LeGuide.com S.A.

LeGuide.com, a publisher of on-line shopping guides, comparison websites, shopping search engines and platforms for consumer ratings, has a total audience of 15.1 million unique visitors**. LeGuide.com is present in 14 European countries through a multi-site strategy surrounding a brand portfolio, including leguide.com, dooyoo.com, mercamania.com and antag.com. LeGuide.com generated €26.8m in revenue in its 2010 financial year and has a team of 99 persons as of December 31, 2010. LeGuide.com has been certified as an "Innovative company" by OSEO (a French public agency that supports SMEs) and is listed on the **Alternext** board of NYSE Euronext Paris (ticker: ALGUI; ISIN code: FR0010146092).

*Source: Médiamétrie NetRatings, November 2010

**Source: comScore, November 2010

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