

PRESS RELEASE

9 June 2011

**RELEASE ANNOUNCING THE FILING
OF THE 2010 ANNUAL FINANCIAL REPORT AND
OF THE 2010 HALF-YEAR FINANCIAL REPORT**

The company has filed its 2010 Annual financial report (« Rapport financier annuel 2010 ») and its 2010 Half-year financial report (« Rapport financier semestriel » 2010) with the Autorité des Marchés Financiers (AMF) on 9 June 2011.

The 2010 Annual financial report includes the full-year financial statements, the Chairman's report on corporate governance and internal report, the auditor's reports and the information on fees paid to auditors.

The French-language versions of the annual and half-year reports are available on the Group's website at www.laperlaworld.com, in the section « Stock exchange / regulated financial information ».

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