

Press release

Paris, October 20, 2011

Third-quarter 2011 revenue up 4.3% to €6.4 million

LeGuide.com's third-quarter 2011 revenue increased by 4.3% to €6.4 million. This revenue includes the impact of the first six weeks after Google's algorithm change, which was rolled out for continental Europe in mid-August 2011.

For the first nine months of the year, revenue amounted to €20.4 million, representing wholly organic growth of 6.5% on the same period in 2010.

In August 2011, LeGuide.com's unique visitors totalled 13.6 million in Europe, up 17% year-on-year. This growth notably reflects the group's French audience holding up well thanks to LeGuide.com's brand recognition and a strategy of diversifying sources of traffic.

The number of e-merchants also continued to grow, reaching 74,000 at the end of September—an increase of 16% year-on-year.

Publication of 2011 annual revenues on January 19, 2012 after stock market close

About LeGuide.com

LeGuide.com, a publisher of online shopping guides, comparison websites, shopping search engines and platforms for consumer ratings, has a total audience of 13.6 million unique visitors*. LeGuide.com is present in 14 European countries through a multi-site strategy surrounding a brand portfolio, including *leguide.com*, *dooyoo.com*, *mercamania.com* and *antag.com*. LeGuide.com generated €26.8m in revenue in its 2010 financial year and has a team of 99 employees as of December 31, 2010. LeGuide.com has been certified as an **"Innovative company"** by **OSEO** (a French public agency that supports SMEs) and is listed on the **Alternext** board of NYSE Euronext Paris (ticker: ALGUI; ISIN code: FR0010146092).

* source : Comscore, August 2011

LeGuide.com

Anne Samak de la Cerda
+33 1 55 43 36 11
finance@leguide.com



Anaïs de Scitivaux
+33 1 56 88 11 14
adescitivaux@actifin.fr

For more information: www.leguide.com/finance