

2011 NET SALES: +32%

HOMAIR Vacances has generated €61.6m net sales during its fiscal year ended September 30th, 2011, on a consolidated basis (audited).

This represents a 32% increase vs. 2010, driven by (i) the integration of the Al Fresco business unit and (ii) a very good performance of the “historical” Homair business unit (+6%).

The HOMAIR Vacances management team remains very optimistic regarding the achievement of its “above €19.5m EBITDA” in 2011.

Next press release :
2011 results: December 14th, 2011 (after market closes)

ISIN code: FR0010307322
Ticker: ALHOM

Corporate website: www.homair-finance.com

E-commerce website: www.homair.com

Homair Vacances: a leading specialist in mobile-home holidays

The Group is the French leader (and the 3rd player in Europe) of the mobile-home holiday market in which it operates exclusively, with c.8,000 units for the 2011 season, spread across 135 selected or company-operated campsites. In 2011, the Group reported revenue of €61.6 million.

A total of 92% of these stays is sold directly to customers via the Internet, catalogues and the telephone. Internet sales accounted for 64% of direct bookings in 2010, compared to around 34% in 2004.

The Company has leveraged its French customer base to expand its holiday parks offer in major Southern European countries (Spain, Italy, Portugal and Croatia), where it generated 27% of its revenue in 2010. It also sells holidays in Great Britain, Belgium, the Netherlands, Germany, Denmark Italy and Spain.

Note: fiscal year-end is September 30th (“year n” refers to fiscal year ended September 30th, n).

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