

ARTPRICE.COM joins SRD 'Long Only' of NYSE Euronext starting 24 February next

Thierry Ehrmann, the founder and CEO of Artprice, is pleased to announce to shareholders and the market that ARTPRICE.COM shares have been admitted to the 'Long Only' compartment of NYSE Euronext's Deferred Settlement Service (SRD) where they will be listed as of 24 February.

The SRD mechanism was created in 2000 after the discontinuation of the Monthly Settlement market. Simple to use and framed by strict prudential rules, the system has been a major success, attracting a large number of companies. In this system, investors communicate their order to their financial intermediary who transmits it to the regulated market. In the 'Long Only' segment of the SRD, the order is executed and then delivered three days later to the financial intermediary, who finances the transaction (purchase) in cash until the end of the month.

The SRD label will enhance the visibility of the ARTPRICE.COM shares and improve their liquidity by giving a new category of investors access to the shares.

In order to understand the legislative evolution of the art market over five centuries and the impact of recent changes on Artprice, we invite our shareholders and the market to read the 72 short and pedagogical questions and answers that form the basis of the interviews conducted in June and October of 2011. Hyperlinks to Actusnews (a professional regulated information provider licensed by the AMF):

<http://www.actusnews.com/communiqu.php?ID=ACTUS-0-25689>

Lastly, Artprice invites its new and future shareholders who would like to acquaint themselves with the history of the Company to consult its highly detailed regulated information in its 2010 Registration Document filed and online at the AMF under D.11-0784 since 25 August 2011. Artprice, with more than 12 years of regulated disclosure on Eurolist, is proud of the high quality of the information it provides to financial market professionals and art market novices. All the questions of Artprice's 18,000 shareholders are systematically answered in Artprice's regulated disclosures that are posted online on its own website and on that of its AMF-authorized financial information provider, ActusNews.com.

Source: <http://www.artprice.com> (c)1987-2012 thierry Ehrmann

Discover the Alchemy and the universe of Artprice: <http://web.artprice.com/video/>

Artprice is the global leader in databank on Artprices and indices with more than 27 million indices and auction results covering 450,000 artists. Artprice Images® offers unlimited access to the largest Art Market resource in the world, a library of 108 million images or engravings of artworks from 1700 to the present day along with comments by Artprice's art historians. Artprice permanently enriches its databanks with information from 3,600 international auction houses and auctioneers and publishes a constant flow of art market trends for the main news agencies and 6,300 international written media. For its 1.3 million members (member log in), Artprice posts standardized adverts in what is today the world's leading Standardised Marketplace® for buying and selling works of art by private contract or at auctions (regulated by French law alinéas 2 et 3 de l'article L 321.3 du code du commerce). (source Artprice).

Artprice is listed on Eurolist by Euronext Paris: Euroclear: 7478 - Bloomberg: PRC - Reuters: ARTF

Artprice releases: http://serveur.serveur.com/press_release/pressreleaseen.htm

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