

BOOKINGS AS OF MARCH 31st 2012

By the end of March 2012, HOMAIR Vacances has recorded a €42.7m booked sales level (including VAT), i.e. +5.5% vs. cumulative booked sales by the end of March 2011.

Given strong seasonal patterns and as it is the case every year at this stage of the season, this performance can not be used to infer a reliable 12-months performance.

Following a fairly slow start of the booking season, the acceleration observed since early March enables to confirm as of today the above 10% sales growth objective.

Half-year results will be communicated on May 14th, 2012. As it the case every year, based on the seasonality of the HOMAIR Vacances business, they will show a loss, as sales are accounted during the second half of the year while costs are spread over twelve months.

Next press release:

Half-year results: May 14th, 2012 (after market closes)

ISIN code: FR0010307322

Ticker: ALHOM

Corporate website: www.homair-finance.com

E-commerce website: www.homair.com

Homair Vacances: a leading specialist in mobile-home holidays

The Group is the French leader of the mobile home holiday market in which it operates exclusively. In 2011, the Group reported revenue of €61.7 million, with c. 8,000 mobile-homes spread across 135 selected or company-operated campsites.

The Company has leveraged its French and British customer base to expand its holiday parks offer in major Southern European countries (Spain, Italy, Portugal and Croatia). It sells holidays in France and Great Britain, but also in Belgium, the Netherlands, Germany, Denmark Italy and Spain.

Note: fiscal year-end is September 30th ("year n" refers to fiscal year ended September 30th, n).

CONTACTS



Philippe de Trémiolles
CFO
info@homair-finance.com
T : +33 (0) 4 42 59 14 32
F : +33 (0) 4 42 95 03 63

Anne-Pauline Pétureau
Analysts/Investors relations
apetureau@actus.fr
T : +33 (0) 1 53 67 35 74
F : +33 (0) 1 53 67 36 31



Anne-Catherine Bonjour
Press relations
acbonjour@actus.fr
T : +33 (0) 1 53 67 35 79
F : +33 (0) 1 53 67 36 37