

BOOKED SALES AS OF MAY 31st 2012

2012 booked sales to date (including VAT) indicate a 6.5% growth vs. the same 8-months period last year (October 1st till May 31st).

As it is the case each year, the seasonality of booking patterns do not allow to directly extrapolate this performance over 12 months. Following a slow start this season, the performance to date is above the cumulative performance as of March 31st (+5.5%) and the ongoing acceleration of booking levels (in value) enables to hope for a final performance close to the initial objective (+10%).

Next press release:

Bookings as of August 31st: September 5th, 2012 (after market closes)

ISIN code: FR0010307322

Ticker: ALHOM

Corporate website: www.homair-finance.com

E-commerce website: www.homair.com

Homair Vacances: a leading specialist in mobile-home holidays

The Group is the French leader of the mobile home holiday market in which it operates exclusively. In 2011, the Group reported revenue of €61.7 million, and operates in 2012 over 8,500 mobile-homes spread across c.150 selected or company-operated campsites.

The Company has leveraged its French and British customer base to expand its holiday parks offer in major Southern European countries (Spain, Italy, Portugal and Croatia). It sells holidays in France and Great Britain, but also in Belgium, the Netherlands, Germany, Denmark Italy and Spain.

Note: fiscal year-end is September 30th ("year n" refers to fiscal year ended September 30th, n).

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