

2012 HALF YEAR REVENUES: EUR 54.1 million

In EUR thousands	H1 2010	H1 2011	H1 2012	Change 11/12
First quarter	24,545	26,644	25,316	-5.0%
Second quarter	27,941	29,648	28,789	-2.9%
First half	52,486	56,292	54,105	-3.9%

Audika Group witnessed an improvement in its business trend over the second quarter of the 2012 fiscal year, despite the still sluggish economic backdrop. However, the growth recorded in June did not completely offset the sharp decline suffered in May, due to the rather unfavorable number of business days during the month. Business was down 2.9% for the period (down 4.0% like-for-like), compared to an extremely buoyant performance for the same period in 2011 (+6.1%).

Half year revenues: EUR 54.1 million

Second-quarter business meant that Audika posted half year revenues of EUR 54.1 million, a drop of 3.9% (down 5.0% like-for-like).

In France, Audika's main market, the Group generated half year revenues of EUR 50.1 million (-3.5%). Audika is still witnessing a wait-and-see attitude from its customers due to the economy, but in-store traffic remains at a high level.

Audika generated revenues of EUR 4.0 million in Italy, a drop of EUR 0.4 million compared to the

first half of 2011. The Group's Italian revenues were down only EUR 0.1 million for the second quarter, with the decline primarily focused on the Rome region.

Outlook

Against a sluggish global backdrop and a market that is trending based on consumer expectations, with the progressive arrival of the aging baby boomers into the Group's main target market, Audika Group is continuing to actively work on optimizing and updating its marketing approach and service offering. As such, a new, innovative marketing campaign will be launched on the market in early September.

At the same time, Audika is committed to further broadening its network coverage and is expected to finalize new set-ups or acquisitions in the near future.

As such, Audika intends to make a rapid return to growth, reiterating that the basis of comparison is more favorable in the second half than the first.

About Audika:

With more than 440 centers in 91 different regions and a 14% market share, Audika is the number one network offering hearing correction consulting and solutions in France. The Group has been present in Italy since 2007 and now has a network of almost 60 centers. Positioned on the market for hearing correction solutions for senior citizens, Audika aims to consolidate its leadership in a sector that remains very highly fragmented. Audika is listed on Euronext Paris, Segment C.

Audika Group will publish its first-half results on September 3, 2012 after the close of the markets.

If you would like to receive free financial information on Audika by e-mail, go to:

www.audika.com

ISIN FR0000063752-ADI
Reuters DIKA.PA
Bloomberg ADI:FP
Number of shares:
9,450,000

Audika contact: Alain Tonnard / Etienne Sirand-Pugnet at +33 (0) 1 55 37 30 30
Actus Finance contact: Guillaume Le Floch at +33 (0) 1 72 74 82 25