

## BOOKED SALES AS OF AUGUST 31st 2012 and CLOSING OF THE SHAREHOLDING RESTRUCTURING

2012 booked sales to date (including VAT) indicate a 6.5% growth vs. the same 11-months period last year from October 1st till August 31st (note: assuming a flat €/£ FX rate at 1.13).

This performance is lower than the sales growth objective (+10%), in a challenging macro-economic environment, even for the most resilient sectors.

On a different front, as announced on April 26<sup>th</sup> 2012, the evolution of HOMAIR Vacances' shareholding structure has been acted over the past few weeks. 67.1% of the company's share capital is now controlled by Iliade, which is itself owned by funds managed by (i) Montefiore Investment (majority stake in Iliade) and (ii) Naxicap Partners.

## Next press release:

2012 consolidated sales: November 21st, 2012 (after market closes)

ISIN code: FR0010307322 Ticker: ALHOM

Corporate website: www.homair-finance.com

E-commerce website: www.homair.com

## Homair Vacances: a leading specialist in mobile-home holidays

The Group is the French leader of the mobile home holiday market in which it operates exclusively. In 2011, the Group reported revenue of €61.7 million, and operates in 2012 over 8,500 mobile-homes spread across c.150 selected or company-operated campsites.

The Company has leveraged its French and British customer base to expand its holiday parks offer in major Southern European countries (Spain, Italy, Portugal and Croatia). It sells holidays in France and Great Britain, but also in Belgium, the Netherlands, Germany, Denmark Italy and Spain.

Note: fiscal year-end is September  $30^{th}$  ("year n" refers to fiscal year ended September  $30^{th}$ , n).



## **CONTACTS**



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