



December 17, 2012

ASSIGNMENT BY THE COMPANY PIERRE FABRE S.A. OF ITS SHAREHOLDING IN BOIRON

On December 17, 2012, before opening of the stock exchange market, the company PIERRE FABRE SA assigned off the market its shareholding in BOIRON (i.e. 3,330,436 shares) to the benefit of some members of the BOIRON family group for 1,289,593 shares and of the company BOIRON itself for 2,040,843 shares within the frame of the applicable share buyback program. The shares acquired by the company BOIRON will be subsequently cancelled.

Next update: January 24, 2013, after the close of the stock market, publication of 2012 sales.

Financial information manager: Philippe MONTANT

Contact for financial information: Véronique BOUSCAYROL

Investor relations: +33 (0) 4.78.45.63.43 - e-mail: finances@boiron.fr

ISIN Code: FR0000061129 (BOI) - Bloomberg : BOI FP - Reuters : BOIR.PA

*The group's financial information is online at : **www.boiron.com***