

2013 Financial Calendar

Store Electronic Systems (NYSE Euronext: SESL, FR0010282822), leader in Electronic Shelf Labeling (ESL) systems for large-scale food and non-food retailers, today announces its schedule for the publication of financial information for 2013.

Event	Date*
2012 Full-Year Results	March 18, 2013
2013 First-Quarter Sales	April 25, 2013
Annual General Meeting	May 28, 2013
2013 First-Half Sales	July 31, 2013
2013 First-Half Results	August 28, 2013
2013 Third-Quarter Sales	October 29, 2013

Note (): 2012 Full-Year Results and 2013 First-Half Sales will be published before market opening. Other press releases are published after market closing. This information is subject to modification.*

Next press release

2012 Full-Year Results: March 18, 2013 (before market)

About Store Electronic Systems

Store Electronic Systems is leader in Electronic Shelf Labeling systems (ESL) for large-scale food and non-food retailers. The Group designs, markets and installs all the system's components (software and communication platform, displays, mounts), thus providing clients with a turnkey solution. The range of products and services offered by SES allows retailers to manage pricing dynamically, while significantly improving store productivity.

Store Electronic Systems is listed on Compartment C of Euronext™ Paris.
Ticker: SESL – ISIN Code: FR0010282822 – Reuters: SESL.PA – Bloomberg: SESL.FP
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