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Press Release 13 May 2013

VALTECH'S REVERSE SHARE SPLIT: 8 EXISTING SHARES AGAINST 1 NEW SHARE

Implementation of the reverse share split from 27 May 2013

Paris (France), 13 may 2013 – Valtech S.A. [EURONEXT Paris: FR0004155885 - LTE], Europe's largest independent marketing and technology agency, announces that following the 6th resolution of the Extraordinary Shareholder's meeting held on April 26, 2013, Valtech's Board of Directors decided to implement the reverse share split composing the share capital of the company, resulting in the exchange of 8 existing shares against 1 new share.

The main purpose of this operation is both to allow the company to match market standards in terms of share pricing and to reduce share volatility. The reverse share split operations will start on May 27th 2013 when the new shares will start trading on NYSE Euronext Paris under the following terms:

Total number of outstanding shares before reverse split: 163 793 551 shares

■ Share price*: 0,34 €

Exchange parity: 8 existing shares against 1 new share

Exchange period: from 27 May 2013 to 26 May 2015

Total number of new outstanding shares : 21 224 192 shares

Share price after reverse split*: 2,72 €

This operation will have no impact on the value of Valtech's shares held by any shareholder. Practically, their financial intermediary will automatically allocate each shareholder 1 new share for each bloc of 8 existing shares.

Any shareholder holding a total number of existing shares representing an exact multiple of 8 will have no action to take. For those shareholders having a total number of existing shares that is not an exact multiple of 8, it will be necessary to buy or sell a specific amount of shares in order to have their total amount of shares held reach an exact multiple of 8.

In order to facilitate the reverse split operation, existing shares will remain listed on NYSE Euronext Paris delisted shares compartment during a period of 2 years. At the end of this two-year period, i.e. May 26, 2015, the new shares that have not been claimed will be sold on the market and the proceeds from the sale will be held at the disposal of concerned shareholders for a period of ten years at the Société Générale Securities Services. At the expiration of this ten-year period, the amounts dues to the rightful owners that had not claimed either as the exchange between existing and new shares nor as the payment of in cash will be held at La Caisse des Dépôts et Consignation and will remain at their disposal for 20 years.

The notification related to the reverse split operation has been published at the Bulletin des Annonces Légales Obligatoires on May 10, 2013.

FINANCIAL CALENDAR

- The quarterly revenue for the period April June 2013 will be released on July 18, 2013, after market closing.
- The first half-year report for the period January-June 2013 will be released on September 2, 2013, after market closing.
- The quarterly revenue for the period July September 2013 will be released on November 4, 2013, after market closing.

^{*} Market price at closing on May 10, 2013.

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About Valtech

Valtech [EURONEXT Paris: FR0004155885 - LTE] is a digital marketing and technology agency with a presence in 8 countries (France, UK, Germany, Sweden, Denmark, US, India, Korea) and approximately 1.500 employees. As a full service digital powerhouse Valtech delivers value to its customers at all stages of a digital project from strategic consulting to design, conception, development and optimization of business critical digital platforms. Through its demonstrated commitment to innovation and agility, Valtech helps global brands build business value and increase revenues through digital technologies while optimizing time to market and ROI.

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